

DEGREE PROGRAMMES 學位課程



MACQUARIE UNIVERSITY GRADUATE SCHOOL OF MANAGEMENT 麥格理大學工商管理學院

Macquarie University Graduate School of Management (MGSM) enjoys an excellent reputation as a leading provider of high quality management education in both Australia and the Asia-Pacific region.

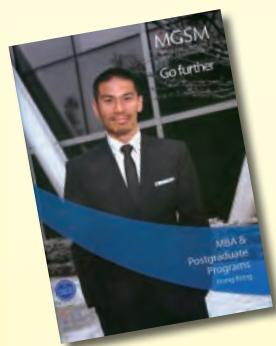
The School's comprehensive suite of management programmes has been designed to meet the needs of management professionals, both locally and internationally, offering a variety of general and specialist programmes in a wide range of modern disciplines.

In keeping with the quality of the programmes, research and faculty, the School is consistently ranked as one of the leading providers of management education in the Asia-Pacific region. It was ranked as the number one MBA programme in Australia in Financial Times, 2015. It was also ranked as a Top 30 Global MBA Programme and ranked number two globally for "post MBA salary" in The Economist "Which MBA?" Top 100 survey, 2015.

麥格理大學工商管理學院獲公認為在澳洲及亞太區開辦高質素管理課程的學院。

學院開辦各式各樣的管理課程，設計旨在滿足澳洲本土及世界各地管理專業人士的需要。課程包括一系列現代學科的一般及專題課程。

學院多年來獲選為亞太區主要的管理教育機構之一，足證其課程、研究及院系一直保持卓越的質素。2015年，學院的工商管理碩士課程獲 Financial Times 評定為澳洲排名第一位。此外，The Economist "Which MBA?" Top 100 survey, 2015 評定此課程全球排名首三十位，學院的「工商管理碩士畢業生薪酬」亦獲評定為全球排名第二位。



PROGRAMME 課程

Master of Business Administration
工商管理碩士課程
Master of Management
管理碩士課程



UNIVERSITY OF TECHNOLOGY SYDNEY 悉尼科技大學

The University of Technology, Sydney, or UTS as it is known locally, was originally established as the New South Wales Institute of Technology in 1964. In recognition of its success and high academic status, the Institute was reconstituted as the University of Technology Sydney (UTS) on Australia Day 1988.

With over 40,000 students and 3,000 academic and support staff, UTS is one of the largest universities in Australia.

UTS's seven faculties offer a wide range of undergraduate and postgraduate programmes in Business; Design, Architecture and Building; Engineering and Information Technology; Arts and Social Sciences; Law; Health; and Science. Courses are available as full-award programmes, study abroad or on exchange.

悉尼科技大學（當地稱為 UTS），前身是 1964 年成立的新南威爾斯科技學院。學院成立後迅速發展，由於在學術上取得卓越成績，於 1988 年澳洲國慶日獲升格為悉尼科技大學。

悉尼科技大學是澳洲規模最大的大學之一，有學生四萬多人及近乎三千多名教職員。

悉尼科技大學共有 7 間學院，提供多元化的本科和研究生課程，包括：工商管理、設計、建築及建造、工程及資訊科技、人文及社會科學、法律、護理及理學。課程可以在澳洲本土、海外或以交換生形式修讀。



PROGRAMME 課程

Doctor of Education
教育博士課程

Master of Engineering Management
工程管理碩士課程

Bachelor of Engineering Science
工程科學學士課程



THE UNIVERSITY OF GREENWICH 格林威治大學

The University of Greenwich traces its roots to 1890. One hundred years of innovation, strong links to industry and commerce, complemented by research excellence and an international agenda are what make the University of Greenwich a leading modern university. The University has a resource base of highly qualified staff with wide ranging expertise and significant links with business and industry; this, coupled with 25,000 students from a variety of backgrounds and countries, provides an imaginative and affluent learning experience for all.

This rich and diverse experience means students are ideally placed to gain the skills and expertise required to respond to the needs of businesses and organizations in any future career. The University's vast portfolio of postgraduate and degree programmes allow a wide range of subject options.

格林威治大學始建於 1890 年，憑藉百多年來不斷創新及與工商界的緊密聯繫、加上卓越的調查研究和國際視野，成為一所具領導地位的現代化大學。教授具有豐富的教學和調研經驗，與工商界建立良好的關係，加上全校二萬五千多名來自不同地區和國家的精英學生，提供了一個充滿想像力及豐盛的學習環境。

豐富及多元化的經歷為學生提供理想的學習機會，以獲取各種切合各行各業需要的技巧和專業知識，更有助學生畢業後的事業發展。大學開辦了一系列深造及學位課程，為學生提供各式各樣的課程選擇。



PROGRAMME 課程

LLM International and Commercial Law
國際及商業法律碩士課程

MBA (International Business)
工商管理 (國際商業) 碩士課程

Bachelor of Arts (Hons) Accounting and Finance
會計及財務 (榮譽) 文學士課程

Bachelor of Arts (Hons) Business Studies
商業學 (榮譽) 文學士課程

Bachelor of Arts (Hons) Business Management
商業管理 (榮譽) 文學士課程



University of
HUDDERSFIELD
Inspiring tomorrow's professionals

THE UNIVERSITY OF HUDDERSFIELD 哈德斯菲爾德大學

The University of Huddersfield is a long established and successful university with a proud tradition in teaching and research. From its roots in 1825, the University has kept its scientific and mechanical expertise and over the last 180 years has successfully expanded into the arts, business, humanities, education and health sciences. The University now has around 20,000 students including 4,500 postgraduate students.

The University of Huddersfield consistently performs well in the annual National Student Survey by the Higher Education Funding Council for England. The University is rated amongst the very best for its teaching quality, as independently judged by the UK Quality Assurance Agency. In 2013, it became the Times Higher Education University of the Year. In 2015, the University was named the New University of the year at the Educate North Awards and earned the Queen's Anniversary Prize, one of the most coveted distinctions in UK Higher Education.

哈德斯菲爾德大學是一所擁有卓越成就而且歷史悠久的大學，在教學和研究方面建立了優良的傳統。自 1825 年成立以來，大學一直延續其科學及機械方面的專業知識，而過去 180 年，大學亦成功拓展至文科、商業、人文、教育及保健科學等範疇。大學目前有大約二萬名學生，當中包括 4,500 名研究生。

每年由英國高等教育資助委員會舉辦的「全國學生調查」中，哈德斯菲爾德大學持續取得優良表現。大學的教學質素亦獲得英國質量保證局極高的評價。大學於 2013 年獲泰晤士高等教育選為年度大學。此外，大學於 2015 年獲 Educate North Awards 選為年度新大學，並取得英國高等教育界最嚮往的其中一項殊榮：女皇週年獎。



PROGRAMME 課程

Bachelor of Arts (Hons) Global Business and Logistics Management
環球商業及物流管理 (榮譽) 文學士課程

Bachelor of Arts (Hons) Human Resource Management
人力資源管理 (榮譽) 文學士課程

Bachelor of Arts (Hons) International Business
國際商業 (榮譽) 文學士課程

Bachelor of Arts (Hons) Marketing Management
市場管理 (榮譽) 文學士課程



UNIVERSITY OF WALES 威爾斯大學

Founded by Royal Charter in 1893, the University of Wales is the degree-awarding body for a number of higher education students in Wales, as well as for many at other higher education institutions in the United Kingdom and overseas. To date the University has awarded over 600,000 degrees.

The University's position enabled it to focus not only on its primary functions as a degree awarding body and provider of services to the Welsh higher education sector but also, as a national institution, it played an enhanced role in protecting and promoting the economy, culture and language of Wales.

In July of 2011, the governing bodies of the University of Wales, Swansea Metropolitan University and the University of Wales: Trinity Saint David made a commitment to transform themselves for the future through merger. The transformed University will establish itself as one of the key institutions in Wales delivering high quality learning and research opportunities for students both at home and abroad.

英國威爾斯大學是 1893 年經由皇家特許創辦的學位授予機構，是很多威爾斯當地、英國和海外高等教育學府學子深造之地。大學至今已經頒發了超過六十萬個學位。

威爾斯大學作為一所國家機構，不僅履行了其主要功能，即學位頒授及服務威爾斯本土的高等教育領域，並對保護和促進威爾斯的經濟、文化和語言發揮了重要的作用。

2011 年 7 月，威爾斯大學、史旺斯城市大學和威爾斯大學三一聖大衛學院決定將這三所大學合併，建立成為威爾斯重要學府之一，為當地及海外學生提供高質素的學習和研究機遇。



PROGRAMME 課程

- Master of Business Administration
工商管理碩士課程
- Bachelor of Arts (Hons) Business Management
工商管理 (榮譽) 文學士課程
- Bachelor of Arts (Hons) Tourism Management
旅遊管理 (榮譽) 文學士課程
- Bachelor of Arts (Hons) Leisure Management
康樂管理 (榮譽) 文學士課程



MIDDLESEX UNIVERSITY 密德薩斯大學

Middlesex University is best known for its forward-looking approach to higher education, innovative teaching and international experience. With 40,000 students, it is one of the largest universities in the UK. The University attracts some 9,000 international students and has partnerships with over 180 institutions worldwide. It has two major campuses in North London and three global campuses in Malta, Dubai and Mauritius.

Middlesex University offers a wide range of programmes within 6 schools, namely Business; Art and Design; Health and Education; Law; Media and Performing Arts; Science and Technology.

密德薩斯大學是一所知名學府，它對高等教育有高瞻遠矚的眼光、教學方法創新，兼且國際經驗豐富，是英國最大規模學府之一，有 40,000 名學生。它吸引九千多名國際學生入讀，並在全球與超過一百八十個機構建立起夥伴關係。該大學在倫敦北部擁有兩大主校園區，並在馬耳他、杜拜和毛里求斯擁有三個國際校園。

密德薩斯大學開辦的課程範疇廣泛，它設有 6 個學院，包括商業、藝術及設計、醫療及教育、法律、媒體及演藝、科學及科技。



PROGRAMME 課程

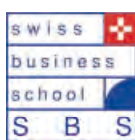
Master of Arts Work Based Learning Studies (Coaching, Learning and Development / Counselling)

工作學習研究 (教練、學習及發展 / 輔導) 文學碩士課程

Bachelor of Arts (Hons) International Business Administration
國際商業管理 (榮譽) 文學士課程

Bachelor of Science (Hons) Information Technology and Business Information Systems

電腦及商業資訊系統 (榮譽) 理學士課程



SBS SWISS BUSINESS SCHOOL SBS 瑞士商學院

SBS Swiss Business School is a pioneering management education institution dedicated to preparing students for the careers of the global economy in International Management, Finance, Marketing and other fields. SBS is a quality-driven niche player and teaches state of the art theory, immerse students in international experiences, and connect them to best practice in business. More than half of SBS students come from Europe, Asia and Latin America. SBS offers its participants an experience that prepares them to operate with ease across borders and cultures - in an environment that prizes diversity and the ability to bring a worldwide perspective to the study of business.

SBS Swiss Business School is double accredited by the International Assembly for Collegiate Business Education (IACBE), and the Accreditation Council for Business Schools and Programs (ACBSP), both US wide accreditation bodies recognized by the Council for Higher Education Accreditation (CHEA). The IACBE has praised SBS as an innovator in business education. SBS is also certified by EDUQUA, the Swiss Quality Assurance Certification for Higher Education.

SBS has been ranked as Tier One Status in the International Graduate Forum and Winner of 2 award categories by European CEO Global Business Education Awards as the Most Innovative Business School in Switzerland, and the Best Remote Learning Programme in Europe..

SBS 瑞士商學院是專門為學員面對全球經濟的國際管理、財務、營銷等領域的先驅管理教育機構。SBS 著重質量，教授最新的管理理論，加強學生的國際經驗，以及他們的業務發展最佳實踐。超過一半的 SBS 學生來自歐洲、亞洲和拉丁美洲。SBS 準備學員跨越國界和文化的體驗，在多樣性和全球的視野角度對企業業務的研究。

SBS 瑞士商學院獲 IACBE 和 ACBSP 認證，並得 CHEA 承認。亦獲 IACBE 稱讚 SBS 在商業教育的創新。SBS 也被 EDUQUA 瑞士高等教育質量保證認證。

SBS 被國際研究生論壇評為一線地位和歐洲 CEO 全球商業教育獎 2 個獎項得主，分別為瑞士最具創新性的商學院和歐洲最好的遙距學習課程。



PROGRAMME 課程

Doctor of Business Administration
工商管理博士課程



PRIFYSGOL
glyndŵr
 UNIVERSITY

GLYNDŴR UNIVERSITY
格林多大學

The University is formerly known as the North East Wales Institute of Higher Education (NEWI). In 2004, NEWI became a full member of the University of Wales. NEWI gains University status and becomes Glyndŵr University in 2008. In 2011, the University started to award its own degrees.

The University's mission is to "work in partnership to inspire and educate our students and enable social and economic success". The University's belief that it can and will deliver an outstanding academic and personal experience for students has been at the heart of all its decisions.

The University operated in the name of Glyndŵr University in 2008. Within the few years, it becomes one of the top universities in Wales. In The Guardian University Guide 2015, Glyndŵr University ranked 3rd in Wales.

英國格林多大學前身為東北威爾斯學院。2004年，東北威爾斯學院成為威爾斯大學的成員大學，並於2008年正式取得大學資格，成為格林多大學。大學自2011年開始，以本身名義頒發學位。

該校的使命是「透過合作，啟發和培養學生，使社會和經濟邁向成功」。一直以來，該校所有決策都以給予學生傑出學術和個人學習經驗為依歸。

該校於2008年以格林多大學名義成立，短短數年間成為威爾斯主要學府之一。衛報2015年大學指南中，格林多大學在威爾斯排名第3位。



PROGRAMME 課程

- Master of Business Administration
 工商管理碩士課程
- Bachelor of Arts (Hons) Business Management
 工商管理（榮譽）文學士課程
- Bachelor of Arts (Hons) Business Marketing
 企業市場學（榮譽）文學士課程



JIANGXI UNIVERSITY OF FINANCE AND ECONOMICS 江西財經大學

Located in the northeast region of Nanchang, the Jiangxi University of Finance and Economics (JUFE) was founded in 1923 under the joint administration of the Ministry of Finance, the Ministry of Education and the People's Government of the Jiangxi Province. JUFE is a comprehensive university focusing on the economics and management disciplines. It also offers programmes in other disciplines including law, engineering, humanities, science, agriculture and education.

Currently, JUFE has more than 40,000 students and over 1,500 faculty staff members. Driven by its internationalization strategy, the University has established relationships with over 85 universities and institutions from 18 countries and regions. In 2010, JUFE has become the first university in Mainland China to join the International Student Exchange Programmes (ISEP).

江西財經大學創立於 1923 年，位於南昌東北部，由財政部、教育部、江西省人民政府共同創建，主要教授經濟及管理學科，其他學科包括：法、工、文、理、農、教育等。

大學現有超過四萬名學生、1,500 位專任教師。學校堅持開放辦學，與 85 所來自 18 個國家和地區的高校建立了穩定合作及交流關係，並在 2010 年正式成為國際交換生組織 (ISEP) 中國內地首家成員大學。



PROGRAMME 課程

Doctor of Philosophy (PhD) in Management
企業管理學博士課程

Doctor of Philosophy (PhD) in Economics
管理經濟學博士課程

Master in Business Administration
企業管理學碩士課程



FUDAN UNIVERSITY 復旦大學

Founded in 1905, Fudan University was formerly named Fudan Public School. It was the first tertiary institute founded in China. In 2000, Fudan University merged with Shanghai Medical College, further expanded the disciplinary structure of the school and developed itself into a comprehensive research university with different disciplines including philosophy, economics, law, education, literature, history, science, engineering, medicine, management and arts.

Currently, Fudan has more than 30,000 students and over 2,490 faculty staff members. Over the past 100 years, the University has made outstanding contributions to student development, scientific research, social services, culture heritage and innovation for the country.

The School of Management of Fudan University was officially established in 1985, marking its 30th anniversary in 2015. In the past 30 years, the disciplinary structure of the school has been expanding, and its standard of teaching and research and development has been rising.

復旦大學創建於 1905 年，原名復旦公學，是中國創辦的首間高等院校。復旦大學於 2000 年與上海醫科大學合併，並進一步拓寬了該校的學科架構，發展成為一所綜合研究型大學，學科涵蓋多個不同領域，包括哲學、經濟、法學、教育、文學、歷史、理學、工程、醫學、管理及藝術。

大學現有 30,000 多名學生及逾 2,490 位專任教師。一百多年來，大學在培育人才、科學研究、社會服務、文化傳承及創新發展各方面，為國家作出了重大貢獻。

復旦大學管理學院於 1985 年正式創建，今年為成立 30 週年紀念。30 年來，學院的學科架構持續完善、教學及科研發展水準不斷提升。



PROGRAMME 課程

Fudan MBA Programme
復旦大學中文工商管理碩士課程