

LIST OF SPONSORSHIP PACKAGES

Sponsorship Package	Platinum Sponsor	Corporate Sponsor	Golf Ball Sponsor	Special Award Sponsor
Sponsorship Fee	HK\$ 80,000	HK\$ 65,000	HK\$ 30,000	HK\$ 18,000
Complimentary Entry	3 flights of 4 players each	2 flights of 4 players each	1 flight of 4 players each	2 players
Buffet Dinner Tickets	12	8	4	2
Special Award Naming Right	N/A	N/A	N/A	1 Special Award Naming Right
Scholarship Naming Right	3 Scholarship Naming Rights	2 Scholarship Naming Rights	N/A	N/A
Advertising Exposure (position to be assigned by the organizer)	<p>The Golf Tournament will be named after the HKMA and the Platinum Sponsor.</p> <p>Company logo will be displayed prominently on relevant materials including circulars, backdrops, photo slide show during dinner, dinner menu, etc.</p> <p>One-page company introduction will be provided on the dinner menu.</p> <p>Promotional materials can be distributed on each seat during dinner.</p> <p>A representative will be invited to deliver a 5-minute marketing message during the dinner.</p>	<p>Company logo will be displayed prominently on relevant materials including circulars, backdrops, photo slide show during dinner, dinner menu, etc.</p> <p>Promotional materials can be distributed on each seat during dinner.</p>	<p>Company logo will be displayed on relevant materials including circulars, backdrops and golf balls, which will be distributed to all participants.</p>	<p>Company logo will be displayed on relevant materials including circulars, backdrops and special award trophies.</p>
Prize/Souvenir Donation	<p>Companies are encouraged to donate</p> <ol style="list-style-type: none"> 1) Prize(s) for Lucky Draw or/and 2) Souvenir(s) for 80 – 100 guests at tee-off <p>Examples of souvenirs: towels/caps/umbrellas/water bottles/golf bags, etc</p>			

BANNER AT FIRST TEE



PULL UP BANNER AT DINNER VENUE



BANNER AT DINNER VENUE



BUFFET DINNER AT POOLSIDE DINING ROOM



GOLF BALL PRINTING



SOUVENIRS DONATED BY PARTICIPATING COMPANIES



To: Ms Dorvis Chung
IT Management Club
The Hong Kong Management Association
14/F Fairmont House
8 Cotton Tree Drive, Central, HONG KONG

Fax: 2868 4387
Tel: 2826 0527

SPONSORSHIP REPLY SLIP

(Please return this Reply Slip on or before Friday, 14 March 2014)

HKMA IT MANAGEMENT CLUB CHARITY GOLF TOURNAMENT ON 30 MAY 2014

(IT-08002-2014-2-NL)

Please tick the appropriate box and fill in the blanks.

- We would like to be a sponsor of the HKMA IT Management Club Charity Golf Tournament 2014.
- Platinum Sponsor HK\$ 80,000
 - Corporate Sponsor HK\$ 65,000
 - Golf Ball Sponsor HK\$ 30,000
 - Special Award Sponsor HK\$ 18,000
 - Best Improvement
 - Longest Drive
 - Nearest to Centre
 - Nearest to Pin

In acknowledgement of this sponsorship, the name (in exact wording) in English “_____” should be used.

Please send us a file of your company logo (in BOTH jpg and AI format) by email to Ms Dorvis Chung – dorvischung@hkma.org.hk

Name: _____ Position: _____
Tel No: _____ Fax No: _____
Email: _____
Company: _____
Address: _____

Signature: _____ Date: _____
(on or before Wednesday, 5 March 2014)

Contact Person (if different from the above):

Name: _____ Position: _____
Tel No: _____ Fax No: _____
Email: _____

- We are currently not in a position to be a sponsor but we would like to reserve _____ flights.
(Please send me information of the flight reservation)
- We are currently not in a position to be a sponsor.

For information on the HKMA IT Management Club Charity Golf Tournament 2014, please contact:
Ms Dorvis Chung, Executive Secretary of the Club (Tel: 2826 0527, Email: dorvischung@hkma.org.hk).

To: Ms Dorvis Chung
IT Management Club
The Hong Kong Management Association
14/F Fairmont House
8 Cotton Tree Drive, Central, HONG KONG

Fax: 2868 4387
Tel: 2826 0527
IT-08002-2014-2-NL

PRIZE DONATION FORM

(Please return this Reply Slip on or before Friday, 14 March 2014)

HKMA IT MANAGEMENT CLUB CHARITY GOLF TOURNAMENT ON 30 MAY 2014
(IT-08002-2014-2-NL)

Name of Donor: _____
Company: _____ Position: _____
Address: _____
Contact Person: _____ Tel: _____
Fax: _____ Email: _____

PRIZE DONATION (for Lucky Draw during Buffet Dinner)

<u>PRIZE</u>	<u>QUANTITY</u>	<u>VALUE (HK\$)</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____

SOUVENIR DONATION

(e.g. Towels, Caps, Umbrellas, Water bottles, Shoe bags, Golf bags, etc. for 80 – 100 guests at tee-off)

<u>SOUVENIR</u>	<u>QUANTITY</u>	<u>VALUE (HK\$)</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____

Please tick the appropriate box(es) below.

CASH DONATION

I/We would like to donate HK\$ _____ for the purchase of a prize/prizes for the occasion.

- A cheque for the above amount in favour of “The Hong Kong Management Association” is enclosed.
- A pay-in-slip for the above amount is enclosed. The said amount has been deposited into the HKMA account with the Bank of China, Account No. 012-875-0022-6620.

Date: _____ Signature: _____

(on or before Friday, 14 March 2014)