

# The Hong Kong Management Association The 2016 Annual Fellowship Dinner



The 2016 Annual Fellowship Dinner of The Hong Kong Management Association is the highlight of a series of membership activities organized within the year. The Dinner promotes fellowship among members and provides an excellent platform for members to extend their network. The event is now open to all members, their spouse and guests. Details of the dinner are as follows:

Date: Thursday, 24 November 2016

Time: 7:00 pm – Cocktails (Cash Bar)

7:30 pm – Dinner (Chinese Style)

Venue: The Ballroom  
InterContinental Hong Kong  
18 Salisbury Road  
Tsimshatsui KOWLOON

## Guest of Honour



**PROF FREDERICK MA GBS JP  
CHAIRMAN  
MTR CORPORATION LIMITED**



## New Charter and New Fellow Membership Presentation Ceremony

During the occasion, the Presentation Ceremony of New Charter Members and New Fellows will be held. Charter Members are companies which have contributed substantially to Hong Kong's growth and development. Fellows are persons who have distinguished themselves in the field of management. Charter and Fellow Membership are by invitation only.

## Graduation Ceremony of HKMA/Lingnan Joint Diploma Programmes

The Association has been collaborating with Lingnan University in offering the Advanced Diploma in Management Studies (ADMS) and Advanced Diploma in Business Management (ADBAM) programmes since 1998. The widely-recognized programmes provide direct articulation paths to the undergraduate and postgraduate programmes offered by various overseas universities. The programmes provide participants with all-round management skills and knowledge which are highly relevant to the ever-changing business world. ADMS and ADBAM have developed over 27,000 professional managers since their inauguration in 1975 and 1982 respectively.

## HKMA ANNUAL FELLOWSHIP DINNER 2016 – REPLY SLIP

To: The Secretariat, The Hong Kong Management Association  
14/F, Fairmont House, 8 Cotton Tree Drive, Central, Hong Kong

16/MM/556  
(ACD-46628-2016)

For Reservation:	Ms Grace Sit	(Tel: 2774 8583	Email: gracesit@hkma.org.hk)	
	Ms Cindy Siu	(Tel: 2774 8515	Email: sindysiu@hkma.org.hk)	Fax: 2365 1000
For Enquiry:	Ms Elsie Chan	(Tel: 2826 0535	Email: elsiechan@hkma.org.hk)	
	Ms Yankee Cheung	(Tel: 2826 0527	Email: yankeecheung@hkma.org.hk)	

- ☐ I agree to join the Dinner Sponsorship Package / reserve \_\_\_\_\_ table(s) / \_\_\_\_\_ person(s)\*.  
Enclosed is a crossed cheque for HK\$ \_\_\_\_\_ in favour of The Hong Kong Management Association.  
(\*Please delete as appropriate.)

- ☐ **Dinner Sponsorship Package**      HK\$26,800 (HKMA Members) / HK\$32,800 (Non-members)  
(Original Value: \$44,800)      (Original Value: \$54,800)

a) A complimentary Table (12 seats) at the 2016 Annual Fellowship Dinner

[Value: HK\$18,800 (HKMA Members) / HK\$22,800 (Non-members)]

The guest list will be emailed to Ms Elsie Chan/ Ms Yankee Cheung on or before Monday, 24 October 2016.

b) A Complimentary Full-page (4-colour) Advertisement (A4 size) in the Dinner Souvenir Programme

[Value: HK\$20,000 (HKMA Members) / HK\$23,000 (Non-members)]

File of the advertisement will be sent to Ms Elsie Chan/ Ms Yankee Cheung on or before Monday, 24 October 2016.

Material requirements are as follows:

- Hi-resolution CMYK pdf/ ai (convert to outline)
- Right-reading
- Bleeding size: 216 (w) x 303 (h) mm
- Trimmed size: 210 (w) x 297 (h) mm

c) A Complimentary Banner Advertisement in The Hong Kong Manager – a monthly e-newsletter reaching 65,000

HKMA members and business executives

[Value: HK\$6,000 (HKMA Members) / HK\$9,000 (Non-members)]

File of the advertisement will be sent to Ms Elsie Chan/ Ms Yankee Cheung on or before Monday, 24 October 2016.

Material requirements are as follows:

- Hi-resolution CMYK pdf/ ai (convert to outline)
- Right-reading
- Pixel: 1600px x 232px (will shrink to 800px x 116px in E-Newsletter)

d) Logo Exposure in all Publicity Materials [Value: Unlimited]

Files of the company logo (both ai and jpg files, with a resolution of at least 1MB) will be sent to Ms Elsie Chan/ Ms Yankee Cheung on or before Monday, 24 October 2016.

	HKMA Members	Non-members
<input type="checkbox"/> <b>Table Reservation</b>	HK\$18,800 per table (12 persons)	HK \$22,800 per table (12 persons)
	HK \$1,800 per person <sup>#</sup>	HK \$2,100 per person

<sup>#</sup>Corporate members may enjoy members' rate for individual seats reservation subject to the number of units subscribed.)

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Membership No.: \_\_\_\_\_

Title: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

We/I authorize the The Hong Kong Management Association (HKMA) to use the above data to keep us/me informed of any direct marketing information including training and education programmes, awards and competitions, membership, alumni, promotional activities and other services and activities that it may arrange.

☒ I consent.

☐ I do not consent

# Please photocopy for more registration forms if necessary.

# No refund will be made after payment, but participants can arrange to have their places substituted should they be unable to attend the dinner.

# We/I shall comply with HKMA Privacy Policy Statement, the Hong Kong Personal Data (Privacy) Ordinance (Cap.486) and other related regulations which will be changed from time to time. We/I declare that the data given in support of this registration are, to the best of my knowledge, true, accurate and complete. We/I understand that the data will be used in the registration process and that any misrepresentation, omission or misleading information given may disqualify my registration.

# We/I understand that, upon our/my registration, the data will become part of the HKMA record and may be used and processed for all lawful purposes relating to the academic and/or non-academic activities in accordance with the established policy of the HKMA and the Hong Kong Personal Data (Privacy) Ordinance (Cap.486).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(no later than Monday, 24 October 2016)