

Release of 2016 CEO Challenge Survey Findings
cum
Forum on “Addressing CEOs Top Challenges:
How to Build Organizational Capabilities and
High-Performing Cultures to Spur Business Growth”
Monday, 18 April 2016

This programme qualifies for

4 CPD Hours

in the Professional Manager Scheme.

The 2016 CEO Challenge Survey, conducted by the Conference Board from the US and supported by The Hong Kong Management Association (HKMA) as the regional partner, revealed that CEOs around the world are looking to talent, strong organizational cultures and building internal capabilities to prime the business for growth opportunities. HR Professionals definitely play a key role from recruitment, staff engagement, talent management and retention to elevate their organizations to the next level in a highly competitive business environment.

The HRD Management Committee of the HKMA is proud to invite:



- **Dr Rebecca Ray, Executive Vice President, Knowledge Organization and Human Capital Practice Lead, The Conference Board** to share the findings of 2016 CEO Challenge Survey, in particular the deep-seated anxieties about talent and human capital from worldwide CEOs as well as the findings of the individual report of the top challenges facing Hong Kong CEOs.

Keynote Speech and Case Study

- **Mr Niq Lai, Head of Talent Engagement and Chief Financial Officer of Hong Kong Broadband Network Limited** to showcase how the HKBN's out-of-the-box ideas of engaging employees and attracting high-calibre talents contribute to its business success.



Panel Discussion



Moderator:
Dr Ritchie Bent
Chairman
HKMA Human Resource Development
Management Committee

Panellists:



Ms Bianca Wong
Group Human Resources &
Corporate Communications Director



Ms Zhao Tong-wen
Group Human Resources Director



Mr Kenneth Wai
Director of Human Resources



Mr Niq Lai
Head of Talent Engagement
and Chief Financial Officer

Date:

Monday, 18 April 2016

Time:

3:00 pm - 5:00 pm

Venue:

The Hong Kong Management Association
Room 201, 2/F, Pico Tower,
66 Gloucester Road, Wanchai, HONG KONG

Language:

English

Fee (per person):

HK\$180 (HKMA member)/HK\$320 (Non-members)

Group Discount
(two or more):

HK\$120 (HKMA member)/HK\$220 (Non-members)

Application Form:
Release of 2016 CEO Challenge Survey Findings
cum Forum on “Addressing CEOs Top Challenges: How to Build Organizational
Capabilities and High-Performing Cultures to Spur Business Growth”



Monday, 18 April 2016

To: The Hong Kong Management Association
16/F Tower B, Southmark,
11 Yip Hing Street, Wong Chuk Hang, Hong Kong

(CCTY-ADM-2016-2-P)

Enquiry: Ms Sunnie Ma Tel: 2774 8579 E-mail: sunniema@hkma.org.hk
Ms Krystal Yeung Tel: 2774 8547 E-mail: krystalyeung@hkma.org.hk
Registration: Ms Sindy Siu Tel: 2774 8515 E-mail: sindysiu@hkma.org.hk
Ms Grace Sit Tel: 2774 8583 E-mail: gracesit@hkma.org.hk
Fax: 2365 1000

Spaces are limited, reservation will be on a first-come-first-served basis! Interested parties are requested to send the application form to the Secretariat together with the exact fees on or before **Thursday, 14 April 2016**. Confirmation e-mail will be sent to successful applicant.
(Please fill in the following in BLOCK LETTERS)



Please put a tick in if appropriate.

Our Company is an SME*, we have _____ employees.

Name _____ HKMA Membership No. : _____ (If applicable)

Company : _____

Company Address : _____

Current Position : _____ Tel. : _____

E-mail : _____ Fax : _____

Sponsorship : Self-sponsored Company-sponsored

Cheque No. : _____ Amount : HK\$ _____ (If applicable)

(Please make crossed cheque payable to “The Hong Kong Management Association”, and return it to 16/F Tower B, Southmark,
11 Yip Hing Street, Wong Chuk Hang, HONG KONG)

Declaration

We/I authorize The Hong Kong Management Association (HKMA) to use the above data to keep us/me informed of any direct marketing information including training and education programmes, awards and competitions, membership, alumni, promotional activities and other services and activities that it may arrange.

I consent. I do not consent.

Signature : _____ Date : _____
(Deadline: Thursday, 14 April 2016)

- # Please photocopy for more registration forms if necessary.
- # No refund will be made after payment, but participants can arrange to have their places substituted should they be unable to attend the seminar.
- # We/I shall comply with HKMA Privacy Policy Statement, the Hong Kong Personal Data (Privacy) Ordinance (Cap.486) and other related regulations which will be changed from time to time. We/I declare that the data given in support of this registration are, to the best of my knowledge, true, accurate and complete. We/I understand that the data will be used in the registration process and that any misrepresentation, omission or misleading information given may disqualify my registration.
- # We/I understand that, upon our/my registration, the data will become part of the HKMA record and may be used and processed for all lawful purposes relating to the academic and/or non-academic activities in accordance with the established policy of the HKMA and the Hong Kong Personal Data (Privacy) Ordinance (Cap.486).
- # We/I expressly consent that the personal data will be used for the HKMA administrative, academic, research, statistical, alumni activities and prescribed purposes as allowed by HKMA and the laws of Hong Kong from time to time.
- # The event will be cancelled if Typhoon Warning Signal No. 8, 9,10 or Black Rainstorm Warning Signal is in force within two hours prior to the event. The event may proceed if the said signals are cancelled two hours before the registration time of the seminar. However, this is subject to the final decision of the Association.