

HKMA Launches New Degree Programmes With Middlesex University



The Hong Kong Management Association (HKMA) and Middlesex University launched a series of new programmes for student and in-service business executives. These include BA (Hons) International Business Administration Programme, BSc Honours Banking and Finance Programme and MSc Investment and Finance Programme.

BA (Hons) International Business Administration (Part-time/Daytime)

This programme aims to enable students to develop knowledge and skills needed to follow an international business career encompassing different cultures, and be proficient in addressing current international business issues and situations.

The programme has been designed to allow students to follow a subject specific pathway enabling students to tailor their programme to meet their interests, needs and aspirations.

Programme Structure

Year 2	
Module 1	Managerial Finance and Accounting
Module 2	Human Resource Management in Practice
Module 3	Marketing Foundation
Module 4	Operations Management

Entry by HKMA Diploma in Business Administration

Year 3	
Module 1	Managing Across Borders
Module 2	Global Business Strategy
Module 3	Leadership and Management Development in an International Context
Module 4	Global Operations Management

Entry by DMS holders or Associate Degree or Higher Diploma holders

BSc Honours Banking and Finance

On this programme, students will develop specialist knowledge to pursue a management career in banks or other financial institutions. The programme offer a very high banking component; there is a direct application of economics to banking and students will learn about operations, strategy and regulation in this dynamic sector.

Programme Structure

Year 2	
Module 1	Banking Theory and Practice
Module 2	Financial Mathematics
Module 3	Macroeconomic Environment and Policy
Module 4	Intermediate Microeconomics / Behavioral Finance

Year 3	
Module 1	Finance
Module 2	Financial Risk Management in Banking
Module 3	Monetary Policy
Module 4	International Finance / Econometrics

Entry by DMS holders or Associate Degree or Higher Diploma holders
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MSc Investment and Finance

This programme is an ideal choice if you wish to pursue a career in investment banking, private equity or corporate financial management.

This programme provides an advanced programme of study in the areas of global capital markets, international risk management, corporate finance, portfolio management and financial modelling, with particular emphasis on issues of direct relevance to finance and investment.

Programme Structure

Module 1	Financial Modelling and Data Analysis
Module 2	Financial Theory and Application
Module 3	International Risk Management
Module 4	Portfolio Theory & Equity Analysis
Module 5	International Financial Markets
Module 6	Investment Management
	Dissertation

Award

BA (Hons) International Business Administration (Part-time/Daytime), BSc Honours Banking and Finance and MSc Investment and Finance awarded by Middlesex University carry equivalent academic status and recognition to a Bachelor's Degree and a Master's Degree conferred by the University to home students in the UK.

Fully Taught by Experienced Local Associate Faculty

BA (Hons) International Business Administration (Part-time/Daytime), BSc Honours Banking and Finance and MSc Investment and Finance are Middlesex University programmes and qualification. They are designed, assessed and quality assured by Middlesex but delivered at and by The Hong Kong Management Association.

About the University

Middlesex University is a dynamic, diverse and innovative Government funded University based in North London. It is an award winning university with three Queen's Anniversary Prizes for Higher and Further Education (1996, 1998 and 2000) and two Queen's Award's for Enterprise (2003 and 2011).

Information Seminar

The BA (Hons) International Business Administration (Part-time/Daytime), BSc Honours Banking and Finance and MSc Investment and Finance are now open for application. Candidates have an opportunity to learn more about the programs in the upcoming information seminar, which will be held as follows:

	BA (Hons) International Business Administration	BSc Honours Banking and Finance MSc Investment and Finance
Date	Wednesday, 23 July 2014	Wednesday, 30 July 2014
Time	7:00pm - 8:00pm	
Vanue	2-4/F Pico Tower 66 Gloucester Road Wanchai	

For information on the programmes and registration of the seminars, please contact:

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