

55<sup>th</sup>  
Anniversary



THEME YEAR ON "ADVANCING HONG KONG'S COMPETITIVE EDGE"  
THE 30TH SUSAN YUEN MEMORIAL LECTURE

by  
Mr Jack So GBS OBE JP  
Chairman  
Airport Authority Hong Kong



**The 30<sup>th</sup> Susan Yuen Memorial Lecture cum  
Award for Excellence in Training and Development 2015 Presentation Ceremony**

The annual Susan Yuen Memorial Lecture and Dinner has been organized since 1985 in recognition of the outstanding contribution of the late Mrs Susan Yuen, the first Chief Executive of the Association.

The presentation ceremony of the Award for Excellence in Training and Development 2015 will also be held during the occasion. The Award aims at giving public recognition to trainers and companies for the contribution that training and development can make to corporate results.

**Programme**

**Date:** Tuesday, 29 September 2015

**Language Medium:** English

**Time:**

7:00 pm – Cocktails

7:30 pm - Programme Commences

10:00 pm - End of Function

**Venue:**

JW Marriott Ballroom, Level 3

JW Marriott Hotel Hong Kong

Pacific Place, 88 Queensway, HONG KONG

**Fee:**

***Dinner Sponsor (12 persons per table):***

HK\$19,500 (HKMA Member)

HK\$22,500 (Non-member)

*(including acknowledgment on the HKMA website and souvenir programme, and 5 complimentary seats at the Theme Year Seminar on 6 Nov 2015)*

***Table Reservation (12 persons per table):***

HK\$18,500 (HKMA Member)

HK\$21,500 (Non-member)

***Individual Reservation:***

HK\$1,800 (HKMA Member)

HK\$2,000 (Non-member)

THE HONG KONG MANAGEMENT ASSOCIATION

THE 30TH SUSAN YUEN MEMORIAL LECTURE

To: The 30th Susan Yuen Memorial Lecture Secretariat  
The Hong Kong Management Association  
16/F, Tower B, Southmark, 11 Yip Hing Street, Wong Chuk Hang, HONG KONG

CC-48009-2015-3-NL

Attn: Ms Grace Sit Tel : 2774 8583 Email : gracesit@hkma.org.hk  
Ms Cindy Siu Tel : 2774 8515 Email : sindysiu@hkma.org.hk  
Ms Pinky Yam Tel : 2774 8519 Email : pinkyyam@hkma.org.hk Fax: 2365 1000

Please tick the appropriate box(es) and fill in the blanks

**DINNER SPONSORSHIP**

- We would like to be a **dinner sponsor** of the 30th Susan Yuen Memorial Lecture and Dinner. Enclosed is a crossed cheque for HK\$\_\_\_\_\_ (made payable to The Hong Kong Management Association). Cheque No.: \_\_\_\_\_  
*Fee: HK\$19,500 for member; HK\$22,500 for non-member (including a table for 12 persons, acknowledgment on the HKMA website and souvenir programme, and 5 complimentary seats at the Theme Year Seminar on 6 Nov 2015)*

The Colour Bromide of our company logo in AI format will be sent to [pinkyam@hkma.org.hk](mailto:pinkyam@hkma.org.hk) by **Wed, 26 August 2015**.

We are currently not in a position to be a dinner sponsor but we would like to reserve table(s)/seat(s) for the Dinner. (Please fill in the below part)

**TABLE RESERVATION**

- I wish to reserve\_\_\_\_\_ seat(s)/ table(s) for the 30th Susan Yuen Memorial Lecture and Dinner. Enclosed is a crossed cheque for HK\$\_\_\_\_\_ (made payable to The Hong Kong Management Association). Cheque No.: \_\_\_\_\_  
*Fee: HK\$1,800 per person for member; HK\$2,000 per person for non-member  
HK\$18,500 per table for member; HK\$21,500 per table for non-member (12 seats per table)*

In acknowledgement of dinner sponsorship/table(s) reservation, the name (in exact wording)  
in English " \_\_\_\_\_ " }  
in Chinese " \_\_\_\_\_ " } should be used.

- The name of the table host is: \_\_\_\_\_  
 The name(s) of my guest(s) will be confirmed at a later date.  
 The name(s) of my guest(s) is attached with this form.

Name: \_\_\_\_\_ Position: \_\_\_\_\_

Tel No.: \_\_\_\_\_ Fax No.: \_\_\_\_\_ Email: \_\_\_\_\_

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Please complete this form and return it together with the appropriate payment to the Secretariat **not later than Wednesday, 26 August 2015**. Admission tickets will be issued against payment. As space is limited, bookings will be on a first-come-first-served basis. Bookings will be confirmed by the HKMA. Please photocopy for more Forms if necessary. No refund will be made after receipt of payment. However, those who registered but are unable to attend may arrange to have their seats substituted by another party.

*Note: The event will be cancelled in case Storm Warning Signal No. 8 or above is hoisted or Black Rainstorm Warning is in force. But the event will proceed if Storm Warning Signal No. 8 or Black Rainstorm Warning is lowered 2 hours before the registration time of the function. However, this will be subjected to the final decision of the Association.*

The 30th Susan Yuen Memorial Lecture

GUEST LIST

To be returned by **Wednesday, 26 August 2015**

CC-48009-2015-3-NL

**Date:** Tuesday, 29 September 2015  
**Time:** 7:00 pm to 10:00pm (Cocktails at 7:00 pm - 7:30 pm)  
**Venue:** JW Marriott Ballroom, Level 3  
JW Marriott Hotel Hong Kong  
Pacific Place, 88 Queensway, HONG KONG

**Guest of Honour:** **Mr Jack So GBS OBE JP, Chairman, Airport Authority Hong Kong**

**Medium:** English  
**Please return to:** Ms Grace Sit (gracesit@hkma.org.hk), Ms Sindy Siu (sindysiu@hkma.org.hk) or by Fax: 2365 1000  
**For Enquiries:** 2774 8583 Ms Grace Sit / 2774 8515 Ms Sindy Siu

**Contact Person**

**Company:** \_\_\_\_\_  
**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**Tel:** \_\_\_\_\_ **Mobile:** \_\_\_\_\_ **Email:** \_\_\_\_\_

|    | Name of Guest | Title | Contact No: | Contact Email: |
|----|---------------|-------|-------------|----------------|
| 1  |               |       |             |                |
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| 10 |               |       |             |                |
| 11 |               |       |             |                |
| 12 |               |       |             |                |

We/I authorize the The Hong Kong Management Association (HKMA) to use the above data to keep us/me informed of any direct marketing information including training and education programmes, awards and competitions, membership, alumni, promotional activities and other services and activities that it may arrange.

I Consent.  I Do Not Consent.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# Please photocopy for more registration forms if necessary.

# No refund will be made after payment, but participants can arrange to have their places substituted should they be unable to attend the seminar.

# We/I shall comply with HKMA Privacy Policy Statement, the Hong Kong Personal Data (Privacy) Ordinance (Cap.486) and other related regulations which will be changed from time to time. We/I declare that the data given in support of this registration are, to the best of my knowledge, true, accurate and complete. We/I understand that the data will be used in the registration process and that any misrepresentation, omission or misleading information given may disqualify my registration.

# We/I understand that, upon our/my registration, the data will become part of the HKMA record and may be used and processed for all lawful purposes relating to the academic and/or non-academic activities in accordance with the established policy of the HKMA and the Hong Kong Personal Data (Privacy) Ordinance (Cap.486).

# We/I expressly consent that the personal data will be used for the HKMA administrative, academic, research, statistical, alumni activities and prescribed purposes as allowed by HKMA and the laws of Hong Kong from time to time.