

PROFESSOR TONY BUZAN DELIVERS LIVE SEMINAR IN HONG KONG THIS SEPTEMBER



Professor Tony Buzan, the world-renowned inventor of “Mind Mapping” will deliver two seminars in Hong Kong on 12 September. Tony Buzan has been named as one of the world’s top 5 speakers by Forbes magazine. He is an expert on the brain, memory, speed reading, creativity and innovation. Through over 40 years of research into the workings of the brain, Tony Buzan is dedicating his life to developing and refining techniques to help individuals think better and more creatively, and reach their full potential.

Tony Buzan Live Seminar

Seminar A: Speed Reading & Knowledge Management

While the rate of information growth is increasing at breakneck speed, more than 90% of us did not improve our reading speed since we left school. The average reading speed of most adults hover at around 200 words per minutes. In order to succeed in this age of information overload, we need to be equipped with skills that can help us to manage and to assimilate key information at a faster rate. Professor Tony Buzan will be in Hong Kong for this half day seminar to help you improve your reading speed by between 2 to 5 times.

Seminar B: Creativity & Innovative Thinking for The Intelligent Company

Companies today need to differentiate themselves through their people – and only those who hire or groom their people with clear and creative thinking will become market leaders. In this seminar, professor Tony Buzan, world’s highest Creative IQ holder, will help participants reframe their thinking processes. Companies will benefit when their staff use Mind Maps to generate ten times more creative ideas, manage information better and improve problem solving with effective solutions.

Web: <http://hkma.org.hk/pdf/AC4744920131P.pdf>