Continuing Iducation Bursary Scheme



A. Introduction

Since its establishment in 1960, the Association has the mission to nurture human capital through management education and training at all levels for developing talents for Hong Kong. As such, the Association has developed the Continuing Education Bursary Scheme for executives in financial needs to fulfil their aspiration in pursuing knowledge and upgrading qualifications. Bursaries will be awarded to non-degree holders whose monthly income are \$20,000 or below to study selected diploma and degree programmes. The bursary recipients will receive either \$10,000 or \$20,000 to assist them in their study of diploma and degree programmes respectively.

B. Programmes

Applicants may choose any one of the following HKMA programmes which will commence from May 2015 onwards:

Diploma:

Advanced Diploma in Business Management (Chinese) Advanced Diploma in Management Studies (English) Professional Diploma in Aromatherapy and Bodywork Professional Diploma in Business Administrative Management Professional Diploma for Company Secretaries Professional Diploma in Digital Marketing Professional Diploma in Estate and Services Management Professional Diploma in Hospitality Management Professional Diploma in Jewelry Design Professional Diploma in Logistics & Import-Export Management Professional Diploma in Logistics and Supply Chain Management Professional Diploma in Marketing and Retail Management Professional Diploma in Marketing Management Professional Diploma in Property & Facilities Management Professional Diploma in Public Relations and Communications Management Professional Diploma in Purchasing and Merchandising Management Professional Diploma in Sales Management

MGSM, Sydney:

Graduate diploma of managenent

Glyndwr University:

Master of Business Administration

University of Technology, Sydney:

Master of Engineering Management (Chinese/English) Bachelor of Engineering Science

University of Huddersfield:

BA(Hons) Global Business and Logistics Management BA(Hons) Human Resource Management BA(Hons) International Business BA(Hons) Marketing Management

University of Greenwich:

BA(Hons) Business Studies

- Business Studies
- Events Management
- Finance
- Human Resource Management
- Logistics
- Marketing
- Public Relations
- Tourism

Middlesex University:

BSc(Hons) Information Technology and Business Information Systems

* Bursary will be granted to recipients in the second term of diploma programmes and the second and third terms respectively for degree programmes.

C. Eligibility

All applicants should satisfy the following criteria **:

- Hong Kong residents
- Non-degree holders
- Monthly salary of HK\$20,000 or below
- at least 2 years work experience
- ** Applicants should also satisfy the admission criteria of the respective programme of their choice.

D. Criteria

All applicants are required to submit a write-up, either in English or Chinese, of at least 300 words on the following topic:

- Your Future Plan for Career Advancement and Continuing Education

E. How to Apply

Applicants are requested to submit the followings by post :

- 1. Bursary application form
- 2. Programme enrolment form
- 3. Write-up on the proposed topic (please refer to section D)
- 4. Photocopies of relevant certificates and documents
- 5. Photocopies of salary slip
- 6. Recent photo

HKMA 2014 Continuing Education Bursary Scheme The Hong Kong Management Association 16/F Tower B Southmark 11 Yip Hing Street Wong Chuk Hang Hong Kong

For course details and application forms, please visit: www.hkma.org.hk/bursary

For enquiries, please contact Ms Grace Liu of The Hong Kong Management Association on 2774 8570.

APPLICATION DEADLINE:

Saturday, 7 February 2015

HKMA 2014 CONTINUING EDUCATION BURSARY SCHEME

APPLICATION FORM

			HKMA-SCHO-2014	-1				
To:	HKMA 2014 Continuing Education Bursary Scheme The Hong Kong Management Association 16/F, Tower B Southmark, 11 Yip Hing Street, Wong Chuk Hang, Hong Kong Attn: Ms Grace Liu							
	Attil. Mis Grace Liu							
Person	al Details							
Name (Mr/Ms):							
Age: _	Date of Birth:		Gender:	HKID No.:				
Tel: (Of	fice)	(Mobile)		Fax:(Office)				
	s:							
E Maile			Monthly Salary	(Plaasa at	tach your calary dia)			
E-IVIdII.				(Flease at	tach your salary slip)			
Progra	mme Applied for (Please refe	er to section B)						
Please	fill in your chosen programme	(only one):						
(Please	rse chronological order, please attach separate sheet if neces ny Name	sary) *Supportin	g document required. Position		Duration			
In chro	mic Background nological order, please give de attach separate sheet if neces: Name			rtiary Education:	Year			
	give details of any part-time co attach separate sheet if neces Name E		g document required.	have already completed	d: Year			
	·							

The write-up could be either in English or Chinese of at least 300 words on the following topic:

Your Future Plan for Career Advancement and Continuing Education

(please use separate sh	eet if necessary)		No. of words:	
From where did you firs	t learn about this Bursary So	cheme?		
Metro Broadcast	Recruit Website	🗆 Recruit Email		
□ Yahoo!(HK) Website	HKMA Website	🗆 HKMA Email	□ others (please specify):	

Terms and Conditions

All Bursary Recipients shall be subject to all applicable provisions in the following terms and conditions:

- 1. Applicants should provide true, accurate, current, and complete information about themselves in the registration form. If any information is untrue, inaccurate, not current or incomplete, the Association has the right to suspend or terminate the bursary.
- 2. Bursary is not transferable, negotiable, and redeemable for cash or other substitutions.
- 3. Students are not allowed to apply bursary for programmes which are currently enrolled, otherwise, the Association is entitled to disqualify the Bursary Recipients.
- 4. Bursary do not cover retake, remedial, appeal and retention fees.
- 5. Bursary will be granted to recipients in the second term of diploma programmes and the second and third term respectively for degree programmes.
- 6. Bursary Recipients are not allowed to change the chosen programme once they have submitted their registration form unless they are advised to change by the Association.
- 7. In case of cancellation of programme, Bursary Recipients are only allowed to take another programme of equivalent cost or below.
- 8. Bursary Recipients must attend the presentation ceremony to be held on 17th April 2015.
- 9. The Association reserves the right to amend the terms and conditions of offers. In case of disputes regarding this bursary scheme, final decision shall be entirely at the discretion of The Hong Kong Management Association.

Declaration

I authorize the HKMA to use my data to keep me informed of any direct marketing information including training and education programmes, awards and competitions, membership, alumni, promotional activities and other services and activities that it may arrange.

- □ Please tick the box to indicate your consent.
- □ Please tick the box to indicate your objection.

Signature of Applicant: ____

__Date: _

* Programme enrolment form and photocopies of relevant certificates and documents must be attached to this application form.

Acknowledgement

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