

Continuing Education Bursary Scheme

2014 - 2015



The Hong Kong Management Association
Advancing Management Excellence

A. Introduction

Since its establishment in 1960, the Association has the mission to nurture human capital through management education and training at all levels for developing talents for Hong Kong. As such, the Association has developed the Continuing Education Bursary Scheme for executives in financial needs to fulfil their aspiration in pursuing knowledge and upgrading qualifications. Bursaries will be awarded to non-degree holders whose monthly income are \$20,000 or below to study selected diploma and degree programmes. The bursary recipients will receive either \$10,000 or \$20,000 to assist them in their study of diploma and degree programmes respectively.

B. Programmes

Applicants may choose any one of the following HKMA programmes which will commence from May 2015 onwards:

Diploma:

Advanced Diploma in Business Management (Chinese)

Advanced Diploma in Management Studies (English)

Professional Diploma in Aromatherapy and Bodywork

Professional Diploma in Business Administrative Management

Professional Diploma for Company Secretaries

Professional Diploma in Digital Marketing

Professional Diploma in Estate and Services Management

Professional Diploma in Hospitality Management

Professional Diploma in Jewelry Design

Professional Diploma in Logistics & Import-Export Management

Professional Diploma in Logistics and Supply Chain Management

Professional Diploma in Marketing and Retail Management

Professional Diploma in Marketing Management

Professional Diploma in Property & Facilities Management

Professional Diploma in Public Relations and Communications Management

Professional Diploma in Purchasing and Merchandising Management

Professional Diploma in Sales Management

MGSM, Sydney:

Graduate diploma of management

Glyndwr University:

Master of Business Administration

University of Technology, Sydney:

Master of Engineering Management (Chinese/English)

Bachelor of Engineering Science

University of Huddersfield:

BA(Hons) Global Business and Logistics Management

BA(Hons) Human Resource Management

BA(Hons) International Business

BA(Hons) Marketing Management

University of Greenwich:

BA(Hons) Business Studies

- Business Studies

- Events Management

- Finance

- Human Resource Management

- Logistics

- Marketing

- Public Relations

- Tourism

Middlesex University:

BSc(Hons) Information Technology and Business Information Systems

* Bursary will be granted to recipients in the second term of diploma programmes and the second and third terms respectively for degree programmes.

C. Eligibility

All applicants should satisfy the following criteria **:

- Hong Kong residents
- Non-degree holders
- Monthly salary of HK\$20,000 or below
- at least 2 years work experience

** *Applicants should also satisfy the admission criteria of the respective programme of their choice.*

D. Criteria

All applicants are required to submit a write-up, either in English or Chinese, of at least 300 words on the following topic:

- Your Future Plan for Career Advancement and Continuing Education

E. How to Apply

Applicants are requested to submit the followings by post :

1. Bursary application form
2. Programme enrolment form
3. Write-up on the proposed topic (please refer to section D)
4. Photocopies of relevant certificates and documents
5. Photocopies of salary slip
6. Recent photo

HKMA 2014 Continuing Education Bursary Scheme
The Hong Kong Management Association
16/F Tower B Southmark
11 Yip Hing Street
Wong Chuk Hang
Hong Kong

For course details and application forms, please visit: www.hkma.org.hk/bursary

For enquiries, please contact Ms Grace Liu of The Hong Kong Management Association on 2774 8570.

APPLICATION DEADLINE:

Saturday, 7 February 2015

HKMA 2014 CONTINUING EDUCATION BURSARY SCHEME

APPLICATION FORM

HKMA-SCHO-2014-1

To: HKMA 2014 Continuing Education Bursary Scheme
The Hong Kong Management Association
16/F, Tower B Southmark, 11 Yip Hing Street, Wong Chuk Hang, Hong Kong
Attn: Ms Grace Liu

Personal Details

Name (Mr/Ms): _____

Age: _____ Date of Birth: _____ Gender: _____ HKID No.: _____

Tel: (Office) _____ (Mobile) _____ Fax:(Office) _____

Address: _____

E-Mail: _____ Monthly Salary: _____ (Please attach your salary slip)

Programme Applied for (Please refer to section B)

Please fill in your chosen programme (only one): _____

Work Experience

In reverse chronological order, please give details of jobs you have held. Start with your current position:

(Please attach separate sheet if necessary) *Supporting document required.

Company Name	Position	Duration
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Academic Background

In chronological order, please give details of your record of Secondary and Tertiary Education:

(Please attach separate sheet if necessary) *Supporting document required.

School Name	Achievements	Year
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Please give details of any part-time courses you are currently undertaking or have already completed:

(Please attach separate sheet if necessary) *Supporting document required.

Course Name	Educational Institute	Achievements	Year
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Acknowledgement

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