



The Hong Kong Management Association
香港管理專業協會

HKMA 2015 Annual Conference
“Enhancing Hong Kong’s Competitiveness Through Innovation”

Tuesday, 10 November 2015

S221 – S227 (Level 2), Old Wing, The Hong Kong Convention and Exhibition Centre

55th
Anniversary



**Enhancing
Hong Kong’s
Competitiveness
Through
Innovation**

Annual Conference
10 November 2015





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Hong Kong is facing challenges from the uncertainties in the global economy, and also from local constraints such as ageing population, and widening income gap, which may hinder Hong Kong’s potential in maintaining its competitiveness. Every challenge provides an opportunity. The key is to recognise each of them and address them accordingly in order for Hong Kong to continuously build up its competitive advantages. As we enter the age of innovation, innovation is definitely one of the crucial contributors in enhancing Hong Kong’s competitiveness.

The Hong Kong Management Association 2015 Annual Conference brings together an illustrious line-up of speakers to provide a forum for senior executives to explore the issue of advancing Hong Kong’s competitiveness. Through this engagement, we hope participants will be inspired with new ideas and directions to acquire growth and sustainability of their organisations.

DATE AND TIME

Tuesday, 10 November 2015
9:00 am - 5:30 pm

FEE

Full day (Luncheon included):

HKMA Member: HK\$1,500 Non-Member: HK\$1,800
Group Discount (For Full Day Only)
3 persons or above: Less HK\$200 each

Morning Session (Luncheon not included):

HKMA Member: HK\$420 Non-Member: HK\$580

Afternoon Session (Luncheon not included):

HKMA Member: HK\$420 Non-Member: HK\$580

VENUE

S221 – S227 (Level 2)
Old Wing
The Hong Kong Convention and Exhibition Centre
1 Harbour Road
Wanchai
HONG KONG

SPONSORSHIPS

LEAD SPONSORS as of 5 October 2015

The Bank of East Asia, Limited
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The Hong Kong and China Gas Company Limited
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SPONSORS as of 5 October 2015

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LANGUAGE

English

ENQUIRIES

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Tel: 2774 8552 / 2774 8594

**HKMA 2015 ANNUAL CONFERENCE
“ENHANCING HONG KONG’S COMPETITIVENESS THROUGH INNOVATION”
REGISTRATION FORM (ACC-46626-2015-1-NL)**

To register, simply complete this Form and mail it with your cheque crossed and made payable to “The Hong Kong Management Association” **on or before Friday, 23 October 2015** to:

Annual Conference Secretariat
The Hong Kong Management Association
16/F Tower B Southmark, 11 Yip Hing Street, Wong Chuk Hang

Attn: Ms Michelle Poon
Email: michellepoon@hkma.org.hk
Tel: 2774 8552

- 1. Reservations by fax (2365 1000) are welcome.
- 2. As space is limited, bookings will be on a first-come, first-served basis.
- 3. No refund will be made after payment, however, those who registered but are unable to attend may arrange to have their seats substituted by another party.
- 4. Personal data will be used for the purposes of market research, programme development and direct mailing.

If you attend full day, please tick **BOTH** the morning plus afternoon concurrent session (either 2A or 2B)

Full Day (9:00 am – 5:30 pm, Luncheon included)

- Session 1A or Session 1B
- Session 2A or Session 2B

If you attend morning concurrent session only, please select either concurrent session 1A or 1B

Morning Session (9:00 am – 12:40 pm, Luncheon NOT included)

- Session 1A or Session 1B

If you attend afternoon concurrent session only, please select either concurrent session 2A or 2B

Afternoon Session (2:10 pm – 5:30 pm, Luncheon NOT included)

- Session 2A or Session 2B

Mr/Ms: _____ Position: _____

Company: _____

Company Address: _____

Company Telephone: _____ Company Fax: _____

Email: _____

Cheque for HK\$ _____ is enclosed. (Cheque No. _____)

OR

Please charge HK\$ _____ to my * VISA / MASTER card being fees for the Conference.

(* Delete as appropriate.)

Cardholder’s name as on credit card: _____

Card Number: _____ Expiry Date: _____

Security Code (3-digit): _____

Date: _____ Signature: _____