HKMA exclusively presents Thinking and Creativity Guru Tony Buzan *LIVE* in Hong Kong!

Back by POPULAR DEMAND!

Developing a Creative Mindset in the Disruptive Economy

Presented by Prof Tony Buzan from United Kingdom
Best-selling Author & International Speaker, Inventor of Mind Maps®

Monday, 10 Sep 2018, 9:00 am – 12:00 noon
The Hong Kong Management Association
14/F, Fairmont House, 8 Cotton Tree Drive, Central,
Hong Kong

Seminar Overview. In today's **disruptive** business environment, the ability to **create** and **innovate** might mean the difference between survival and death. Businesses and organisation's **survival** in the new economy is no longer based on market niche, positioning or pricing. The key to thrive in tough economic times is to **train** workers to be creative and innovative in **almost** everything they do. **Professor Tony Buzan** will speak to business leaders, executives and managers on how to activate their **brain** power to create an engine of innovation for themselves and the organization in order to **succeed** in the new economy. **Come discover solutions** to take you and your team to a new pathway of growth and profitability.

"Tony Buzan deserves a medal for coming up with the sanity saving concept of Mind Maps, which makes difficult mental tasks possible, even pleasurable." ***Time Out Magazine***

"One of the world's leading thinkers . . . his brain-storming techniques have boosted the confidence and ability of people around the world." ***Daily Mail***

Featuring Eric Cheong
Buzan Licensed Master Trainer, Asia Director, Esterisk Consulting Group

Developing a Creative Mindset in the Disruptive Economy
Monday, 10 Sep 18, 9 am to 12 pm

Creativity: Act of Nature or Nurture
The Global Creativity Crisis
How Creative are You?
Creativity Tests

The Creativity Formula
Creativity and Age Myth
Think like Creative Geniuses
Right Formula to Thinking and Creativity

Unleashing Your Creative Power
The Ultimate Creativity Tool
Generating 5x More Ideas
Mind Maps for Business

Creative Leadership
Leading Teams to Innovation
Unveiling the Real Mental Limits
Mind Set Shift

Who should attend. C-level Executives, Directors, Senior Managers, Business Owners, Entrepreneurs, Professionals in strategic planning, business /product development, creative work or sales and marketing .

Ways to Register Your Seats:
Web: www.hkma.org.hk/buzan Email: dianali@hkma.org.hk
Enquiries: Ms Diana Li 2774 8552 Ms Mei Tang 2774 8553

Presented by :

HKMA Institute of Advanced Management Development

Esterisk CONSULTINGGROUP

Seminar Registration

Get Your Early Bird Rate Now!

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"DEVELOPING A CREATIVE MINDSET IN THE DISRUPTIVE ECONOMY"
Presented by Prof Tony Buzan LIVE in Hong Kong

(AC-47449-2018-1-F)

Date/ Time : Monday, 10 Sep 2018, 9:00 am – 12:00 noon
Seminar Fee: HKMA Member: HK$3,680 per person
Non-Member: HK$3,980 per person

Early Bird Discount: HK$300 (for those who enrol and pay on or before 10 August 2018).
Group Discount: $300 per person for registration of 5 or more persons and pay together.

About the Speaker

Prof Tony Buzan is the inventor of Mind Maps, one of the most powerful thinking tool used in many Fortune 500 companies and in countries around the world. He is the world's leading author, lecturer and adviser to governments, MNCs and education institutions on the brain, creativity and thinking. He has written over 120 books, with his best selling titles translated into 30 languages and sold in over 100 countries. *The Times of London* predicts that Tony Buzan will do for the brain what Stephen Hawking did for the universe.

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Cancellation Policy: No refund will be made after payment but participants can arrange to have their places substituted should they be unable to attend the programme by notifying the Association at least 2 days prior to programme commencement. Reservations are welcome but are subject to confirmation by payment in full within 10 days of the date the reservation is made or 5 days prior to programme commencement, whichever is sooner. Applications upon full payment, will be processed on a first-come-first served basis.

Note: I shall comply with The Hong Kong Management Association (HKMA) Privacy Policy Statement, the Hong Kong Personal Data (Privacy) Ordinance (Cap.486) and other related regulations which will be changed from time to time. I declare that the data given in support of this application are, to the best of my knowledge, true, accurate and complete. I understand that the data will be used in the admission assessment process and that any misrepresentation, omission or misleading information given may disqualify my application for admission and enrolment in the programme. I understand that, upon my registration in the programme, the data will become part of my student record and may be used and processed for all lawful purposes relating to my academic and/ or non-academic activities in accordance with the established policy of the HKMA and the Hong Kong Personal data (Privacy) Ordinance (Cap.486). I expressly consent that the personal data will be used for the HKMA administrative, academic, research, statistical, alumni activities and prescribed purposes as allowed by HKMA and the laws of Hong Kong from time to time.

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Ways to Register Your Seats:

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