



Wrexham
Glyndwr
UNIVERSITY



可選擇
中/英文
修讀

BA (Hons)

Business 工商(榮譽)文學士 Reg.No:252613

Accounting and Finance 會計及財務(榮譽)文學士 Reg.No:252612

Diploma

Diploma in Business 商業管理文憑
(Awarded by HKMA) (由香港專業協會頒發)



The award carries
equivalent academic
status & recognition as
in the UK
與英國本土修讀
同等資歷



Flexible schedule to fit working executives
課堂編排照顧在職人士習慣



Assessed in
Chinese /
English
可選擇以
中文 / 英文
修讀

Contextualized content
to fit local needs
內容切合本地需要



Face-to-face classes
面授課堂

Multiple entry points
按資歷提供不同入學點



Why choose BA(Hons) Programmes offered by Glyndŵr University, UK ?

為何選擇英國格林多大學 的（榮譽）文學士課程？

ACHIEVEMENT OF THE UNIVERSITY

- ◆ Received a silver award in the Teaching Excellence Framework (TEF) in 2017
- ◆ A government scheme designed to assess the quality of teaching in all higher education institutions

QUALITY ASSURANCE

- ◆ The award carries equivalent qualification of the home course offered in Glyndŵr University
- ◆ Glyndŵr University carries out robust marking and the external monitoring systems for the purpose of upholding the student learning quality assurance

CHINESE AND ENGLISH ASSESSMENT LANGUAGES WITH MULTIPLE ENTRY POINTS

- ◆ Student can choose to be assessed in either Chinese or English
- ◆ Multiple entry points for students based on their education qualifications

FLEXIBLE SCHEDULE

- ◆ Weekend/weekday evening classes for minimum disruption to working executives
- ◆ Regular face-to-face classes and tutorial to facilitate the momentum of learning

大學的卓越成就

- ◆ 2017 年獲頒大學卓越教學銀獎
- ◆ 英國政府為評估所有高等教育機構教學質素而設計的一項計劃

學歷認證

- ◆ 與英國本土開辦的課程具同等資歷
- ◆ 設有二評及校外考官制度監督學習質素

中英文選擇，提供不同入學點

- ◆ 可選擇以中文或英文進行考核。語言無隔膜，學習事半功倍
- ◆ 收生靈活，按個別資歷提供不同的入學點

彈性編排

- ◆ 課堂編排在週末 / 週日 / 平日晚上，照顧在職人士習慣
- ◆ 採用面授課堂及導修課，照顧不同學習進度



Glyndŵr University, UK ?

英國 格林多 大學



Glyndŵr University (pronounced “glen-doo-er”) in Wrexham was created out of the North East Wales Institute of Higher Education (NEWI). It can trace its origins back to 1887 with the formation of the Wrexham School of Science and Art. In 2004, NEWI became a full member of the University of Wales, having been an associate college since 1993. In 2011, the University started to award its own degrees.

The University’s mission is to be a “market led, student centred university of international significance open to all” and through its vision statement, it aims “to become indispensable as a significant, relevant and expert partner in regional and national economic and social development”.

This mission and vision both inform the University’s strategic plan which is also influenced by the University’s core values, which are:

- Respect for the individual, for the expression of ideas and the pursuit of knowledge;
- Educational, academic and professional integrity;

- Care for students, colleagues and customers and the anticipation of their needs and requirements;
- Organizational commitment to the pursuit of excellence and loyalty to the University as a community of learning.

The Origin of the University Name

Glyndŵr University’s name is inspired by the Welsh hero Owain Glyndŵr, arguably the most famous Welshman of all. An enterprising and charismatic individual, he dreamt of a Wales with its own government and its own universities. Today he is still seen as a symbol of hope and learning. Glyndŵr lives on in Welsh culture and has been celebrated in word and song. He was featured as Owen Glendower in the history play Shakespeare’s Henry IV Part I.

Glyndŵr is a Welsh name, meaning “valley water”.



英國格林多大學前身是東北威爾斯學院 (North East Wales Institute, space NEWI)，歷史可以追溯到 1887 年成立的域斯咸科學與藝術學校。於 2004 年，東北威爾斯學院成為威爾斯大學的成員大學。於 2011 年，開始以格林多大學名義頒發學位證書。

大學以學生為本，市場主導的開放策略，目標成為區域和國際上不可或缺的經濟與社會發展伙伴。

大學的成立目的及願景建基於大學的核心價值：

- ◆ 尊重個人意見發表和追求知識的理念；
- ◆ 持守教學、學術、專業誠信；
- ◆ 關心學員、同事、客戶，了解他們的需求和要求；
- ◆ 承諾追求卓越和本著忠誠提供大學教育。

大學名稱的由來

格林多大學的取名來自威爾斯英雄歐文格林多。他做事積極進取和充滿魅力，並渴望威爾斯擁有自己的政府和自己的大學。今天，他仍然被威爾斯人視為希望和學習的象徵，在威爾斯的文化中舉足輕重，當地人以文字和歌曲紀念他。在莎士比亞編寫的亨利四世第一部份的劇作中出現。

格林多是威爾斯人使用的名字，意思是山谷河川。



THE HONG KONG
MANAGEMENT

ASSOCIATION (HKMA)
香港管理專業協會 (管協)



The Collaborative Centre

Established in 1960, The Hong Kong Management Association is a non-profit-making professional organization dedicated to providing Hong Kong with the management training and skills it needs to succeed.

As one of the largest providers of management training and education in Hong Kong, it offers annually about 2,000 programmes at all levels to nearly 30,000 participants. Each year, more than 1,000 local, Mainland Chinese and overseas organizations sponsor their staff to the training programmes offered by the HKMA.

The Association has been the pioneer to offer offshore programmes in Hong Kong, having introduced the MBA programme with University of Warwick since 1987. Over the years, we have close ties with a number of universities from Australia, the UK, the Switzerland and the Mainland China in offering offshore programmes in Hong Kong. These programmes include Bachelor's, Master's and Doctoral degrees in various management areas.

On top of training and education, the HKMA also offers other management services and activities, including business awards, specialist clubs, and a series of forums and seminars throughout the year on the latest management and business issues in Hong Kong and internationally.

協辦機構

香港管理專業協會為非牟利專業團體，成立於 1960 年，一直積極推廣現代管理知識和技巧的應用，致力參與香港工商管理人才的培訓和發展工作。

管協為香港最具規模的專業管理培訓機構之一，每年開辦各類型管理培訓項目約二千項，接近三萬人修讀。每年共有一千多家香港、中國內地及海外機構贊助他們的員工修讀管協的培訓課程。

為了讓香港管理及專業人員有更多持續進修發展的機會，管協早於 1987 年已經開始引入海外知名學府在港開辦學位課程，當時第一項舉辦的課程是英國華威大學的工商管理碩士課程。歷年來，管協致力與澳洲、英國、瑞士及中國內地的大學合辦一系列由本科、碩士以至博士程度的持續高等教育課程。

管協除了提供培訓課程，也提供其他管理服務及活動，包括獎項及比賽、專業研究社、研討會及講座等，為各界人士提供最新的香港及國際商業資訊。





THE TWO PROGRAMMES 兩種課程

The BA (Hons) programmes offered by Glyndŵr University are in 2 different areas: Business and Accounting and Finance.

格林多大學開辦的（榮譽）文學士課程，分別為工商和會計及財務兩個範疇。

PROGRAMME STRUCTURE 修讀方式

Each BA (Hons) programme comprises 3 years of study, with a total of 360 credits with 2 entry points at Year One and Year Two, based on applicant's qualifications. The programme is offered in a face-to-face mode and is assessed by written assignments and examinations. Please refer to the enclosed programme timetables.

此為三年制大學課程，學員可根據個別的條件或學歷入讀第一年或直接入讀第二年。此外，學員亦可根據個別的條件而獲得豁免部份科目。課程以面授方式，採用作業及考試考核，共修讀 360 個學分。

詳細的上課時間表可參閱夾附的資料。

LANGUAGE MEDIUM 授課語言

Students can choose to be assessed in either English or Chinese. The qualification is identical irrespective of the language of assessment.

學員可入讀前選擇以英文或中文為考核語言。兩者均獲得同等學歷。

A UK QUALIFICATIONS 英國學位

The award will be given by Glyndŵr University, which carries equivalent academic status and recognition to the same qualification conferred by the University in the UK.

學士學位由英國格林多大學頒發。香港學員取得的學士學位，學術地位及認可性與大學頒授予修讀相同課程的英國畢業生的學士學位相同。

ADMISSION REQUIREMENTS 入學條件

To be admitted to Year One of the programmes, applicants should normally hold one of the following:

- ◆ Pass in 2AL / 1AL +2AS subjects or equivalent; or
- ◆ HKDSE Level 2 in 3 subjects; or
- ◆ Completion of the HKMA Diploma in Business; or
- ◆ Mature students with 2 years relevant working experiences; or
- ◆ Other qualifications deemed equivalent by the University

Applicants may apply for exemption. Decisions on the exempted credits will be made on a case-by-case basis. Applicants can only apply for exemption on Year 1 modules.

To be admitted to Year Two of the programmes, applicants should normally hold one of the following:

- ◆ HKMA DMS/DBM/ADMS/ADBM graduates; or
- ◆ Associate Degree/Higher Diploma holders in related disciplines or equivalent

Application on exemption of Year 1 modules or Year 2 Entry will only be considered if applicants can provide relevant supporting documents and forms. The University will grant exemptions to qualified applicants based on their previous studies scope and level. Applicants cannot appeal for the results of exemptions application.

符合下列其中一項要求，可報讀第一年學士課程：

- ◆ 高級程度會考 2 科合格 (高級程度 AL) 或 3 科合格 (1 科高級程度 AL 和 2 科高級補充程度 AS) 或同等資歷；或
- ◆ 香港中學文憑試 3 科達 2 級程度；或
- ◆ 管協商業文憑課程畢業生；或
- ◆ 具兩年相關工作經驗；或
- ◆ 大學認受的其他相關學歷

另外，申請者可申請免修部份學分。學分豁免多少視乎個別情況而定。申請者只能申請免修第一學年的學分。

符合下列其中一項要求，可報讀第二年學士課程：

- ◆ 管協「企業管理文憑」(DBM) 或「管理進修文憑」(DMS) 畢業生或「企業管理學高等文憑」(ADBM) 或「管理進修高等文憑」(ADMS) 畢業生；或
- ◆ 副學士／高級文憑畢業生 (相關課程) 或同等學歷

申請免修第一年學分／第二年入學的申請者需提供有關文件及填妥有關表格。大學將根據申請者以往所修讀學科的範圍及對應程度作出審核。申請者不能覆核有關免修的結果。



ENGLISH REQUIREMENTS 英語要求 (若選擇以英文為考核語言)

To be admitted to programmes delivered in English, applicants should normally hold one of the following:

- ◆ Pass in the Use of English of the HKAL Examination; or
- ◆ Level 3 or above in English Language of HKDSE; or
- ◆ D or above in English Language (Syllabus B) of HKCEE; or
- ◆ B or above in English Language (Syllabus A) of HKCEE; or
- ◆ IELTS score of 6.0 or equivalent; or
- ◆ Students who have obtained his/her previous qualification entirely through the medium of English.

Applicants who cannot fulfill any one of the above English requirements can choose to study the degree programmes delivered and assessed in Chinese.

申請者必須符合下列其中一項要求：

- ◆ 香港高級程度會考合格；或
- ◆ 香港中學文憑試英語達 3 級程度；或
- ◆ 香港中學會考 (試卷二) 達 D 級程度；或
- ◆ 香港中學會考 (試卷一) 達 B 級程度；或
- ◆ 雅思 (IELTS) 6.0 或同等；
- ◆ 過去完成的課程中，以英文為教學語言

未能符合以上任何一項英語要求的學生，可選擇以中文考核的課程。

MATHEMATICS REQUIREMENT: (FOR YEAR 1 ENTRY ONLY)

數學要求 (只適用於一年級入學)

- ◆ Level 2 or above in Mathematics of HKDSE; or
- ◆ Grade D or above in Mathematics of HKCEE or equivalent; or
- ◆ Work experience and other qualifications with numeracy element will also be considered on a case-by-case basis.

The degrees are awarded by Glyndŵr University.

Admission is on a competitive and individual basis entirely at the discretion of the University. Admission criteria and procedures are set by the University and may be subject to change. The Association does not give any warranty and will not accept any liability regarding the above.

- ◆ 香港中學文憑試數學達 2 級程度；或
- ◆ 香港中學會考數學達 D 級程度或同等資歷；或
- ◆ 具有與運算能力相關的工作經驗或學歷

學位由格林多大學頒授。

入學申請和訂定相關的要求和程序由大學全權審批。如有更改，將不另行通知。香港管理專業協會對有關大學的入學申請不作任何保證及／或負任何責任。



FINANCIAL ASSISTANCE 進修資助

Students may apply for the Extended Non-Means-Tested Loan Scheme at the Student Finance Office (SFO). For details, please refer to the webpage of the SFO or contact SFO at 2802 2345.

學員可向政府學生資助處申請「擴展的免入息審查貸款計劃」，詳情請參閱學資處網頁或致電 2802 2345 向學資處查詢。

TUITION FEES 學費

Please refer to the enclosed enrolment Information for the tuition fees and instalment details.

The tuition fees cover University registration fee, and one copy of each of the certificate and academic transcript awarded by the University. Fees for transportation and accommodation and other miscellaneous fees for attending the graduation ceremony in the UK are not included.

學費及分期繳費詳情可參閱夾附的新生報名須知。

學習費用已包括大學註冊費，及畢業時由大學印製學士學位畢業證書及成績單各一份的費用。到英國參加畢業典禮的交通住宿費用、參加畢業典禮的個人消費開支、其他雜費不包括在內。



LECTURERS

師資

The local faculty comprises senior management executives and professionals who are experienced in university teaching. All of them are Master's or Doctoral degree holders, and are approved by the University.

本課程由教學及實踐經驗豐富的管理學者及資深行政人員負責教學任務；全部具博士或碩士學歷，或有關專業資歷；並且經大學核准委任。

ONLINE LIBRARY

大學電子圖書館

The Online Library is available to all students studying on Glyndŵr University programmes. This innovative concept takes advantage of the huge amount of quality resources available via the internet. The Online Library provides users with a wide range of peer-reviewed subject based resources, regardless of where they are.

修讀格林多大學課程的學生均可使用大學的網上圖書館。無論身在何處，學員都可以透過互聯網，靈活使用經過專家評審的學科資源，其中包括資料庫、期刊和有用的資源渠道和連結。

REGISTRATION 報名方法

Please refer to the enclosed information for the enrolment procedures.

報名方法請參照夾附的資料。



HKMA ASSOCIATE MEMBERSHIP

管協普通會員會籍

Upon successful admission to the programme, you will be granted Associate Membership of the Association for a year for free (Value: HK\$490).

As a member of the Association, you can enjoy the opportunities to meet, influence and be associated with successful, experienced and professional executives and to develop important business contacts. You will also be regularly brought up-to-date on the Association's services and events through various communication channels.

For details, please visit <http://www.hkma.org.hk/membership>

若成功取錄，學員將免費獲得為期一年的普通會員會籍（價值：港幣 \$490）。

成為本會會員，可享更多機會與成功的商界領袖砥礪切磋、交流經營和管理心得及建立業務關係。你也可透過本會通訊網絡，得知本會的最新動態及有關服務。

詳情請瀏覽以下網址：<http://www.hkma.org.hk/membership>

BA(Hons) Business

工商

(榮譽) 文學士



Year 1 (120 Credits) 第一學年 (120 學分)

Business Environment (20 credits)#	營商環境 (20 學分)#
Business Communication Skills (20 credits)#	商業溝通技巧 (20 學分)#
Creating Events (20 credits)#	項目策劃 (20 學分)#
Data Analytics and Understanding Big Data (20 credits)#	數據分析和理解大數據 (20 學分)#
Economics (20 credits)#	經濟學 (20 學分)#
Marketing Essentials (20 credits)#	營銷要領 (20 學分)#

Year 2 (120 Credits) 第二學年 (120 學分)

Business Law (20 Credits)△	商業法 (20 學分)△
Competitive Intelligence Research (20 credits)#	競爭環境情報研究 (20 學分)#
Customer Service Excellence (20 credits)#	卓越顧客服務 (20 學分)#
Engaging and Leading People (20 credits)#	增強員工投入感及領導員工 (20 學分)#
HRM for Business (20 credits)#	人力資源管理 (20 學分)#
Managing Corporate Risk and Crime (20 credits)△	企業犯罪及風險管理 (20 學分)△

Year 3 (120 Credits) 第三學年 (120 學分)

Employment Law (20 credits)△	勞工法 (20 學分)△
International Human Resource Management (20 credits)	國際人力資源管理 (20 學分)#
Strategic Marketing (20 credits)#	戰略營銷 (20 學分)#
Strategic Thinking (20 credits)#	戰略思維 (20 學分)#
Dissertation (40 credits)#	論文 (40 學分)#

modules are assessed by written assignments only 科目以作業評核 △ modules are assessed by exam 科目以考試評核

The University reserve the right to change the modules, assessment methods, and module contents
大學保留更改科目、考核方式和科目內容的權利

BA(Hons)

Accounting and
Finance

會計及財務

(榮譽)文學士



Year 1 (120 Credits) 第一學年 (120 學分)

Business Communication Skills (20 Credits)#	商業溝通技巧 (20 學分)#
Business, Finance and Technology Management (20 Credits)#	商業、財務及科技管理 (20 學分)#
Data Analytics and Understanding Big Data (20 Credits)#	數據分析和理解大數據 (20 學分)#
Economics (20 Credits)#	經濟學 (20 學分)#
Introduction to Financial Accounting (20 Credits)△	財務會計導論 (20 學分)△
Marketing Essentials (20 Credits)#	營銷要領 (20 學分)#

Year 2 (120 Credits) 第二學年 (120 學分)

Advanced Management Accounting (20 Credits)△	高級管理會計學 (20 學分)△
Business Law (20 Credits)△	商業法 (20 學分)△
Competitive Intelligence Research (20 Credits)#	競爭環境情報研究 (20 學分)#
Engaging and Leading People (20 Credits)#	增強員工投入感及領導員工 (20 學分)#
HRM for Business (20 Credits)#	人力資源管理 (20 學分)#
Taxation and Business Planning (20 Credits)#	稅務和商務策劃 (20 學分)#

Year 3 (120 Credits) 第三學年 (120 學分)

Advanced Financial Management (20 Credits)△	高級財務管理 (20 學分)△
Audit and Assurance (20 Credits)#	審計和鑒證 (20 學分)#
Financial Strategy (20 Credits)△	財務策略 (20 學分)△
Strategic Thinking (20 Credits)#	戰略思維 (20 學分)#
Dissertation (40 Credits)#	論文 (40 學分)#

modules are assessed by written assignments only 科目以作業評核 △ modules are assessed by exam 科目以考試評核

The University reserve the right to change the modules, assessment methods, and module contents
大學保留更改科目、考核方式和科目內容的權利

Diploma in Business (Foundation Year)

工商文憑課程
(大學基礎課程)



WHAT IS FOUNDATION YEAR? 什麼是大學基礎課程？

For students who wish to pursue to the bachelor but do not meet the entry requirement

為希望能獲取學位但不符合入讀要求的學生而設

Provide a direct pathway to degree level
完成後可直接入讀學士學位

Equip students with skills, knowledge and grounding for the degree programme

為學生提供就讀學位課程所需的技能和知識

PROGRAMME OBJECTIVES 課程目標

The one year Diploma aims to prepare students for entrance to Year One of BA (Hons) programmes offered by Glyndŵr University in Hong Kong. It is designed to

- Introduce students to the culture of higher education;
- Support students to become self-directed learners in acquiring a range of transferable skills for undergraduate study; and
- Widen students' awareness of the business disciplines.

一年的文憑課程旨在幫助學生為入讀格林多大學在香港提供的（榮譽）文學士課程作準備。此文憑課程包括：

- ◆ 為學生融入等教育的文化作準備；
- ◆ 培養學生高自主學習；和
- ◆ 增進學生對商業學科的認識。

ADVANCEMENT PATH 進階途徑

Diploma in Business (1 year) 商業文憑課程 (1年)

HKMA
香港專業管理協會

Please refer to Page 18 for Admission Requirements 請參閱第 18 頁的入學條件



BA (Hons) Business (3 years) 工商 (榮譽) 文學士 (3年) BA (Hons) Accounting and Finance (3 years) 會計及財務 (榮譽) 文學士 (3年)

Glyndŵr University
英國格林多大學

Please refer to Page 8 for Admission Requirements 請參閱第 8 頁的入學條件



Master of Business Administration (1.5 years) 工商管理碩士學位課程 (1.5 年)

Glyndŵr University
英國格林多大學

Please refer to Master of Business Administration Program Brochure for Admission Requirements 請參閱工商管理碩士學位課程的小冊子



PROGRAMME STRUCTURES AND MEDIUM OF ASSESSMENT

課程結構及考核方式

Skills for Academic Study	學術研究技巧
Researching and Presenting	資料分析和表達技巧
Quantitative Methods and Business Statistics	定量方法和商業統計
Business Context	商業背景
Marketing	市場營銷
Accounting and Finance	會計和金融
Students can choose to be assessed in either English or Chinese 為方便學員學習，學員可選擇以英文或中文進行考核。	

ASSESSMENT 考核方式

Course work and examination
採用作業及考試考核

MODE OF STUDY 修讀方式

Face-to-face class, Part time
面授課堂；兼讀形式

ADMISSION REQUIREMENTS 入學條件

To be admitted to the Diploma, applicants should normally hold one of the following.

- ◆ A minimum language level of IELTS of 4.5, or HKDSE Examination English Language Level 2 (for English programme only)
AND
- ◆ At least 6 points in the best 5 subjects of HKDSE; OR
- ◆ Graduation from secondary school (Form 6) with good grades or equivalent, with relevant academic qualifications and working experience.

申請人需符合下列其中一項要求：

- ◆ 雅思 (IELTS) 4.5 或香港中學文憑試英語達 2 級程度 (若選擇以英語為考核語言)
- ◆ 香港中學文憑試 5 科達 6 分；或
- ◆ 完成香港中學中六課程或同等；或
- ◆ 其他相關學歷和相關工作經驗

TUITION FEES 學費

Please refer to the enclosed enrolment information for the tuition fees and instalment details

學費及分期繳費詳情可參閱夾附的新生報名須知

LECTURERS 師資

Local Professionals, businessmen and industry experts
專業人士，在職工商業界人士和行業內的專業人士

REGISTRATION 報名方法

Please refer to the enclosed information for the enrolment procedures

報名方法請參照夾附的資料

Local Secretariat 課程秘書處

The Hong Kong Management Association
16/F, Tower B, Southmark, 11 Yip Hing Street, Wong Chuk Hang, Hong Kong
香港管理專業協會
香港黃竹坑業興街 11 號南匯廣場 B 座 16 樓

Course Details 查詢課程詳情：

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