

# Bachelor of Arts (Hons) Business Studies Reg.252020

## HONG KONG ENTRY

### 1. INFORMATION SESSION FOR SEPTEMBER 2020 INTAKE- BACHELOR OF ARTS (HONS) BUSINESS STUDIES PROGRAMME

An information session will be organised to provide detailed information for potential candidates interested in the September 2020 intake.

Information Session	Date	Time
BA (Hons) Business Studies	Thursday, 16 July 2020 Monday, 10 August 2020	7:15 pm - 8:15 pm

The seminar will be held at:

The Hong Kong Management Association  
 1-6/F First Commercial Building  
 33-35 Leighton Road  
 Causeway Bay  
 HONG KONG

**Enquiries:** 2774 8513 (Mr Michael Lee)

2774 8523 (Mr Matthew Ho)

**Website:** [www.hkma.org.hk/greenwich/bgbs](http://www.hkma.org.hk/greenwich/bgbs) (Business Studies)

[www.hkma.org.hk/greenwich/bgbf](http://www.hkma.org.hk/greenwich/bgbf) (Finance)

[www.hkma.org.hk/greenwich/bgbl](http://www.hkma.org.hk/greenwich/bgbl) (Logistics)

[www.hkma.org.hk/greenwich/bgem](http://www.hkma.org.hk/greenwich/bgem) (Events Management)

[www.hkma.org.hk/greenwich/bghrm](http://www.hkma.org.hk/greenwich/bghrm) (Human Resources Management)

[www.hkma.org.hk/greenwich/bgeb](http://www.hkma.org.hk/greenwich/bgeb) (E-Business)

[www.hkma.org.hk/greenwich/bgdm](http://www.hkma.org.hk/greenwich/bgdm) (Digital Marketing)



### 2. HOW TO APPLY

Candidates are required to send the followings:

- 1 set of duly completed Application Form..
- 1 set of photocopy of all certificates of educational qualifications mentioned in the Local Assessment Form, including a full transcript with grades for relevant level qualification.
- 1 passport sized photograph.
- Documentary proof of proficiency in English if educated in a language other than English, e.g. A result slip of IELTS with overall band score at 6.0 or above.

before Monday, 17 August 2020 to:

The Local Greenwich BABS Secretariat  
 The Hong Kong Management Association  
 16/F Tower B Southmark  
 11 Yip Hing Street  
 Wong Chuk Hang HONG KONG



\* Applicants will be requested to provide originals of certificates and transcripts for verification if they are admitted to the programme.

### 3. IMPORTANT DATES FOR SEPTEMBER 2020 INTAKE

Deadline for Application:	Monday, 17 August 2020
Payment for the Programme Fee	September 2020
Induction Seminar:	Monday, 14 September 2020
Intake Commences:	Monday, 21 September 2020

\* Candidates will be notified of their application results by email four to six weeks after the application deadline.

#### **4. PROGRAMME FEES**

The programme fees are payable every term which covers 2 modules, in a total of 2 or 3 instalments and is a composite fee including:

- Registration with the University
- Referencing and Presentation Seminar
- Induction Seminar
- Seminars
- Local Study Group
- Examinations in Hong Kong
- Access to Library Facilities
- Study Notes and Essential Textbooks
- Local Administration Support

Tuition Fee:

Year 3 entry: HK\$60,800

Year 2 entry: HK\$73,400 (including Year 2 and 3 studies)

#### **5. VENUE FOR INTENSIVE SEMINAR**

Venue of the Hong Kong Management Association or Conference Centre. Details to be confirmed.

#### **6. ENQUIRIES**

For detailed information of the program and application procedures, please contact Mr Michael Lee on 2774 8513 or Mr Matthew Ho on 2774 8523 during office hours.

Personal data will be used for the purpose of market research, programme development and direct mailing.

It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.