



# BA(hons)

## HONG KONG ENTRY

### 1. INFORMATION SESSION FOR MARCH 2012 INTAKE UNIVERSITY OF HUDDERSFIELD BA(HONS) PROGRAMMES

An information session will be organized to provide additional information for potential candidates interested in the March 2012 intake University of Huddersfield BA(Hons) programmes.

Information Session	Date	Time
BA(Hons) - Human Resource Management (Reg. 251921) - Marketing Management (Reg. 251923) - Global Business and Logistics Management (Reg. 251920) - International Business (Reg. 251922)	Thursday, 9 February 2012	6:30 pm - 7:30 pm

The seminar will be held at:

The Hong Kong Management Association  
Room 201 2/F Pico Tower  
66 Gloucester Road  
Wanchai  
HONG KONG

**Enquiries and Reservation:** 2774 8590 (Ms Ivy Ng)  
2774 8592 (Ms Shino Choi)

**Website:** [www.hkma.org.hk/hud](http://www.hkma.org.hk/hud)



### 2. HOW TO APPLY

Candidates should send the following:

- i 3 sets of completed application form (1 original + 2 copies) for the programme
- ii 3 copies of all academic certificates and transcripts\*
- iii 3 passport size photos
- iv. Documentary proof of proficiency in English, if appropriate
- v. 3 copies of programme brochure / list of subjects studied + detailed subject outlines (for programmes studied at institutions other than HKMA)

before 15 February 2012 to:

The Local Huddersfield BA Secretariat  
c/o The Hong Kong Management Association  
16/F Tower B Southmark  
11 Yip Hing Street  
Wong Chuk Hang HONG KONG



\* Applicants will be requested to produce originals of certificates and transcripts for verification if they are admitted to the programme.

### 3. IMPORTANT DATES FOR 2012 MARCH INTAKE

Deadline for Application*	Wednesday, 15 February 2012
Payment of Programme Fees	March 2012
Local Registration and Induction Seminar	March 2012
March term commences	24 March 2012

\* Candidates will be notified of their application results by mail 4-6 weeks after the application deadline.

#### 4. PROGRAMME FEES

The fee for the whole programme is HK\$69,900 to be collected in 6 instalments of HK\$11,650 each and is a composite fee including:

- Registration with the University
- Induction Seminar
- Intensive Seminars by lecturers from the University
- Local Study Group
- Examinations in Hong Kong
- Access to Library Facilities
- Study Notes and Essential Textbooks
- Local Administration Support

The programme fees are payable every 2 months prior to the commencement of each subject. Students should note that all fees are subject to review and may be changed by the University.

#### 5. STUDY SCHEDULE

a. Each course will generally have a 7 to 8 week study schedule as follows:

Week 1	Pre-reading and Structured Study Group Meeting Weekday (6 pm - 10 pm)			
Week 2	Saturday (2 pm - 10 pm)	Sunday (9 am - 5 pm)		
Week 3	Weekday 1 (6 pm - 10 pm)	Weekday 2 (6 pm - 10 pm)	Saturday (2 pm - 10 pm)	Sunday (9 am - 5 pm)
Week 4	Self-Study Revision Coursework			
Week 5	Structured Study Group Meeting Weekday (6 pm - 10 pm)			
Week 6	Self-Study Revision Coursework			
Week 7	Examination			
Week 8	Break			

Detailed schedule for each intensive seminar will be advised in due course.

#### 6. VENUE FOR INTENSIVE SEMINAR

Venue of the Hong Kong Management Association or Conference Centre. Details to be confirmed.

#### 7. ENQUIRIES

For detailed information of the programme and application procedures, please call the HKMA Customer Service Department on 2774 8592 (Ms Shino Choi) / 2774 8590 (Ms Ivy Ng) / 2774 8511 (ext 309) (Ms Mani Ng) during normal office hours.

Personal data will be used for the purpose of market research, programme development and direct mailing.