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香港法律培訓學院
Hong Kong Legal Training Institute

**HK
MA**

Advancing Management Excellence

**One Day Workshop on
Competition Ordinance**

**Executive Diploma in
Competition Law and Consumer Contracts**

**Executive Diploma in
Intellectual Property Licensing Law**



Executive Diploma in Competition Law and Consumer Contracts (DEDCL - 43074)

Objective

The new Competition Ordinance (Cap 619) brings in fundamental changes to businesses. In this regard, proper dealing with consumers, as always, is a major part of business operation in Hong Kong. In conducting trading and operation, businesses are with daily interfaces with laws and regulations, which are getting complicated and keep evolving.

This Executive Diploma aims at highlighting key areas of risks in business operations with a view to helping structuring their trade logistics for better business outcomes. Through case studies and legislation review, in relation to dealing with consumers under the legal regime of the Competition Ordinance (Cap 619), managers, business executives and business owners may prepare properly to avoid such legal aspects to avoid traps and to safeguard their personal and corporate interests.

Topics covered are all crucial to them, which include Consumer Law Basics and Dispute Resolution, Competition Law Fundamentals and Conduct Rules, Merger Rules, Block exemptions and Enforcement.

The Programme also cover the key case laws and main means of alternative dispute resolution in relation to contractual disputes in such transactions, with reference to local and overseas experience.

Contact Hour : 45 Hours

Course Content

Consumer Law Basics and Dispute Resolution (9 hours)

- Consumer contract essentials
- Product liability and service liability
- Exemption clauses, limitation clauses and unfair contract terms
- Consumer guarantees, warranties and implied terms
- Consumer dispute resolution, enforcement and remedies

Competition Law Fundamentals (18 hours)

- Overview of Hong Kong Competition Ordinance (Cap 619)
- Vertical agreements and horizontal agreements
- Meaning of “Demand and Supply” and Economies of Scales
- Market dominance or market power
- Monopolistic operation and oligopolistic operation
- Perfect competition and imperfect market

Conduct Rules, Merger Rules, Block Exemptions and Enforcement (18 hours)

- 1st conduct rule in operation
- 2nd conduct rule in operation
- Merger rule in operation
- Block exemptions in practice
- Enforcement and remedies
- Case study and case laws in the UK and the EU

HKMA Member: HK\$ 7,200.00

Non-HKMA Member: HK\$ 7,500.00

Group Discount: HK\$ 300.00 / participant

For those organisations which submit a total of two or more enrolment forms in one time.

Award

Executive Diploma in Competition Law and Consumer Contracts will be awarded to those who have met all requirements.

Executive Diploma in Intellectual Property Licensing Law (DEDIP - B2565)

Objective

Intellectual property rights are cornerstones of business assets in today's corporations. It is important to business executives and marketing professionals to equip with the knowledge about licensing law concerning such rights. The Programme provides a comprehensive overview of the laws of contract and intellectual property that are material to their daily tasks at work. To further enhance their understanding and to facilitate direct application of knowledge to their work, the training content is designed with the focus on those contracts commonly used in daily commercial transactions normally encountered. It also covers the key case laws and main means of alternative dispute resolution in relation to contractual disputes in such transactions, with reference to local and overseas experience.

Contact Hour : 45 Hours

Course Content

Brand and Intellectual Property Rights (15 hours)

- Overview of brand protection and licensing
- Trademarks, trade names and company names
- Copyrights, patents and passing-off
- Intellectual property rights licensing and trading
- Intellectual property rights infringement, protection and remedies

Contract Law Essentials for Intellectual Property Licensing (15 hours)

- Fundamentals of law of contract
- Terms of contracts
- Breach of contracts and remedies
- Termination of contracts
- Case studies for avoiding commercial traps and pitfalls

Intellectual Property Licensing Agreements and Dispute Resolution (15 hours)

- Essential terms of licensing contracts
- Drafting and structuring of licensing contracts
- Exclusion and limitation clauses
- Guarantees, warranties and indemnities
- Governing law, choice of court and international dispute resolution

HKMA Member: HK\$ 7,200.00

Non-HKMA Member: HK\$ 7,500.00

Group Discount: HK\$ 300.00 / participant

For those organisations which submit a total of two or more enrolment forms in one time.

Award

Executive Diploma in Intellectual Property Licensing Law will be awarded for those who have met all requirements.

One Day Workshop on Competition Ordinance

(PTTAC- 36669)

The Competition Ordinance (Cap 619) provides for a judicial enforcement model through the establishment of the Competition Commission and the Competition Tribunal. The business community has to get prepared for the implementation of the Ordinance.

This seminar features a practical and comprehensive review of the content of the Competition Ordinance and highlights the features in relation to the Competition Law with regard to overseas experience for the industry.

Seminar Time: 9.30am to 5.00pm

Seminar Date: Please refer to the enclosed leaflet

Course Content

Overview of Competition Ordinance

- Background and Practice Reasons
- Basic information and process conditions

Understanding the 'Three Pillars' in Competition Law

- The first conduct rule
- The second conduct rule
- The merger rule

Legal Impacts and Issues for Business Operations

- Legal issues and solutions
- Legal impacts and operations

Prohibited Trade Practices

- Restrictions and abuses

Investigative Powers and Penalties

- Process, jurisdiction and remedies

Learning from other's mistakes

- Case study and analyses of breaches in competition overseas

HKMA Member: HK\$ 2,500.00

Non-HKMA Member: HK\$ 2,700.00

Record of Attendance will be issued to participants.

About Hong Kong Legal Training Institute

The Hong Kong Legal Training Institute ("HKLTI") believes "Legal training always is the crucial difference".

To this end, the HKLTI is dedicated to providing all with stimulating learning experience in legal training and continuing professional development with a view to equipping participants with the essential knowledge and legal skills for their effective and practical daily applications.

Trainers and visiting lecturers of the HKLTI are all qualified legal or other practitioners who are seasoned and highly-ranked in delivering legal training to great satisfaction for participants from various professional sectors, government authorities, corporations and SMEs.

With legal knowledge and its use becoming essential to individuals and businesses for their sustainable successes, the HKLTI has been offering training for a wide range of topic-specific legal updates, as well for continuing professional development and works with universities, associations, professional institutions, corporations and authorities to further legal knowledge that is of practical use.

Satisfactory Completion of the Programme

The minimum required attendance rate is 70%.
No assessment is required for the Programmes.

Medium

Cantonese supplemented in English.
Course materials are in English.

Lecturer

The lecturers are practicing barristers. This ensures that up-to-dated case laws and practical issues would be shared with the participants.

Enquiries

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