

HKMA/LINGNAN UNIVERSITY JOINT DIPLOMA IN MANAGEMENT STUDIES (DMS) PROGRAMME

12 August 2010

Textbook List for Autumn Term 2010

Assigned textbooks are available for sale stated below.

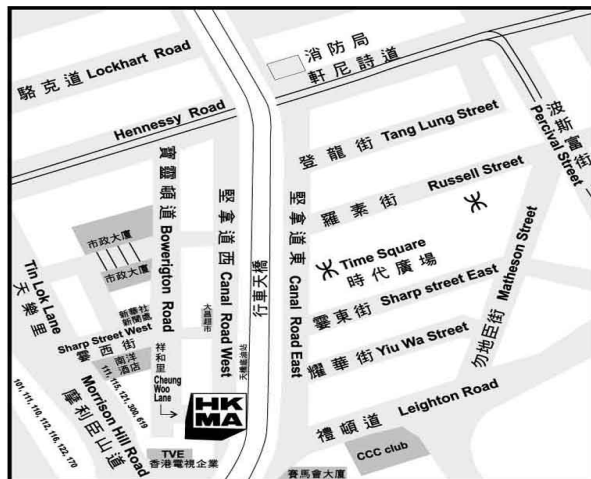
Please bring along a crossed cheque in favour of **The Hong Kong Management Association** as payment can be made by **cheque only**.

Time: 9:00 am – 9:00 pm (Monday to Saturday)
9:00 am – 5:00 pm (Sunday)

(Closed on public holidays)

Venue: The Hong Kong Management Association
3/F Management House
26 Canal Road West
Wanchai
HONG KONG

Tel: 2574 9346



No.	MODULE	TEXTBOOK TITLE	PUBLISHER	EDITION	PRICE	Stock
61	Introduction to Management	Contemporary Management – Gareth R. Jones, Jennifer M. George	McGraw-Hill	6 th	\$290	Available
62	The Economic Environment	Economics – Michael Parkin	Addison-Wesley	9 th	\$290	Available
63	Accounting for Managers	Financial Accounting – Williams, Haka, Bettner & Carcello	McGraw-Hill	14 th NEW	\$260	Available on 23 Aug
64	Operations Management	Operations Management Asia – William J. Stevenson, Sum Chee Chuong	McGraw Hill	1 st NEW	\$275	Available on 23 Aug
65	Organizational Behaviour	Organizational Behavior – Robbins & Judge	Pearson	14 th	\$298	Available
67	Marketing	Marketing – Etzel	McGraw-Hill	14 th	\$225	Available
68	Information Technology	Information Systems Today: Managing in the Digital World – Joe Valacich, Christoph Schneider	Prentice-Hall	4 th	\$298	Available
69	Business Law	Business Law in Hong Kong – D K Srivastava	Sweet & Maxwell Asia	2 nd	\$370	Available
71	Human Resources Management	Fundamentals of Human Resources Mgt – Noe, Hollenbeck, Gerhart, Wright	McGraw-Hill	3 rd	\$240	Available
72	Change & Quality Management	Quality Management – David G. Geotsch, Stanley B. Davis	Prentice-Hall	6 th	\$285	Available
73	Financial Management	Fundamentals of Corporate Finance – Ross, Westerfield, Jordan	McGraw-Hill	9 th NEW	\$275	Available on 23 Aug
75	International Business	International Business – Daniels, John D., and Lee H. Radebaugh	Prentice-Hall	13 th NEW	\$300	Available
76	Marketing Management	Strategic Marketing – Cravens, Piercy	McGraw-Hill	9 th	\$265	Available
77	Management of Information Technology	Information Technology for Management – Turban, McLean, Wetherbe	John Wiley & Sons	3 rd		Not Available
78	Management Accounting	Managerial Accounting – Garrison / Noreen / Brewer	McGraw-Hill	13 th NEW	\$280	Available on 23 Aug
79	Business Communication	Excellence in Business Communication – Thill	Pearson	8 th	\$260	Not Available
81	Business Strategy	Strategic Management Concepts and Cases – Fred R David	Pearson	13 th NEW	\$312	Available

- Notes:**
- The Secretariat reserves the right to make alterations as required regarding the details of textbook titles offered without a prior notice.
 - Only the textbooks defected from printing can be exchanged for a new copy from the HKMA
 - Limited stock is available on a first-come first-served basis. The above textbooks are also available at other bookstores.

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IF YOU LIKE TO ACKNOWLEDGE A RECEIPT, PLEASE FILL IN YOUR HKID NO.

Student Name: _____ HKID No: _____

Day-time Contact Telephone No: _____

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62	The Economic Environment Economics – Michael Parkin	Addison-Wesley	9 th	62	\$290
63	Accounting for Managers Financial Accounting – Williams, Hakka, Bettner & Carcello	McGraw-Hill	14th NEW	63	\$260
64	Operations Management Operations Management Asia – William J. Stevenson, Sum Chee Chuong	McGraw-Hill	1st NEW	64	\$275
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67	Marketing Marketing – Etzel	McGraw-Hill	14 th	67	\$225
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73	Financial Management Fundamentals of Corporate Finance – Ross, Westerfield, Jordan	McGraw-Hill	9th NEW	73	\$275
75	International Business International Business – Daniels, John D., and Lee H. Radebaugh	Prentice-Hall	13th NEW	75	\$300
76	Marketing Management Strategic Marketing – Cravens, Piercy	McGraw-Hill	9 th	76	\$265
77	Management of Information Technology Information Technology for Management – Turban, McLean, Wetherbe	John Wiley & Sons	3 rd	77	Not Available
78	Management Accounting Managerial Accounting – Garrison, Noreen, Brewer	McGraw-Hill	13th NEW	78	\$280
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TOTAL: HK\$ _____

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