

# HKMA/LINGNAN UNIVERSITY

## JOINT DIPLOMA IN MANAGEMENT STUDIES (DMS) PROGRAMME

9 January 2012

### Textbook List for Spring Term 2012

Assigned textbooks are available for sale stated below.

Please bring along a crossed cheque in favour of **The Hong Kong Management Association** as payment can be made by **cheque only**.

Time: 9:00 am – 9:00 pm (Monday to Saturday)  
9:00 am – 5:00 pm (Sunday)

(Closed on public holidays)

Venue: The Hong Kong Management Association  
1/F First Commercial Building  
33-35 Leighton Road  
Causeway Bay  
HONG KONG

Tel: 2574 2238



No. MODULE	TEXTBOOK TITLE	PUBLISHER	EDITION	PRICE	Stock
61 Introduction to Management	Contemporary Management – Gareth R. Jones, Jennifer M. George	McGraw-Hill	7 <sup>th</sup>	\$290	Available
62 The Economic Environment	Economics – Michael Parkin	Pearson	10 <sup>th</sup>	\$328	Available
63 Accounting for Managers	Financial Accounting – Williams, Haka, Bettner & Carcello	McGraw-Hill	14 <sup>th</sup>	\$290	Available
64 Operations Management	Operations Management Asia – William J. Stevenson, Sum Chee Chuong	McGraw Hill	1 <sup>st</sup>	\$280	Available
65 Organizational Behaviour	Organizational Behavior – Robbins & Judge	Pearson	14 <sup>th</sup>	\$325	Available
67 Marketing	Essentials of Marketing – Perreault	McGraw-Hill	13 <sup>th</sup> <b>NEW</b>	\$290	<b>Available on 16 Jan</b>
68 Information Technology	Information Systems Today: Managing in the Digital World – Joe Valacich, Christoph Schneider	Prentice-Hall	5 <sup>th</sup> <b>NEW</b>	\$330	Available
69 Business Law	Business Law in Hong Kong – D K Srivastava	Sweet & Maxwell Asia	2 <sup>nd</sup>	\$380	Available
71 Human Resources Management	Fundamentals of Human Resources Mgt – Noe, Hollenbeck, Gerhart, Wright	McGraw-Hill	4 <sup>th</sup>	\$260	Available
72 Change & Quality Management	Quality Management – David G. Geotsch, Stanley B. Davis	Prentice-Hall	6 <sup>th</sup>	\$340	Available
73 Financial Management	Fundamentals of Corporate Finance – Ross, Westerfield, Jordan	McGraw-Hill	9 <sup>th</sup>	\$275	Available
75 International Business	International Business – Daniels, John D., and Lee H. Radebaugh	Prentice-Hall	13 <sup>th</sup>	\$300	Available
76 Marketing Management	Strategic Marketing – Cravens, Piercy	McGraw-Hill	9 <sup>th</sup>	\$265	Available
77 Management of Information Technology	Information Technology for Management – Turban, McLean, Wetherbe	John Wiley & Sons	3 <sup>rd</sup>		<b>Not Available</b>
78 Management Accounting	Managerial Accounting (Asian Adaptation) – Garrison / Noreen / Brewer	McGraw-Hill	1 <sup>st</sup> <b>NEW</b>	\$290	<b>Available on 16 Jan</b>
79 Business Communication	Excellence in Business Communication – Thill	Pearson	9 <sup>th</sup>	\$280	Available
81 Business Strategy	Strategic Management Concepts and Cases – Fred R David	Pearson	13 <sup>th</sup>	\$328	Available

**Notes:**

- The Secretariat reserves the right to make alterations as required regarding the details of textbook titles offered without a prior notice.
- Only the textbooks defected from printing can be exchanged for a new copy from the HKMA
- Limited stock is available on a first-come first-served basis. The above textbooks are also available at other bookstores.
- 支援環保，回收舊書。由即日起學生可將舊書捐到香港銅鑼灣禮頓道33-35號第一商業大廈1樓HKMA辦事處。回收之舊書以低價轉售給本課程在讀學生，所得收益將會捐助『地球之友』的『飲水思源 River partner--東江上下游夥伴計劃』。

**HKMA/LINGNAN UNIVERSITY** 9 January 2012  
**JOINT DIPLOMA IN MANAGEMENT STUDIES (DMS) PROGRAMME**

**Textbook List for Spring Term 2012**

Please note that the payment can be made by **cheque only**.

**IF YOU LIKE TO ACKNOWLEDGE A RECEIPT, PLEASE FILL IN YOUR HKID NO.**

Student Name: \_\_\_\_\_ HKID No: \_\_\_\_\_

Day-time Contact Telephone No: \_\_\_\_\_

MODULE	TEXTBOOK TITLE	PUBLISHER	EDITION	Module No.	PRICE PLEASE <input checked="" type="checkbox"/>
61	Introduction to Management – Gareth R. Jones, Jennifer M. George	McGraw-Hill	7 <sup>th</sup>	61	<b>\$290</b>
62	The Economic Environment Economics – Michael Parkin	Pearson	10 <sup>th</sup>	62	<b>\$328</b>
63	Accounting for Managers Financial Accounting – Williams, Hakka, Bettner & Carcello	McGraw-Hill	14 <sup>th</sup>	63	<b>\$290</b>
64	Operations Management Operations Management Asia – William J. Stevenson, Sum Chee Chuong	McGraw-Hill	1 <sup>st</sup>	64	<b>\$280</b>
65	Organizational Behaviour Organizational Behavior – Robbins & Judge	Pearson	14 <sup>th</sup>	65	<b>\$325</b>
67	Marketing Essentials of Marketing – Perreault	McGraw-Hill	13 <sup>th</sup>	67	<b>\$290</b>
68	Information Technology Information Systems Today: Managing in the Digital World – Joe Valacich, Christoph Schneider	Prentice-Hall	5 <sup>th</sup>	68	<b>\$330</b>
69	Business Law Business Law in Hong Kong – D K Srivastava	Sweet & Maxwell Asia	2 <sup>nd</sup>	69	<b>\$380</b>
71	Human Resources Management Fundamentals of Human Resources Mgt – Noe, Hollenbeck, Gerhart, Wright	McGraw-Hill	4 <sup>th</sup>	71	<b>\$260</b>
72	Change & Quality Management Quality Management – David G. Geertsch, Stanley B. Davis	Prentice-Hall	6 <sup>th</sup>	72	<b>\$340</b>
73	Financial Management Fundamentals of Corporate Finance – Ross, Westerfield, Jordan	McGraw-Hill	9 <sup>th</sup>	73	<b>\$275</b>
75	International Business International Business – Daniels, John D., and Lee H. Radebaugh	Prentice-Hall	13 <sup>th</sup>	75	<b>\$300</b>
76	Marketing Management Strategic Marketing – Cravens, Piercy	McGraw-Hill	9 <sup>th</sup>	76	<b>\$265</b>
77	Management of Information Technology Information Technology for Management – Turban, McLean, Wetherbe	John Wiley & Sons	3 <sup>rd</sup>	77	<b>Not Available</b>
78	Management Accounting Managerial Accounting (Asian Adaptation) – Garrison / Noreen / Brewer	McGraw-Hill	1 <sup>st</sup>	78	<b>\$290</b>
79	Business Communication Excellence in Business Communication – Thill	Pearson	9 <sup>th</sup>	79	<b>\$280</b>
81	Business Strategy Strategic Management Concepts and Cases – Fred R David	Pearson	13 <sup>th</sup>	81	<b>\$328</b>

TOTAL: HK\$ \_\_\_\_\_

**Notes:**

1. The Secretariat reserves the right to make alterations as required regarding the details of textbook titles offered without a prior notice.
2. Only the textbooks defected from printing can be exchanged for a new copy from the HKMA.
3. Limited stock is available on a first-come first-served basis. The above textbooks are also available at other bookstores.

支援環保，回收舊書。由即日起學生可將舊書捐到香港銅鑼灣禮頓道33-35號第一商業大廈1樓HKMA辦事處。回收之舊書以低價轉售給本課程在讀學生，所得收益將會捐助『地球之友』的『飲水思源 River partner--東江上下游夥伴計劃』。