

Executive Diploma in Financial Management

財務管理專業行政文憑課程

23 September 2020 - 20 January 2021



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INTRODUCTION

The economy of Hong Kong is eminently dependent on its finance and world trade position. Since the financial markets and investment activities have become more volatile generally, and the number of listed companies and multi-national organizations is steadily increasing, there is a greater need for more capable executives to undertake sound financial management of entities. Nevertheless, the small and medium sized firms are more vulnerable to risks of fluctuation on interest rate, foreign currency exchange, product cost and market etc.

Essential financial management topics on management decision-making will be covered in this course in order to provide the participants with a thorough knowledge in theories and practices.

The lecturer of this programme is an experienced practitioner and a qualified academic from local institutes of higher education.

OBJECTIVE

The programme helps the students to build up a solid foundation in the areas of management accounting, financial management, and financial investment. It aims to enable participants to become more successful in their business and careers.

DESIGNED FOR

This diploma course targets executives in accounting and finance, managers without formal education in finance, owners of small and medium sized entities, and senior executives who would like to acquire the essential knowledge of financial management.

FEE

HKMA Member: HK\$9,300

Non-member: HK\$9,900

(Group Discount: HK\$300 each. For two or more participants making payments on this course together)

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SYLLABUS

Module 1: Financial Management

Main Objective:

To enable students to gain an understanding of business financial management, different aspects of company's financial decisions and the environment in which business organizations operate

Contents

- Financial analysis
- Financial forecasting
- Current asset management
- Cost of capital
- Capital budgeting decision

Module 2: Management Accounting

Main Objective:

To introduce students the various functions and key areas of management accounting in a company.

Contents

- Management accounting and cost concepts
- Cost-volume-profit relationships
- Profit planning - budgeting
- Flexible budgets, standard costs
- Costs variance analysis

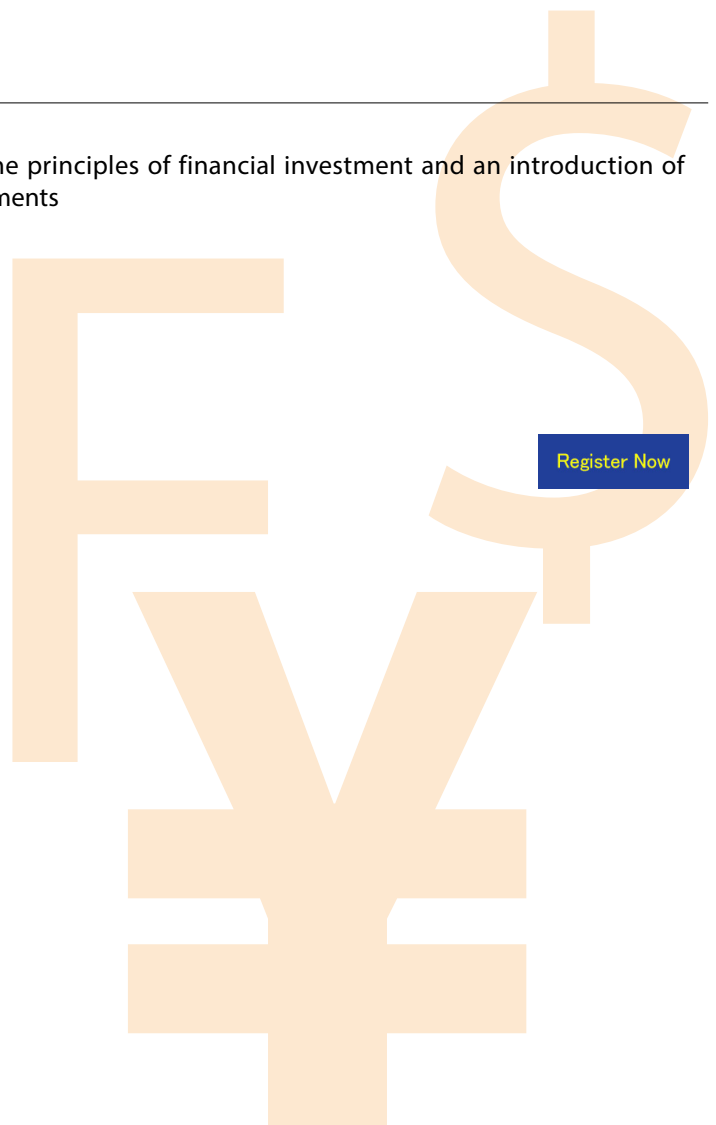
Module 3: Financial Investment

Main Objective:

To provide students with an understanding of the principles of financial investment and an introduction of managing some common types of financial investments

Contents

- The investment environment
- Securities markets
- Bond and fixed income investment
- Convertible securities
- Financial futures



LECTURER

Vincent NG
DBA, PNA, JP (Aust)

Dr Ng is an Australian Professional Accountant and a Justice of the Peace (NSW).

He is a Fellow of Institute of Public Accountants in Australia; was an Associate of Institute of CPAs, Australia, and a Fellow of Taxation Institute of Australia. He has earned his Doctorate in Business Administration, Master of Business Administration, Bachelor of Business Management and Graduate Certificate in Accounting.

He has been a practicing tax accountant, accounting and administration manager, and financial controller of different corporations for many years. Dr Ng started his teaching career in 2001 and is currently a visiting Professor and Lecturer of various local and overseas universities/institutions. His expertise includes Accounting, Taxation, Financial Management, Marketing and Business English.

SATISFACTORY COMPLETION OF A MODULE

A minimum of 4 out of 5 sessions is required for satisfactory completion of a module. Students must obtain at least 50% of the assessment result in the final project of a module.

AWARD

A student who has satisfied all the requirements and completed all three modules will be awarded the Executive Diploma in Financial Management.

LANGUAGE MEDIUM

The programme will be delivered in Cantonese, the course materials and assessments will be in English.

ENQUIRIES

General Enquiry / Membership / Enrolment :
2774 8500 or 2774 8501
Email : hkma@hkma.org.hk
For this course details:
Ms Shirley Chan : 2774 8569
Email : details.cdp@hkma.org.hk
Fax: 2365 1000
www.hkma.org.hk/pd/edfm

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