

# MBA

The University of Iowa



MAKE  
YOUR  
MOVE

# GO FOR IT

What are you waiting for? Discover how an Iowa MBA can give you the program flexibility, acceleration, convenience, and prestige to reach your career goals. Still not sure? These top eight reasons will prove why an Iowa MBA is hard to beat.

1

The Iowa MBA Program is the #1-ranked part-time MBA in the state (*U.S. News & World Report*).

2

#20 Best Public Business School (*U.S. News and World Report, 2018*).

3

#31 Best US MBA (*Financial Times, 2016*).

4

Power through in as little as 15 months. But we're flexible—the pace is up to you. No thesis. No term-end examinations.

5

Start your journey for a higher, prestigious academic achievement any time of the year, as you see fit (subject to program schedule).



6

Iowa Faculty come to you. You'll learn—in person—from the same faculty who teach in Tippie's on-campus MBA programs.

7

Move up the career ladder faster. #1 Percent Salary Increase in the US (*Financial Times*, 2017).

8

250+ graduates in Hong Kong since 2002.

After a decade in journalism at Bloomberg in New York City, **Mike Lovell** (MBA04) was primed to stop writing about business and start shaping it. His career catalyst was the Iowa MBA. And he now leads investor relations worldwide for Meredith Corporation.

"I learned to be comfortable around business people as a journalist, but I learned to speak their language at Iowa."

— Mike Lovell (MBA04)



**+55%**

**INCREASE YOUR SALARY**  
Average salary increase for Professional  
MBA grads within five years of graduation  
*(source: 2014 Alumni Survey).*

# HARD TO BEAT FOR CAREER VELOCITY

Accelerate from project manager to director even faster by getting an Iowa MBA. You'll gain vital skills to apply on the job immediately and broaden your view of how your company works.

Learn next-generation analytics tools to improve logistics. Build a marketing strategy grounded in customer insights and data. Master the tools to calculate time value of money and NPV that you'll use for years to come. Taking just one night class a week will do more than give you skills—it will put your career on the fast track.



When your focus is quality control, you're always anticipating the curve balls. **Joseph Dong** (MBA15), whose quality engineering career spans roles at Dow, Whirlpool, and John Deere, helps manufacturers dodge the big blunders.

He was so focused on the end product that his team won two company awards for projects that launched a John Deere factory in Brazil.

Poised for his next career step, he realized a part-time MBA would accelerate his promotion and give him skills to apply on the job the very next day. A year and a half later, armed with an Iowa MBA, he was promoted to global quality project manager. He now heads teams on projects in Des Moines, Brazil, and the Netherlands.

**“Tippie helped me relate to the processes and concepts used in my workplace. The knowledge I've gained has given me more of an advantage over my peers who don't have an MBA.”**


**— Joseph Dong (MBA15)**



HARD TO BEAT FOR  
**CONVENIENT  
ACCESS**

Earn the globally respected Iowa MBA in Hong Kong, at the Hong Kong Management Association.

Take classes, get one-on-one career coaching and advising, and meet influential speakers—all close to where you live and work.

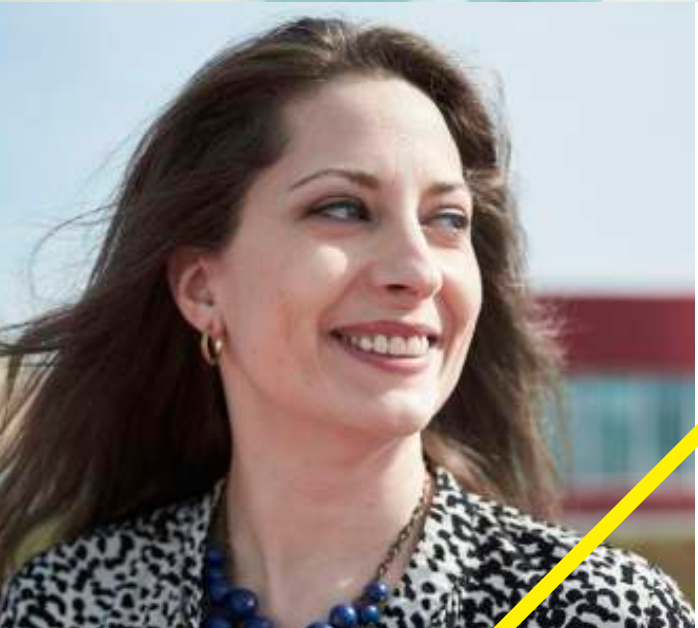


Why wait 20 years for a seat in the C-suite? For **David Chivers** (MBA05), an Iowa MBA rocketed him to the top: He now leads nearly 700 employees as regional president and publisher for Gannett, one of the nation's largest media companies.

Enrolling in Iowa's part-time program meant sacrificing some evenings and weekends. But David predicted that he'd be stepping into a lot of conference rooms in his role and needed to shorten his learning curve. By the time he finished his MBA, David was climbing the career ladder fast. He nabbed a director-level position and quickly moved on to executive-level positions at *The Wall Street Journal* and Dow Jones, before returning to Iowa as president of *The Des Moines Register*.

**"You do your MBA for the toolkit, the network, and the brand name. For me, the flexibility of Iowa's part-time program was terrific."**

**— David Chivers (MBA05)**



When **Alison Burchett** (MS17, MBA17) graduated with a music degree, she had no idea that business analytics would make her career sing.

After college, she took on various job roles for a community music school, learning new skills like tracking student database records. Ten years later, she redirected her career with data management leader Buffalo Noel Levitz, where she manages technical operations. Now she's balancing a full-time job while deepening her business expertise with both the highest-ranked part-time MBA

**"The Iowa MBA is the program that has the convenience, subject matter, and rigor. It covers a body of knowledge that I need."**


**— Alison Burchett (MS17, MBA17)**

# HARD TO BEAT FOR WORK-LIFE BALANCE

You don't need to interrupt your career or miss important life events to earn the top-ranked Iowa MBA in Hong Kong. We help you have it all.

Our program is designed for busy professionals like you who are juggling courses, work, and family. Graduate in as little as 15 months, or take more time if you need it; most students graduate in three. Whether you're entering peak tax season or welcoming a new child into the world, define a study plan that fits your life. You can start your MBA in almost any module, and new modules begin monthly.





Sometimes a setback is just the spur you need to surge ahead. Two missed promotions forced **Sarah Thompson** (MBA16) to really think about how to reboot her decade-long career at Transamerica Life Insurance in Cedar Rapids. Her answer: Go for an MBA.

But heading back to school wasn't the easy answer. Sarah wanted to keep her full-time job in operations and her sanity as a single parent of two teenagers. The hard-won degree would only be worthwhile if it meant something important. That's why she chose the prestige of an Iowa MBA.

Three years and two promotions later, Sarah wasn't the only one who could see the difference the Iowa MBA made. Her boss recognized it. And so did her children.

**You're never going to think you have the time or resources to get your MBA, but getting started is the important thing. Once you have that degree, people will know you've got what it takes."**

**— Sarah Thompson (MBA16)**



# GEAR UP FOR THE C-SUITE

Career success kept **Chad Brueck** (MBA14) at the same company for more than 10 years. But that didn't mean he always wanted to do things the same way. He knew that adding MBA classes to a full-time work schedule wouldn't be easy—especially as the vice president of operations at CRST International, one of the nation's largest transportation companies. But Chad managed to complete the degree, excel in his job, and welcome his third child. See how an Iowa MBA readied Chad for a bigger impact in the C-suite.

## **1. Pack on the skills for the big role ahead.**

A good employee can specialize, but a great leader needs wider bandwidth. "I knew as an exec I'd need more financial acumen, economics, and statistics to help me make better business decisions," Chad said. "But the more theoretical, subjective classes were even more valuable than the numbers and data."

## **2. It takes more than being an organized manager to be a great leader.**

As a young employee, Chad got things done by doing the work himself. As he grew into leadership roles, that wasn't an option. "Now I can look for what people are good at and what they enjoy, and help them become more engaged," he said.

## **3. Carry new lessons back to your office as fast as you acquire them.**

A class on "Kaizen events" pushed him to streamline areas at his company. "I looked at: Where is the waste in our process? And how can I draw a value stream map to get from A to B more efficiently?" he said. "I got people at the office together, we worked through processes we knew were inefficient, and we made them better."

**"Halfway through the program, my wife and I had another child and I took a semester off. Then I powered through that second year and was still able to finish in 2.5 years."**

**— Chad Brueck (MBA14)**





**APPLY & LEARN MORE**

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**APPLY & LEARN MORE**



**REAP THE HIGHEST REWARD**

Ranked #1 part-time MBA for working professionals in Iowa (U.S. News & World Report).

You stand out at what you do, but it's not all you can do. **Reetika Bhandari** (MBA09) impressed in her early technical roles, but she wanted to break into bigger projects and leadership at Rockwell Collins. Not wanting to use the same skills in the same way for her whole career, she dug into an MBA. Her Iowa degree accelerated her into a senior management role, boosted her confidence, and answered her questions about what step she should take next.