

World-class MBA The University of Iowa

Iowa Free Management Seminar Series

Winning Strategies in the Age of Innovation

MBAIO-FT2-2019-4-F

Speaker: Prof Ion Bogdan Vasi (PhD, Cornell)



Professor Ion Vasi is an Assistant Professor, Departments of Management and Organizations and Sociology and Daniel E McLean Research Fellow at the University of Iowa. Prior to that, he was Assistant Professor of International and Public Affairs at Columbia University. Over the years, Professor Vasi has won numerous awards, grants and fellowships. A prolific writer, he has also published numerous research articles which examine how social movements contribute to organizational change, industry creation, and policymaking. Apart from teaching courses and participating in conferences and seminars, Ion has also served on over twenty committees at Iowa in the past five years, including being co-organiser of the Frontier-Tippie Impact Competition which encourages students to use business practices to help solve some of the most challenging social and environmental issues.

Seminar Contents:




The talk will cover an introduction to business strategy and will describe the importance of strategy in an era of accelerated innovation with examples from around the world.

Date & Time: Wednesday, 23 October 2019 (7:00 pm – 8:00 pm)

Venue: The Hong Kong Management Association,
14/F, Fairmont House, 8 Cotton Tree Drive, Central, Hong Kong

Language Medium: English

For registration: www.hkma.org.hk/iowa/iomba OR call our Customer Services Department on 2774-8501

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