



Master of Business Administration

Reg. no.: 262810

The University of Iowa Hong Kong's world-class MBA for professionals HONG KONG ENTRY

1. UPCOMING MBA INFORMATION SESSION (<https://www.hkma.org.hk/reg/iomba>)

Date	Time
Wednesday, 20 November 2019	8:00 pm – 9:00 pm

VENUE:

W Haking Management Development Centre
14/F Fairmont House
8 Cotton Tree Drive
Central HONG KONG

APPLY & LEARN MORE: www.hkma.org.hk/iowa**CONTACT US:** Ms Christine Choy: 2774 8517
WhatsApp / WeChat: 9664 6316
iomba@hkma.org.hk

2. SPECIAL FEATURES

Top-ranked MBA

Tippie College of Business of the University of Iowa has an international reputation as one of the world's best business schools. By earning an MBA consistently ranked by Financial Times, U.S. News & World Report, and Forbes, you'll enjoy world-class experience with high-caliber classmates.

Iowa faculty come to you

You'll learn—in person—from the same faculty who teach in Tippie's on-campus MBA programs. They make up a team of academic professionals who are internationally recognized for their research and achievements.

Work as you learn

Keep your career trajectory moving upward and earn your MBA at the same time. Our program is ideal for working professionals. Each course only takes two week-ends.

Achievable

15 months, no thesis, no term-end examinations.

Flexible

Start your journey for a higher, prestigious academic achievement any time of the year, as you see fit*
**subject to program schedule*

3. APPLYING TO THE HONG KONG MBA

Admission to the Hong Kong MBA program is simple. First, take a moment to review our admission criteria. Information about getting started and how to apply is also explained below.

Admissions Criteria

- I. **Academic record** - First, a bachelor's degree is required. That aside, your academic record should clearly show us your ability to complete a rigorous academic program. We'll consider the difficulty of your major and rigor of your previous institution, plus your GPA. We don't automatically require a GMAT score, but we may request one if the admissions committee feels that your academic record doesn't clearly indicate your ability to complete the program.
- II. **Work experience** - Understanding life in the business world is necessary to get the most out of the Hong Kong MBA. We expect at least three years of full-time work experience, and we look for professional experiences that show your ability to succeed in the business environment.
- III. **Leadership** - Your leadership potential should be clear through community involvement and achievements in the workplace.
- IV. **Communication** - Because our courses are taught in English, we'll need to see evidence of your English ability in order to grant admission. You'll also participate in an admission interview with a member of our team.

Commencement & Application Deadline

Starting the Hong Kong MBA Program is easy and as flexible as it gets.

New courses, or modules, begin monthly. You can start the Hong Kong MBA Program in almost any module. That means there are about 12 possible starting points throughout the year. You choose the one that works for you. Do allow about 4-5 weeks to complete the admissions process. Application form: <https://apply.tippie.uiowa.edu>

Course Structure

The business core: 9 courses – These **nine core courses** are required for all students and give a foundation of business fundamentals that's deeper and stronger than undergraduate studies. Topics include:

Marketing Management Management in Organizations Corporate Financial Reporting	Business Analytics Managerial Economics Managerial Finance	Operations and Supply Chain Foundations in Strategy International Economic Environment of the Firm
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Electives: 6 courses - You'll take **six electives** during the program, a variety of which are offered throughout each year. The electives offered change annually; the list below represents a sample of courses that may be available to you.

International Finance Maximizing Team Performance Dynamics of Negotiations	Leadership & Personal Development Law and Ethics Entrepreneurship and Innovation	Project Management Marketing Communication and Promotions Product and Pricing Decisions
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Class Schedule

Your plan of study may differ depending on which class you begin with.

If you complete each course consecutively and do not defer any courses, you likely can graduate in 15 months. Deferring courses (in other words, skipping a module) will delay completing the MBA, so we encourage you not to defer courses—especially core courses—since they prepare you for future electives.

Electives vary each cycle and may not be repeated every cycle. If you're interested in a particular elective, don't defer it, since it may not come around again while you're in the program.

November 2019 - July 2020 Schedule

Class days	Course	Category
Nov. 9, 10, 16, 17, 2019	Managerial Finance	Core
Dec. 7, 8, 14, 15, 2019	Projects in Global Finance	Elective
Jan. 11, 12, 18, 19, 2020	Business Analytics	Core
Feb. 8, 9, 15, 16, 2020	Operations and Supply Chain	Core
Mar. 14, 15, 21, 22, 2020	Project Management	Elective
Apr. 18, 19, 25, 26, 2020	Managerial Economics	Core
May 16, 17, 23, 24, 2020	Law and Ethics	Elective
Jun. 13, 14, 20, 21, 2020	Entrepreneurship and Innovation	Elective
Jul. 11, 12, 18, 19, 2020	Foundations in Strategy	Core

Class Time Saturday: 2pm - 8pm and Sunday: 9am - 6pm

Venue HKMA Advanced Management Development Centre
3/F, Tower 2, South Sea Centre, 75 Mody Road, Tsim Sha Tsui, KOWLOON

4. PROGRAM FEES

- Application Fee for New Applicants: US\$100 (Non-refundable, paid online as part of the application process)
- HK\$258,000 (in 5 installments)

Plus HK\$1,740 Records and Document Fee (the Records and Document Fee is initiated by the university for all MBA programs). This fee covers all student transcript requests as well as the diploma fee. This must be collected with the initial tuition payment at the beginning of a student enrollment.

5. ENQUIRIES

For details of the programme application procedures, please contact Ms Christine Choy at 2774 8517 / 9664 6316 (WhatsApp / WeChat) / iomba@hkma.org.hk or start your application at: https://applytoiuwa.force.com/ApplicantPortal/Portal_login.

Personal data will be used for the purpose of market research, programme development and direct mailing. It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.