





# LLM International and Commercial Law

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The Hong Kong Management Association 香港管理專業協會

# Contents

Message from the Pro Vice Chancellor	1
Message from Head of Department of Law	2
The University of Greenwich	3
The School of Law	4
The Hong Kong Management Association	5
LLM International and Commercial Law	6
Who Should Apply?	6
Why the University of Greenwich LLM International and Commercial Law Programme?	7
Programme Structure / Assessment	8
Entry Requirements	9
Programme Fee	9
Financial Assistance	9
Application Procedure	10
Further Information	11
Curriculum of LLM International and Commercial Law	12
Supports from the University of Greenwich	20
HKMA Associate Membership	20
Important Notes	20



# Message from the Pro Vice Chancellor

I am delighted to invite students in Hong Kong to study our LLM International and Commercial Law programme at The Hong Kong Management Association.

Business success in Hong Kong or indeed anywhere in the world can only be achieved through people. Managers need to be educated to respond rapidly, flexibly and effectively to the ever increasing pace of change in the business world. A good understanding of legal frameworks is fundamental to this process, giving managers an intellectual and commercial advantage.

The University of Greenwich School of Law is home to around 600 students and academic staff. We offer a wide range of undergraduate and postgraduate programmes and short courses in law and criminology from our base at the historic Old Royal Naval College at Greenwich.

The School has a strong track record of delivering an exceptional student experience and offers a high quality educational programme designed to engage and inspire our students. Most importantly, the School equips students with the skills and qualities needed to succeed in the modern workplace as confident, focused and highly successful individuals.

At the School of Law we have achieved the right balance of academic learning and practical application. Our academic staff have a wealth of experience in ensuring student satisfaction and success. We have developed an extensive range of interesting and informative teaching materials. The excellent teaching staff at the HKMA will ensure that these materials are delivered in a way that is particularly relevant to students in Hong Kong.

I very much look forward to congratulating successful students on the award of their degree.



Professor Mark O'Thomas Pro Vice Chancellor, Faculty of Architecture, Computing and Humanities University of Greenwich, UK.



# Message from Head of Department of Law

The School of Law's range of undergraduate and postgraduate programmes in law and in criminology have been developed with the legal profession and the criminal justice sector in mind. Each of our programmes are taught by highly qualified and dedicated lecturers who provide students with the academic knowledge and transferable skills to launch and enhance their future careers.

We have an established record of providing a stimulating environment for learning and pride ourselves on delivering a student experience that is consistently rated as highly favourable by our students. According to the Complete University Guide 2019, LLB Law at Greenwich was ranked highest for student satisfaction in London.

We consistently achieve these levels of student satisfaction because of our skilled and enthusiastic lecturing team who consistently create the vibrant and dynamic environment within which our students can truly benefit. Students will develop their knowledge, tighten their skills and share their learning with others.

I am delighted to welcome you into the community of students and scholars at the School of Law at the University of Greenwich. We look forward to working with our colleagues in HKMA in delivering an academically stimulating programme of study that will help you achieve your full potential.



Dr Darrick Jolliffe Professor of Criminology Head of The School of Law University of Greenwich



# The University of Greenwich

The University of Greenwich is proud of its diverse student body. It is home to a thriving community of over 38,000 students of all ages. Students from over 140 countries choose to study at Greenwich, which is also a popular option for local communities in UK.

The research effort of the University is focused on making contributions to solving real-world problems, and the advance of issues that have a direct bearing on business, regional and international communities and ultimately, peoples' lives. The University's researchers all have extensive links with industry and commerce, public sector bodies and policy makers, supporting its objective to be a research-informed institution, where students benefit from the experience of academic staff carrying out leading edge research, and consultancy with business.

Over the past 3 years, the University of Greenwich has generated almost £35 million in research, consultancy and related commercial activity, and is the leading post-1992 institution for value of its contract research undertaken with industry.





# The School of Law

The University of Greenwich School of Law is home to around 600 students and academic staff. The School offers a wide range of undergraduate and postgraduate programmes and short courses in law and criminology from our base at the historic Old Royal Naval College at Greenwich.

The School is based on the beautiful Greenwich Maritime Campus at the Old Royal Naval College on the south bank of the Thames at Greenwich. In addition to the stunning campus – which, with its splendid late 17th century buildings will not fail to impress – the School is ideally placed for access to Central London, the City and Canary Wharf. Proximity to these established legal and business hubs has helped forge the range of highly successful relationships which the School has developed with a number of major legal, financial and public sector justice organisations. The benefits of these links are demonstrated throughout the School's excellent law employability programme which provides many unique opportunities for its law students. In addition, both law and criminology students benefit from access to the university's excellent employability team.

With central London virtually on the doorstep, students also benefit from the wide range of cultural opportunities and recreational and leisure activities on offer in one of the most exciting and diverse cities in the world.

The School has a strong track record of delivering an exceptional student experience and offers a high quality educational programme designed to engage and inspire our students. Most importantly, the School equips students with the skills and qualities needed to succeed in the modern workplace as confident, focused and highly successful individuals.





# The Hong Kong Management Association

The Hong Kong Management Association (HKMA) is an apolitical and non-profit making organisation established since 1960 for the purpose of improving the effectiveness and efficiency of management in Hong Kong.

Since its establishment, HKMA has played a major role in contributing to the economic success of Hong Kong by providing a wide variety of high quality management training and various services.

As a membership organisation, HKMA currently has a collective membership of 13,000 from various business sectors. Members of the Council and Committees consist of eminent persons in industry, commerce and education who constantly advise on the directions and activities of the Association.

As part of HKMA's commitment to providing opportunities for the continuing development of local executives, a full-spectrum of management education programmes are offered, ranging from short courses and workshops to Certificate, Diploma, Bachelor, Master and Doctoral Degree programmes.

Each year, over 2,000 integrated and well-balanced courses are offered to over 50,000 participants from various business industries.

As part of the Association's deep commitment in providing opportunities to local executives and professionals for continuing development, the HKMA is in partnership with various of prestigious overseas higher education institutions, offers a series of programmes leading to Bachelor's, Master's as well as Doctoral degrees in various areas of studies.

The HKMA is collaborating with the University of Greenwich to offer the LLM International and Commercial Law programme in Hong Kong. The Local Secretariat at the HKMA will take care of the administration of the programme in Hong Kong.





# LLM International and Commercial Law

The University of Greenwich and the HKMA offer the LLM International and Commercial Law as a continuing professional education programme for professionals, senior management and executives though part-time studies.

The programme aims at assisting students to develop a systematic and in depth understanding of areas of international law and to provide with the skills necessary to analyse and evaluate complex legal problems and related issues. With the growing importance of world trade and the global community, lawyers are expected look beyond national jurisdictions and understand issues of public international law and international commercial law. Legal employers now place a high premium on graduates with international commercial law skills. The LLM programme focuses on the law and legal framework governing the international community, as well as various legal issues surrounding international trade and global markets.

The programme aims at:

Ensuring students understand the substantive legal principles in:

- Common Law;
- Corporate Law;
- Competition Law;
- Intellectual Property Law;
- Banking and Finance Law; and
- International Trade Law.

Ensuring students are able to present findings and conclusion by means of independent piece of academic research.

Upon completion of the programme, students should be able to demonstrate the ability to critically analyse current legal issues. The programme will develop the capacity for independent thought, judgment and initiative.

# Who Should Apply?

The programme is designed for those who wish to pursue a professional degree for career advancement. It is suitable for:

- Business executives, professionals such as legal practitioners, accountants, corporate secretaries.
- The LLM Programme is also suitable to those who wish to pursue a first or second Master's degree.



# Why the University of Greenwich LLM International and Commercial Law Programme?

### **Recognition of Degree**

The LLM is awarded by the University of Greenwich, UK. It is delivered in Hong Kong. It carries the equivalent academic status and recognition to the LLM degree conferred by the University in the home country.

### An Express way for a Reputable UK Degree

The University of Greenwich is an internationally recognised university. The Programme is a fully accredited British university degree.

### **Attainable in ONE Year**

Participants can complete the Programme in 12 months with completing five modules and one dissertation.

### **Reasonable Programme Fee**

Degree can be obtained in an affordable and competitive programme fee.

### Fully taught by experienced Local Associate Faculty

The Programme is taught by experienced local associates, who are practising lawyers or academics in legal studies. We ensure a good mixture of theoretical learning and practical application.





## **Programme Structure**

The LLM Programme can be completed in 12 months over three academic terms. Each term lasts for 18 weeks. The maximum length of completing the programme is in 36 months. Students are required to achieve 180 credits for completing the Programme, which consists of six modules including a dissertation in 15,000 words. A supervisor will be assigned to students to maintain close contact with students and to provide professional advice.

Module Credit		No. of	Lecture	
May Intake	September Intake	Credit	Lectures	Time
1. Common La	w Foundations	15	5	7-10pm
2. Research Methods in Law		15	5	7-10pm
3. Corporate Law		30	10	7-10pm
4. Banking and Finance Law	4. Intellectual Property Law	30	10	7-10pm
5. International Trade Law	5. Competition Law	30	10	7-10pm
6. Dissertation		60	N/A	N/A

# Assessment

All modules are assessed by written assignments. No examination is required unless specified by the University.



# **Entry Requirements**

- 1. Undergraduate degree in law or an equivalent degree from a recognised university.
- 2. Mature applicants and/or applicants with professional work backgrounds will be considered.
- 3. Applicants educated in a language other than English should have an IELTS overall band score of 6.5 or above.

# **Programme Fee**

The total programme fee is HKD 83,400 to be collected in three (3) instalments, according to term of study.

The fee is a composite fee including the followings:

- Registration with the University
- Induction Seminar
- Seminars
- Local study group
- Access to library facilities
- Course materials and essential textbook(s)
- Local administrative support

Student should note that all fees are subject to review and may change by the University.

# **Financial Assistance**

This course is an eligible course under the Extended Non-means-tested Loan Scheme. For detailed information, please contact Student Finance Office on 2150 6223 or at http://www.sfaa.gov.hk/tc/schemes/nlss.htm.

Student may apply for a loan at a competitive interest rate at the Bank of East Asia. For details, please call 2211 1211.



# **Application Procedure**

### How to apply

To apply for a place in the programme, candidates should send the following:

- 1. Two (2) sets of duly completed Local Assessement Form for the University of Greenwich LLM International and Commercial Law degree programme. (One original and one photocopy).
- 2. Two (2) sets of photocopies of all certificates of educational qualifications mentioned in the Local Assessement Form, including a full transcript with grades for relevant level qualification.
- 3. One (1) passport sized photograph.
- 4. Documentary proof of proficiency in English, where applicable, e.g. Result slip of IELTS with overall band score at 6.5 or above.
- 5. A non-refundable application fee of HK\$250.00 (Cheques should be made payable to "The Hong Kong Management Association")

### Applications should be sent to:

By Post	By Hand	
The Local Greenwich LLM Secretariat	Central Head Office	Tel: 2526 6516
The Hong Kong Management Association	Pico Tower Centre	Tel: 2866 4551
16/F Tower B Southmark	First Commercial Building Centre	Tel: 2574 2238
11 Yip Hing Street	South Seas Centre	Tel: 2574 9346
Wong Chuk Hang	Wong Chuk Hang Centre	Tel: 2766 3303
Hong Kong		

on or before the application deadline.



# **Further Information**

For further details about the programme and enquiries on application procedures, please contact 2774 8513 (Mr Michael Lee) / 2774 8599 (Ms Mandy Kwok) during normal office hours.

Fax : 2365 1000 Email: Ilm.greenwich@hkma.org.hk Website: www.hkma.org.hk/greenwich/mllm

Incomplete applications will cause delay in assessment for which HKMA and the University will not be responsible.

### **Notification of Results**

All applications are assessed by University of Greenwich. Candidates will be notified of their application result by email six to eight weeks after the application deadline.





### **Common Law Foundations**

The aim of this course is to provide LLM students with an introduction to the key principles of common law. This course is designed to facilitate the understanding of basic principles necessary for the understanding of areas such as international trade law, international law, corporate law, intellectual property law and competition law, that students may go on to study as part of their LLM.

The course is specifically designed for international students, particularly those whose legal training has been in a civil jurisdiction. It may also be useful as a foundation course for those home students who completed their undergraduate legal training some time ago.

- 1. Contract formation: offer, acceptance.
- 2. Terms: Warranties and conditions. Express terms and implied terms.
- 3. Damages.
- 4. The Sale of Goods Act (1979).
- 5. Exclusion Clauses and UCTA (1977).
- 6. Negligence including negligent misstatement.
- 7. The English Legal System.





### **Research Methods in Law**

The course aim is to introduce students to the main elements of research design and methodology in law so as to prepare students for carrying out a significant piece of individual research at postgraduate level. The course will facilitate their ability to choose appropriate topics, to be able to develop an appropriate theoretical perspective and adopt an appropriate research methodology from a variety of sources, to plan research, to write up research in an appropriate way and to provide necessary footnoting and a bibliography.

More specifically, the course aim is to provide specific academic skills and research training to prepare the student for the independent research required by the dissertation component on the LLM.

- 1. Introduction to research at postgraduate level: choosing a research topic, approaches to legal research.
- 2. Approaches to research design: research questions and hypotheses, research methods, literature reviews.
- 3. Finding the law: use of legal databases, internet sources, the law library.
- 4. The research process: planning the research, using and quoting sources (primary and secondary).
- 5. Use of footnotes, bibliographies and appendices.
- 6. The process of writing up: introduction and conclusion, body of the dissertation.



### **Corporate Law**

The purpose of the course is to assist students who intend to follow a legal or non-legal career, where an understanding of the principles of international corporate law and corporate governance is required. These careers include the legal profession, business regulation and compliance, business or public administration or academic practice.

The course is designed to provide learners with an in-depth critical analysis of:

- 1. How companies operate within a legal and non-legal framework;
- 2. How company law deals with competing interests and
- 3. How national and international regulatory schemes operate in controlling corporate activity.

- 1. Underlying principles of company law including limited liability, corporate personality, directors' duties, shareholder remedies.
- 2. Corporate Governance Theory Including agency theory, stakeholder theory.
- 3. Codes of Corporate Governance. Those developed since Cadbury in the UK. The Sarbanes-Oxley Act in the USA.
- 4. Regulatory regimes. Money Laundering. Financial Services Regulation.
- 5. The global banking crisis 2007-2009.
- 6. Corporate Insolvency post Enterprise Act.





### **Competition Law (September Intake only)**

The purpose of this course is to teach students the provisions of competition law, focusing on EC and UK Competition policy. The course will aim to consider important business phenomena in several markets (USA, EC, UK). In particular, the study of Competition Law covers the substantive laws relating to the control of monopoly and oligopoly; merger control; anticompetitive agreements; abuse of dominant position. The course will cover specific industries regulated by competition law (i.e. telecommunications, cars, air transport). The emphasis is places predominantly on EC Competition policy to reflect the importance it assumes in practice. UK and US Competition policies will also be taught, both because of their value in providing a comparative/international study of all relevant systems and because they are important for future practitioners.

- 1. Antitrust economics: National legal systems, market structures, efficiency, market power, monopoly/oligopoly, different approaches regarding the goals of competition policy.
- 2. Cartels, concerted practices, vertical/horizontal agreements, extended case law.
- 3. Abuse of dominant position, extended case law, research based exercises.
- 4. Mergers: EC Regulations, significance of mergers.
- 5. EC Competition Law enforcement.
- 6. UK-US Competition Law: overview of the different competition.
- 7. Relation of UK and EC Competition Authorities.
- 8. Specific industries: telecommunications, transport.



### Intellectual Property Law (September Intake only)

The course is aimed to enable students to develop insight into, and understanding of, links between international trading and intellectual property rights; to acquire knowledge of both UK statutes and secondary legislation, and international treaties and organisations affecting intellectual property; and to be aware of the impact of international trade on intellectual property rights. To develop the ability to make significant contributions in the workplace through research, development and the application of enhanced intellectual property knowledge and skills. To enable students to recognise situations with an intellectual property element, and to resolve or avoid possible ensuing situations. To develop the student's knowledge and capacity to contribute to the wider development of intellectual property rights.

- 1. Copyright, including Internet copyright, domain names, software, databases, and piracy.
- 2. Breach of confidence, privacy, and trade secrets.
- 3. Passing off and the protection of international goodwill and get-up. Product protection in an electronic shopping environment.
- 4. Trade Marks and the problems of global counterfeiting.
- 5. Patents and "grey imports".
- 6. Protection of industrial designs.
- 7. Infringement.
- 8. Remedies.





### Banking and Finance Law (May Intake only)

The purpose of the course is to assist students who intend to follow a legal or non-legal career, where an understanding of the principles of international financial law is an asset. These careers include the legal profession, business regulation and compliance, business or public administration or academic practice.

The course is designed to provide learners with an in-depth critical analysis into:

- i) the development of the banker-customer relationship;
- ii) the changing nature of banking law to take account of changes in technology and business practice; and
- iii) how national and international regulatory schemes operate in controlling the activity of banks.

- 1. Understanding the contractual nature of the banker customer relationship, exploring the various implied terms governing the contract.
- 2. Remedies of the bank and of the customer.
- 3. Internet banking, including fraud on the internet.
- 4. Money laundering and the financing of terrorism through the banking system.
- 5. Rationales for banking regulation: moral hazard, systemic risk and illiquidity
- 6. The banking crisis of 2007-2009
- 7. The regulatory regime in the UK, the EU and Basle



### International Trade Law (May Intake only)

The aims of the course are to:

- i) develop an awareness and understanding of the principles of international trade law.
- ii) enable the student to apply the law of sale of goods in the broader context of international trade.
- iii) introduce the student to the range of import/export contracts.
- iv) enable the student to gain an understanding of the financing of international trade contracts.
- v) understand the different modes of transport of goods across national boundaries.
- vi) encourage the student to investigate dispute resolution issues including jurisdiction and procedure.

- 1. The Sale of Goods Act and its relevance to international trade contracts.
- 2. The various international sales contracts (FOB, CIF and Incoterms in general)
- 3. The documentary framework: Bills of Lading and other documents.
- 4. The contract of affreightment and the obligations under the Hague Rules, Hague-Visby, Hamburg and now Rotterdam Rules.
- 5. General principles of marine insurance
- 6. Jurisdiction, choice of law and enforcement.



### Dissertation

The dissertation provides the opportunity for the student to synthesise the knowledge and understanding acquired during the taught courses and apply it to his/her own area of interest. Students reaching this stage will have acquired some experience of research techniques and dissertation writing through the completion of the core courses in Foundations for Postgraduate Research and Research Methods in Law. The dissertation builds on that experience and seeks to develop a more rigorous approach appropriate to the level of Masters' award.

- 1. Discussion with tutors to decide upon a relevant topic of research.
- 2. Survey of information available to determine the nature and type of primary and secondary data required.
- 3. Analysis and systematic categorisation (relevant to the research topic) of information obtained, including the student's own knowledge.
- 4. Establishing a methodology appropriate to the research topic and overall research aim.
- 5. Generation of primary data.
- 6. Analysis and interpretation of primary and secondary data in relation to the research objectives.
- 7. Formulation of conclusions and recommendations.
- 8. Preparation of dissertation and presentation of the study and its conclusions and recommendations.



# Supports from the University of Greenwich

Online resources are available at the University of Greenwich in supporting all students. The excellent Online Library service provides relevant articles and journals to facilitate your studies. The hassle-free study environment assists your study whenever and wherever you wish.

# **HKMA Associate Membership**

HKMA Associate Membership will be granted to every successful applicant for free of charge (Value: HK\$ 490).

The HKMA Associate Members enjoy the privilege offers in participating to HKMA's seminars and events in meeting with the successful, experienced and professional executives and to develop important business contacts. Only HKMA members are eligible to join the specialist clubs sponsored by the Association where more meeting opportunities are provided to share ideas, experiences and information on particular subjects. These Clubs include Chinese Executives Club, Human Capital Management Society, Professional Managers' Club, Information Technology Management Club, Sales and Marketing Executives Club and Digital Marketing Community, etc.

Please simply visit to http://www.hkma.org.hk/membership for detailed information.







The Local Greenwich LLM Secretariat c/o The Hong Kong Management Association 16/F Tower B Southmark 11 Yip Hing Street Wong Chuk Hang Hong Kong

Tel	: 2774 8513 / 2774 8599
Fax	: 2365 1000
Email	: llm.greenwich@hkma.org.hk
Website	: www.hkma.org.hk/greenwich/mllm

Admission is on a competitive and individual basis entirely at the discretion of the respective universities. Admission criteria and procedures are set by them and are subject to change without prior notice. The Association does not give any warranty and will not accept and liability regarding the above.

The Association reserves the rights to cancel a programme and/or make alteraties in relation to its lectures, contents, dates, times, venue and other particulars without prior notice.

The information contained in this brochure is correct as at the time of printing. The University reserves the right to vary any information in the brochure at any time without notice.

It is a matter of discretion for individual employers to recognise any qualification to which this course may lead.