

DBA
MGSM DBA PROGRAMME
HONG KONG

Non-Local Higher and Professional
Education (Regulation) Ordinance
Registration No. 210307

DBA



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WELCOME FROM THE DEAN

One of the great strengths of MGSM is its research focus and I am committed to supporting and enhancing this focus so that MGSM is as well known for the excellence of its research as it is for its outstanding teaching.

Management education has undergone a remarkable transformation over the past few years, reflecting the rapid and often unexpected changes taking place in the business world. As technologies change and issues become more complex, new opportunities emerge. The importance of strategic leadership has led organisations to provide managers with scope to develop in ways unimagined in even the recent past. Education now plays a pivotal role in the development of managers and provides them with opportunities to find solutions to the challenges facing their organisations.

These challenges can be successfully addressed by relevant, in-depth research. In a business environment where the quality of information is becoming a critical source of competitive advantage, the capacity to effectively, and efficiently, access, evaluate and synthesise information is a vital skill, both at the individual and organisational level.

MGSM's Doctor of Business Administration (DBA) offers an option for organisations and individuals looking to improve their business performance through the development of a superior capacity to investigate and resolve organisationally based problems, while designing and carrying out original research.

Offered in Sydney and Hong Kong, the DBA attracts an elite group of managers from the Asia-Pacific region. It equips senior managers with the skills to apply current research methodology to issues of corporate concern and enhances candidates' research and consultancy skills.

The DBA is one of a suite of programmes for which MGSM received EQUIS (European Quality Improvement System) international accreditation by the European Foundation for Management Development (efmd) in early 2005. MGSM was assessed on its national standing, governance, scope, strategy, resources, faculty, students, student services, personal development, programmes and research. EQUIS accreditation is a major vote of confidence in MGSM from the leading European accrediting body.

We invite you to consider the many benefits the MGSM DBA will provide for your career.

Professor Roy Green

Dean
MGSM



THE MGSM MISSION – ENABLING PEOPLE OF HIGH POTENTIAL TO BECOME SUCCESSFUL BUSINESS LEADERS WHO BRING LASTING PROSPERITY TO THEIR ORGANISATIONS AND COMMUNITIES.

MGSM

MGSM has an international reputation for excellence in management education and is consistently ranked by the *Australian Financial Review BOSS Magazine*, Economist Intelligence Unit, *Which MBA?*, London *Financial Times* and *MBA Career Guide* as a leading business school in the Asia-Pacific region.

MGSM is also an acknowledged leader in the delivery of short-term executive education programmes, as well as customised degree or non-degree programmes for organisations.

The DBA programme has been running successfully for more than 11 years in Sydney, and was introduced in Hong Kong in January 1999.

MACQUARIE UNIVERSITY

Situated in the leafy north-western suburbs of Sydney, approximately 20 minutes drive from the CBD and 45 minutes from the international airport, Macquarie University is commonly referred to as “Australia’s innovative university”.

With over 87,000 graduates and a current enrolment exceeding 30,000 candidates, Macquarie University is one of Australia’s most dynamic and progressive universities and is a leading institute for research in Australia.

With eight divisions for undergraduate and postgraduate studies, in addition to MGSM, Macquarie University takes pride in its ability to deliver high quality programmes that specifically meet the needs of industry and equip students with the skills and knowledge required to meet the challenges of modern society.





WHY MGSM?

REPUTATION

MGSM has an international reputation for excellence in management education and is consistently ranked as a leading postgraduate management education provider in the Asia-Pacific region.

PROGRAMMES

The contemporary, practical and relevant content of all MGSM programmes ensures executives gain immediate benefits that can be directly applied to the workplace.

The MGSM DBA programme develops outstanding people for an industry career in management research. Through their work in organisations, our DBA graduates directly influence the way businesses operate.

FLEXIBILITY

MGSM understands candidates have business commitments and has designed programmes that provide flexibility. Candidates are able to link their activities to 'real-world' situations by focusing their research on a current business issue within their organisation or chosen industry. MGSM candidates also have the added advantage of being able to study the programme in Australia or Hong Kong.

INDUSTRY LINKS

MGSM has strong links with industry through its collaborative research centres, consulting projects and an Advisory Council comprising respected business leaders. The commitment of the School to excellence in research and the development of strong industry links ensures the most up-to-date and relevant information is available to candidates.

CANDIDATES

MGSM DBA candidates already understand the point of view of practising managers, due to their own substantial managerial experience and corporate career achievements. They are self-directed, highly motivated, self-disciplined and autonomous.

Candidates are keen to explain why, how and what they are doing in devising policies, strategies and practices for their organisation. They must find out answers to the various gaps and paradoxes of organisational life. They have an imaginative mind, opinions about what is going on in society and a vision of where the world, and the world of business is heading.

Throughout the programme, and during the coursework component in particular, candidates will share in the collective knowledge and experience of their peers. Furthermore, they will gain an insight into the opportunities of applying advanced business research methods to issues of corporate concern in other organisations, through interaction with fellow DBA candidates.



FACULTY

A feature of the MGSM DBA programme is that the faculty members assigned as principal supervisors to DBA candidates are drawn from MGSM faculty. The School does not outsource the supervision of DBA candidates and believes that this is key to the success of its candidates. It also ensures that candidates receive quality supervision, close attention and regular contact.

All supervisors have doctoral level qualifications and are highly committed to rigorous academic quality and excellence in teaching and research. They have extensive industry experience – often combining business with academic life – and are constantly working to stay abreast of the latest theories and knowledge within their chosen fields of specialisation.

With approximately 25 full-time faculty and some 20 adjunct faculty, candidates at MGSM can be assured of a wide range of supervisors from which to choose. It is always a good idea to develop a research project of mutual interest with the faculty member involved. As for selecting a dissertation topic, it is best to build the research on your strengths and write the dissertation about a subject in which you have very sound prior knowledge.

ACADEMIC SUPERVISION

Candidates complete their dissertations under the personal guidance of their individual academic supervisor, gaining details and constructive advice along the way. Feedback from supervisors is very important in developing a high quality research proposal, as well as in writing a successful doctoral dissertation.

To take full advantage of the supervisor's guidance, candidates are advised to take a number of steps. First, write down your good ideas. Second, submit your work regularly for feedback, according to a jointly agreed timetable and meet the deadlines. Finally, keep your submissions short and your ideas simple. It is important for DBA candidates to keep in touch with their supervisors on a regular basis.

FACILITIES

The programme in Hong Kong is offered in partnership with the Hong Kong Management Association (HKMA). Candidates have access to online full-text databases and research facilities, as well as library facilities.

The programme is also taught at MGSM's campus at Macquarie Park in North Ryde, a purpose built complex within the grounds of Macquarie University, situated in Sydney's technology corridor, 20 minutes drive northwest of the Sydney CBD.

The MGSM Hong Kong campus is located in Wanchai.

CANDIDATE SUPPORT

In addition to regular meetings with their academic supervisors, all DBA candidates meet face-to-face with the Higher Degree Research Unit Director at least twice a year to discuss their progress and difficulties, as well as to receive advice on the way forward. The MGSM Research Office also organises a series of seminars, workshops and showcases for research candidates every year. This offers candidates another opportunity to meet with faculty. Presented by at least one MGSM faculty member, and often attended by others, the seminars and workshops cover issues that are of common interest to most candidates such as: "Doing research that is useful for theory and practice"; "Understanding and generating grounded theory"; "Writing down your dissertation to convince your examiners"; and "The ten most common myths about doctoral research". DBA candidates also present to their peers and faculty, debating the various opportunities and difficulties of applying advanced business research methods to issues of corporate concern in organisations.



RESEARCH AT MGSM

Macquarie University is a leading research institution in Australasia. As a part of the University, MGSM's record of achievement in research reflects the outstanding work of both individuals and teams of researchers. MGSM's full-time faculty are actively engaged in research activities and strong links have been forged with industry and public sector groups for collaborative research programmes based on a variety of management fields of study.

Research is fundamental to MGSM achieving its mission. It is central to the School's philosophy that research should be of an applied nature and facilitate the overall improvement of scholarship, teaching and management practice. Research undertaken at MGSM is driven by 'real-world' issues and stands up to rigorous scrutiny by both academic and industry practitioners alike.

RESEARCH CENTRES

MGSM has a number of autonomous research centres with growing national and international linkages. The results of each centre's research are disseminated in many ways, including conventional academic conferences and briefing papers.

The School's research centres are:

- the Institute for Sustainable Leadership
- the Centre for Managerial Finance
- the Centre for Innovation and Entrepreneurship

ASSOCIATE DEAN OF RESEARCH

In today's complex and dynamic business environment, thought-leadership, deep and specialist knowledge are key differentiators.

The MGSM DBA allows you to develop specialist expertise by conducting research that highlights the implications of your selected topic for the management profession. The DBA develops the individual's critical research skills that underpin a superior capacity to investigate and analyse management issues.

Undertaking the MGSM DBA may afford you many opportunities. Candidates undertake the DBA for a variety of reasons, including: as preparation to change career; to become a specialist in an area; to develop a stronger academic understanding of an area enhancing existing practical expertise; and the recognition of having achieved a doctoral level degree. The DBA offers a source of competitive advantage and an opportunity to fast-track your research, consulting or your industry career.

A flexible and applied alternative to traditional higher degree studies, the DBA is structured to minimise disruption to work, with classes held on weekends.

The DBA provides an opportunity for high calibre senior executives or consultants to refine, consolidate and extend their theoretical understanding and to apply that knowledge in an innovative and creative way.

We are very proud of our DBA and welcome your interest in the programme.

Dr. Richard Badham
Associate Dean, Research
MGSM

ROLE OF HDR DIRECTOR

As Director of Higher Degree by Research I devote considerable time to monitoring and supporting a candidate's progress. This begins at the application stage with the provision of advice and the interviewing of short-listed applicants.

During the coursework, I monitor results and assist candidates to match their research topic with a suitable academic supervisor.

During the thesis stage, I also conduct individual reviews at least twice a year.

Regular forums and showcases are opportunities for candidates to present their work to an academic audience of their peers.

Dr. Steven Segal
Director Higher Degree Research
MGSM

OUR PROGRAMME



"I found the MGSM DBA in contrast to other DBA offerings, was truly PhD equivalent in rigour and standing."

Dr Leif Evensen

Head of Analysis, Modelling and Reporting (Product and Payments Division), Westpac Banking Corporation



DBA VS PHD

The DBA differs from a Doctor of Philosophy (PhD) through its focus on practice, policy or strategy, within the context of the individual's workplace or another professional practice.

The DBA is a specialised doctoral programme. Like the PhD, it offers the research candidate the opportunity to make an original contribution in their area of professional expertise. Successful candidates will be capable of conducting disciplined, rigorous and informed research in the context of professional practice. Applications are invited from candidates across a range of practice related interests.

Both doctorates involve the development of substantial original work. However, a professional doctorate such as the DBA requires a different type of research development from that of the PhD. For a PhD, research needs to make a significant contribution to an area of knowledge. For the DBA, research needs to make a significant contribution to practice, policy or strategy. The research involved in a DBA is applicable to a business issue (or issues) and is carried out in the context of professional practice.

The MGSM DBA is of equal academic standing to a PhD.

THE MGSM DBA

The mission of the MGSM DBA programme is to develop outstanding people for an industry career in management research. Through their work in organisations, our DBA graduates directly influence business practice. The research needs to be grounded in real business operations and should generate a significant contribution that ultimately becomes enacted in organisational practices, policies or strategies.

The MGSM DBA is a full doctoral degree that meets the high quality standards of the Senate of Macquarie University and the Australian Government. The DBA dissertation is very similar in length to that of a PhD, at 80,000 words.

The curriculum enables candidates to master the concepts and skills of research directly relevant to solving business management problems. A successful MGSM DBA graduate is someone who can bring exciting knowledge and ideas, as well as careful research findings to bear on important business problems within the context of his or her individual workplace.

The MGSM DBA coursework component is conducted in small classes led by members of MGSM's highly qualified faculty. The coursework environment for candidates is stimulating and challenging, requiring substantial commitment, while offering positive feedback throughout the programme.

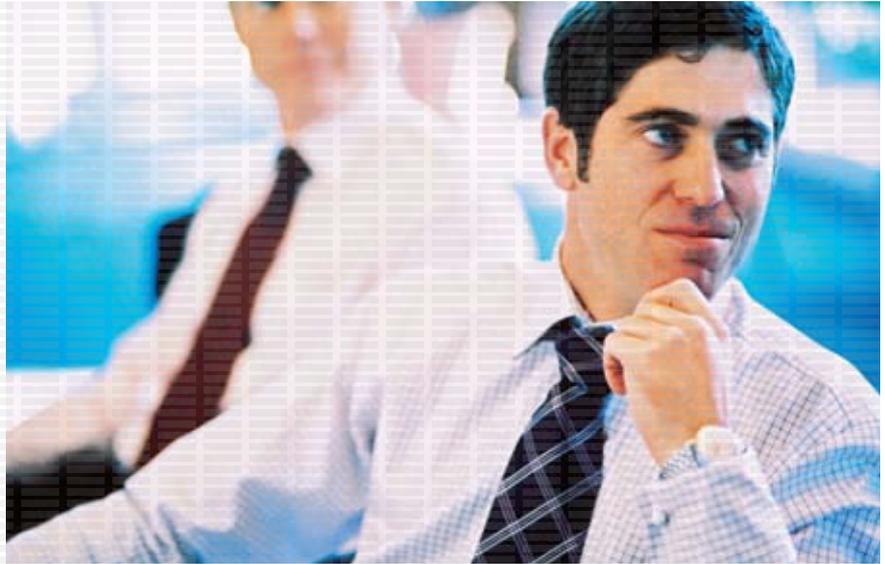
Upon completion, graduates will be awarded the MGSM DBA by Macquarie University.

BENEFITS OF THE MGSM DBA

MGSM DBA candidates will acquire a well developed appreciation and understanding of the use of both qualitative and quantitative research skills in organisations. The ability to present a substantial piece of original organisation-based research that makes a distinct contribution to the improvement of professional practice, policy or strategy in the field of management will also be acquired.

In the same way that a PhD dissertation marks the beginning of a research career for its author, the dissertation of our DBA graduates marks the beginning of a field-based research career in industry for its author. Undertaking a DBA at MGSM is a lifetime commitment to using the tools of research, and the rigorous thinking of science, to assist in shedding light onto real life organisational problems.

The MGSM DBA opens numerous opportunities to graduates of this very high quality programme. We would expect to see some of our DBA alumni among the most successful practitioners. Others may become adjunct lecturers, teaching MBA subjects in the evening programmes of business schools. Others may choose to join academia, having spent a number of years carrying out research in the context of their professional practice. Finally, others will move easily between the worlds of academia and business practice.



WHO IS IT DESIGNED FOR?

The MGSM DBA is designed to address the needs of the mature professional manager or consultant who has a keen interest in: the inner workings of organisations; generating new managerial ideas and practices; and applying advanced research techniques to issues of corporate concern.

PROGRAMME OVERVIEW

Our DBA candidates study business in motion, with all the variables operating at once. The process of designing and executing such a major piece of original scholarly work requires patience and perseverance. When it comes to undertaking doctoral studies, the task ahead requires, above all, persistence.

Structured as one-third coursework and two-thirds research, the DBA is an intensive programme.

PROGRAMME CONTENT

The Coursework

The coursework component of the programme comprises four units. The unit content progresses from the broader aspects of management research to the specific skills required to conduct and deliver a research design and literature review.

Each coursework unit in the DBA involves 40 hours of face-to-face lectures. Candidates are required to complete individual assignments and undertake examinations for most units.

To enable progression to the dissertation component, candidates must maintain a consistently high level of achievement throughout the coursework component and have achieved a credit average.

The Dissertation

The aim of the dissertation is to demonstrate that the candidate has made a distinctive and original contribution to the improvement of professional practice, policy or strategy in the field of management.

Upon completion, the candidate should be able to submit and defend that the research work makes such a contribution.

Examples of completed DBA dissertation topics include:

- Understanding and Modelling the Dynamics of Business-to-Business Relationships
- A Study of the Limitations of Performance Appraisals in Healthcare MNCs
- Achieving Successful Implementation of Information Technology-led Business Change
- Professional Learning Practice – Activities and Outcomes
- Trade Practices Compliance: Risk, Reward and Compliance Culture

COURSE LENGTH AND MODE

The MGSM DBA can be completed in three to six years of study. The structure of the DBA programme provides candidates with the option of maintaining full-time employment while undertaking the programme.

It is strongly recommended that candidates complete the coursework component of the programme in one year to assist with a steady flow of learning. This is a challenging task, but experience has proven that it is achievable and most beneficial.

Following the coursework component, candidates may complete their dissertation over a period of between two years (full-time) and four years (part-time).

DBA candidates who conduct research as part of their professional life and link their dissertation to a current job-related organisational issue, may find that they are able to complete the DBA programme in the minimum time required.

The MGSM DBA is offered in Hong Kong as well as at the campus in North Ryde in Sydney.

COURSE UNITS

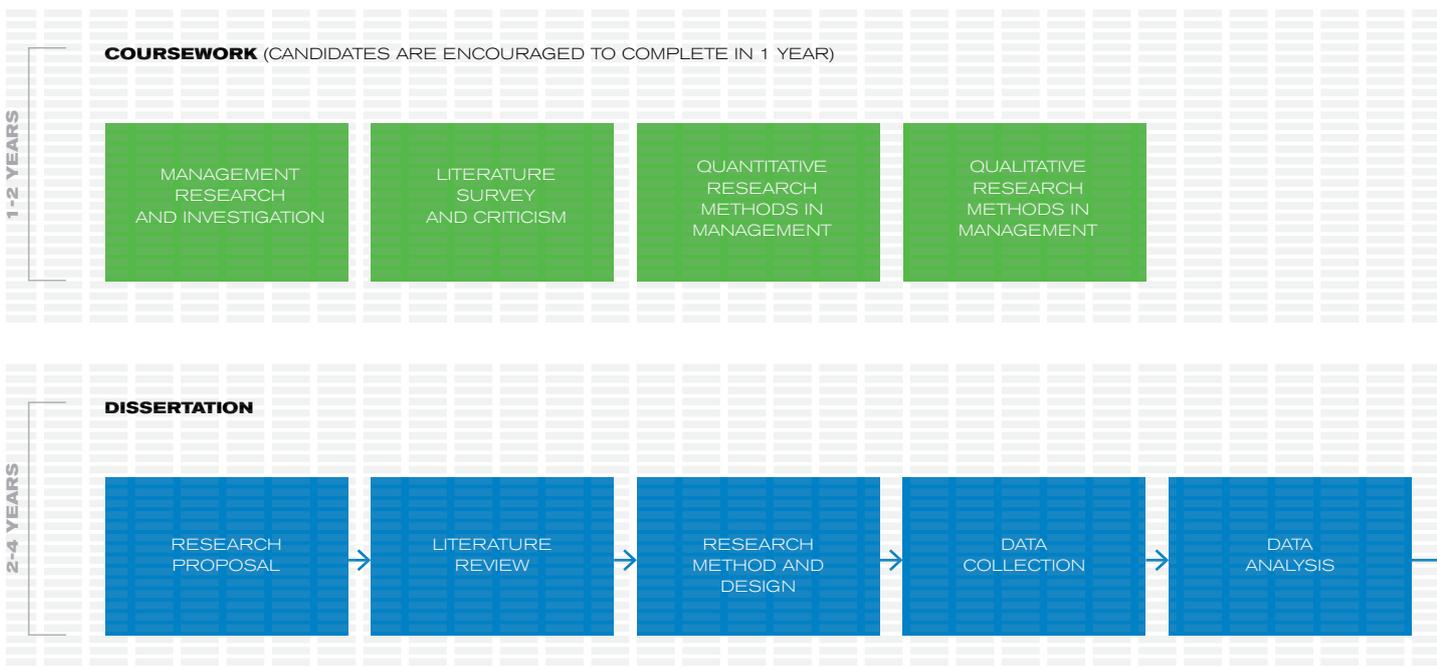
MANAGEMENT RESEARCH AND INVESTIGATION

This unit provides candidates with an understanding of the nature of management research as a special form of social science research. On completion of this unit, candidates will be able to:

- describe the stages in the research process;
- identify the key issues that need to be addressed at each stage of the research process;
- develop a research proposal; and
- identify different research paradigms.

PROGRAMME STRUCTURE

The coursework component of the MGSM DBA is designed to maximise learning and develop a comprehensive skill base prior to undertaking the dissertation. The format of the programme is as follows:



LITERATURE SURVEY AND CRITICISM

The aim of this unit is to enable the candidate to deliver a comprehensive literature review suitable for their dissertation. On completion of this unit the candidate will be able to:

- identify the central problems being tackled in a field of study;
- summarise the major contributions in the field;
- synthesise these contributions into a coherent and critical account of the course and state of knowledge; and
- present their findings in a suitable literary style.

QUANTITATIVE RESEARCH METHODS IN MANAGEMENT

This unit reviews and develops candidates' skills in selecting, performing and interpreting quantitative analysis of data. In addition, the unit aims to develop an understanding of the limitations of quantitative analysis. On completion of this unit, candidates will be able to:

- specify research questions and hypotheses to test their research questions;
- develop appropriate measures for constructs;
- design specific and effective survey instruments, and enter and analyse data from survey instruments;
- choose between, apply and interpret statistical techniques for the analysis of data; and
- develop a basic understanding of a variety of sophisticated data analysis techniques, and when their use is relevant.

QUALITATIVE RESEARCH METHODS IN MANAGEMENT

This unit reviews and develops skills in the qualitative analysis of data, including its limitations and how it may be made more rigorous. On completion of this unit, candidates will be able to:

- design and carry out a study using qualitative research techniques;
- choose between alternative field research methods; and
- analyse texts and other media using qualitative techniques.



ENTRY REQUIREMENTS

Admission to the MGSM DBA programme is competitive and only a small number of candidates are selected each year. The maintenance of high entry standards ensures that successful DBA applicants are appropriately qualified and experienced, as well as having research topics that are aligned with faculty members' expertise and areas of specialisation.

Candidates should possess: a Bachelor's degree with honours class I or honours class II (Division I) and/or a relevant Masters degree*; a minimum of five years management work experience in an organisation; and a situation which provides the opportunity to focus research attention on policy, strategy and practice. Applicants who are completing their MBA or have completed their MBA within the last three years, must possess superior research work experience.

Applicants must further submit evidence of academic or professional attainment that demonstrates a capacity for research, three referee reports, a statement of personal aims and achievements and a résumé/CV.

** Tertiary qualifications for entry into the DBA must be approved by Macquarie University's Higher Degrees by Research Committee.*

PROFESSIONAL STANDING

The DBA's emphasis on professional practice makes it an ideal programme for managers and consultants who can demonstrate superior professional standing. A programme of professional speaking engagements or fellowship of a professional association/society are just some of the ways in which this can be demonstrated.

BRIDGING PROGRAMME

Macquarie University has accepted the completion of a 20,000 word MBA-level research project (at a credit grade or higher) as evidence of a capacity to undertake research in a doctoral programme. Underqualified applicants can enrol in a research report as a bridging programme prior to entering the DBA.

IT REQUIREMENTS

In order to gain the maximum benefit from services offered by MGSM, candidates are required to have access to a PC, modem and a commercial internet service provider.

ENGLISH LANGUAGE REQUIREMENTS

Applicants who have not undertaken recognised studies taught in English (e.g. undergraduate degree, etc), are required to demonstrate proficiency in English.

English language tests recognised by MGSM are as follows: the Academic Module of the International English Language Testing Service (IELTS) test, Test of English as a Foreign Language (TOEFL), including The Written Examination (TWE) component. Applicants should arrange their own test and gain at least the required score.

TEST	REQUIRED SCORE
IELTS – Academic (General test not accepted)	6.5 overall (Minimum 6.0 in each band)
TOEFL – paper	Paper 580 overall: 53 in Listening 51 in Structure/Writing 52 in Reading 5.0 TWE
TOEFL – computer	Computer 237 overall: 19 in Listening 19 in Structure/Writing 19 in Reading 5.0 TWE
TOEFL – internet	92 overall 23 in Speaking 18 in Listening 22 in Writing 17 in Reading

** MGSM reserves the right, in addition to the above, to administer further testing.*



APPLICATION INFORMATION

THE SELECTION PROCESS

Selection is based on the applicant's demonstrated record of professional and academic achievement, as well as assessments of the applicant's potential and capacity for success. Short-listed applicants may be interviewed before admission. Candidates are required to submit an outline of their career goals and aspirations, detailing their expectations of the DBA degree.

The Academic Selection Committee bases its assessment of potential on referee reports and evidence of clarity/direction in achieving career and personal objectives in the personal statement required of applicants. Final selection is made on the full range of assessment criteria, both academic and professional. The Committee, headed by the HDR Director, needs to be convinced that the applicant matches the candidate profile of the MGSM DBA programme.

ADVANCED STANDING

Applicants who have successfully completed comparable units at doctoral level are eligible to be considered for advanced standing for up to two units of the coursework component. Please note that advanced standing will not be granted for the first coursework unit, Management Research and Investigation.

PROGRAMME FEES AND CHARGES

Please read the enclosed insert for details of fees payable.

APPLICATION LODGEMENT

To apply for a place in the DBA programme, potential candidates should submit the following:

1. Application form for admission to the MGSM DBA programme
2. Two (2) sets of photocopies of all educational qualifications including academic transcripts for undergraduate and postgraduate degrees
3. Statement of personal aims and achievements
4. Three referee reports providing information on experience, managerial/professional standing and achievements
5. Résumé/CV (maximum of five pages)
6. A non-refundable application fee of HK\$250.00. The cheque should be crossed and made payable to the Hong Kong Management Association
7. Two (2) passport size photos.

Applications are to be lodged either in person or by mail to:

The Local MGSM DBA Secretariat
The Hong Kong Management Association
16/F
Tower B, Southmark
11 Yip Hing Street
Wong Chuk Hang
HONG KONG



FURTHER INFORMATION

For further information, please contact:

The Hong Kong Management Association
Phone: +852 2774 8533/8507
Fax: +852 2365 1000
Email: dorising@hkma.org.hk
Website: www.hkma.org.hk/mgsm/dba

OUR CANDIDATES AND SERVICES

GRADUATE COMMENTS

Dr Hon Lun Chung
BSc (Hons) (CUHK), MBA (Drexel),
DBA (Macq), CFA

Lecturer – The Hong Kong Polytechnic University

“After working in the financial industry for more than 13 years, I have changed my career path from a practitioner to university lecturer. My goal was to capitalize on my professional experience and convert my ideas to academic papers. What I needed was a leading institution that provided a rigorous program that would provide me with the skills to master the concepts of research relevant to business management problems. Additionally I wanted an institution that would give me access to highly qualified faculty who understood my needs and were able to provide me with the appropriate guidance and supervision.

The MGSM DBA program proved to fit the bill perfectly. The coursework in my first year of the DBA program equipped me with the analytical tools to tackle various research questions. I found the professors I worked with possessed excellent research skills and strong business experience to assist me in blending together academic theories and empirical evidence. Under the guidance of my academic supervisor, Professor Jonathan Batten, the essays in my thesis are ready for submission to first class academic journals.

Last, but by no means least, the camaraderie that has developed with my fellow classmates has been a tremendous bonus. They have become my life-long friends and the advice and support they have provided has been invaluable.”

MGSM DBA CANDIDATES ALREADY HAVE SUBSTANTIAL MANAGERIAL EXPERIENCE AND CORPORATE CAREER ACHIEVEMENTS. THEY WORK CLOSELY WITH ACADEMIC SUPERVISORS, DRAWN FROM MGSM'S HIGHLY QUALIFIED FACULTY.

Dr Wendy Montague
BPsych (UConn), MBA (UConn),
DBA (Macq)

Director, Hay Group

“After over ten years of consulting, I began the DBA to broaden my knowledge base to be able to bring greater insights to my clients. Tired of citing US based studies, I wanted to prove that some of the theories I expounded applied in the Australian context.

After many years away from academe, I found the coursework interesting and

provocative. Not only did I learn from the lecturers, but from the breadth of experience and occupational fields represented by my colleagues. The discussions in the courses fuelled my interest in my research topic, Emotional Intelligence.

The journey to a completed thesis was long, with many MGSM faculty members offering me advice along the way. I now have a deeper appreciation of the research in my field and how it applies here in Australia. In addition, I learned a lot about myself.”



CANDIDATE SERVICES

STUDENT EXTRANET

MGSM's student extranet provides an information portal for students. It houses a variety of resources including course unit outlines and information, important dates, term planners, forms, enrolment information, the Student Handbook, textbook lists, examination results and timetable information.

The student extranet also allows access to a range of online journals, research databases and articles, and is the gateway to individual class web pages. Each class has a dedicated web page with lecturer and student contact details, lecture notes and other important information.

MGSM ALUMNI ASSOCIATION (MGSMMAA)

Graduates and students of MGSM programmes are entitled to become members of an active Alumni network, dedicated to the promotion of life-long learning and a continuing relationship with the School.

Currently, there are more than 11,500 members of the MGSM Alumni Association, located in 51 countries around the world, and the numbers are growing each year. Current students are an important part of the MGSM Alumni community and are encouraged to participate in many of the Alumni events.

BENEFITS OF ALUMNI MEMBERSHIP INCLUDE:

- An international network of business contacts for MGSM graduates, with members in senior executive positions around the world
- Access to MGSM's Mentoring Programme with alumni, students and faculty
- Access to MGSM's Careers Service
- Access to life-long learning opportunities
- The MGSM Magazine
- Monthly newsletter
- Regular networking functions that ensure Alumni members maintain contact with the School, faculty and each other
- Regular communication and research updates from MGSM to keep members informed of the latest management issues and trends





CANDIDATE SERVICES

MENTORING PROGRAMME

MGSM offers a Mentoring Programme for students and alumni of the School. Mentoring is a way in which MGSM Alumni are able to help students and fellow graduates establish goals, develop strategies to achieve these goals, demonstrate how to focus on strengths and make the most of studies while taking advantage of the extensive MGSM network.

This service is offered through our office in Sydney.

Students and alumni work through their challenges collaboratively, with the dual benefits of enhancing the career and personal life of both the mentor and mentoree.

For further information on the MGSM Mentoring Programme, visit www.mgsm.edu.au/mentoring.

MGSM CAREERS SERVICE

The Careers Service at MGSM aims to assist students and graduates in furthering their careers. However, the Careers Service is not a placement service, nor does it operate in the capacity of a recruiter. The Careers Service is available to all students of the School who are not sponsored financially by their employers, as well as to alumni members.

The Careers Service is a value-added service, offering a comprehensive, personalised career management and development service.

This service is offered to Hong Kong students and alumni via MGSM in Sydney. Our Careers Advisor will conduct consultations with you via email and telephone.

MGSM's Careers Service staff are well versed in all aspects of the recruitment industry. The Service is able to provide advice on what recruiters and employers are seeking in an application and how to stand out from other applicants.

- General Interview and Counselling
- Resume Preparation
- Application, Cover letter and Resume Formatting
- Interview Techniques
- Recruitment/Executive Search Process Information
- Development of a Job Search Strategy
- Career Planning and Direction
- Recruiter Referrals
- Networking Contacts
- Salary Information

The Service offers a job posting facility for its students and graduates. MGSM advertises relevant positions from corporate employers and recruitment firms. In addition, members of the Careers Service have access to the MBA Direct and Top MBA job platforms.

For further information on the MGSM Careers Service, visit www.mgsm.edu.au/careers.

LOCATIONS

SYDNEY, AUSTRALIA

MGSM's well-appointed campus, located on the picturesque grounds of Macquarie University at Macquarie Park in North Ryde, comprises modern facilities, syndicate rooms, a dedicated networked computer laboratory with access to online full-text databases, information technology support and catering facilities.

The facilities are open seven days a week, from 7:00am-11:00pm and are available for students to use outside of class times and on weekends.

The MGSM North Ryde campus is located on Talavera Road.

HONG KONG

MGSM has developed a strong position within the Hong Kong market for its range of postgraduate programmes and is one of the largest external providers of postgraduate management education taught face-to-face in Hong Kong.

Offered in partnership with the Hong Kong Management Association (HKMA), MGSM programmes are recognised by students and recruiters alike as one of the leading business qualifications in the region.

The MGSM campus in Hong Kong is located on Gloucester Road in Wanchai.

INTERNATIONAL LINKS

Leading business schools around the world will recognise qualifications and programmes studied at MGSM. The School has links with leading international business schools including:

- Cranfield School of Management, Cranfield University (UK)
- The University of Edinburgh Management School (Scotland)
- University of Mannheim, School of Business (Germany)
- ESSEC (France)
- Aarhus School of Business (Denmark)

MGSM enjoys opportunities for student and faculty exchanges with approximately 100 universities worldwide, via Macquarie University's Global Links.



FACULTY

PROFESSORS OF MANAGEMENT

Roy Green
BA LLB (Adelaide), PhD (Cambridge)
Dean, MGSM

Robin Kramar
BCom (Hons), MCom (Hons) (UNSW),
PhD (Sydney)
Deputy Dean, MGSM

Richard Petty
BCom (Hons ad University Medal) (UWS),
MCom (Hons) (UNSW), PhD (Macq), FCPA,
CMA, MFP
Associate Dean, MGSM

Bruce Murtagh
ME (Cant), DIC PhD (Lond)
Emeritus Professor of Management

Gayle Avery
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