

MGSM POSTGRADUATE PROGRAMMES HONG KONG

HONG KONG ENTRY

1. HOW TO APPLY

Please refer to the details listed in the Brochure and send the Application Documents to The Hong Kong Management Association on or before Wednesday, 19 November 2008

BY POST The Local MGSM Secretariat
c/o The Hong Kong Management Association
16/F Tower B Southmark
11 Yip Hing Street
Wong Chuk Hang
HONG KONG

BY HAND	Central Head Office	Tel: 2526 6516
	Wanchai Centre	Tel: 2574 9346
	Pico Tower Centre	Tel: 2866 4551
	First Commercial Building Centre	Tel: 2574 2238
	Southmark Centre	Tel: 2766 3303

2. PROGRAMME FEES*

Programme fee for each unit is HK\$13,500. The programme fees are payable every 2 months on the previous unit's examination date. The fee is a composite fee including:

- | | |
|---|---------------------------------------|
| – Registration with the University | – Examinations in Hong Kong |
| – Induction Seminar | – Access to HKMA Library |
| – Intensive Seminars conducted by lecturers from Macquarie University | – Study Notes and Essential Textbooks |
| – Local Study Group | – Local Administration Support |

Total programme fee for MBA: HK\$216,000 (in 16 instalments); Master of Management: HK\$135,000 (in 10 instalments); Postgraduate Diploma: HK\$81,000 (in 6 instalments)

** Students should note that all fees are subject to review and may be changed by the University.*

3. IMPORTANT DATES FOR THE INTAKE

Deadline for Application**	19 November 2008
Programme Fee Payment Due Date	November 2008
Induction Seminar	December 2008

*** Results will be sent to applicants in about three to four weeks after the application deadline.*

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4. STUDY SCHEDULE

- a. Each subject will generally have a 6 to 8 week study schedule as follows:

Week 1	Course Preparation: Unit Outline, Textbook and Study Materials
Week 2 – 3	Intensive Seminar by Lecturer from Macquarie University
Week 4 – 6	Course Work: Assignment, Project, Revision, etc.
Week 7	Examination
Week 8	Break

- b. Each Intensive Seminar consists of a total of 40 contact hours and will be scheduled on two Saturdays & Sundays and also in evening(s) of weekday(s) during the Seminar period specified above. The time are as follows:

Time:	Fridays	6:00 pm - 10:00 pm
	Saturdays	2:00 pm - 10:00 pm
	Sundays	9:00 am - 5:00 pm

Detailed schedule for each Intensive Seminar will be advised in due course.

5. VENUE FOR INTENSIVE SEMINAR

Venue of the Hong Kong Management Association or Conference Centre.

Details to be confirmed.

6. ENQUIRIES

For detailed enquiries on course information and application procedures, please contact Ms Shino Choi on 2774 8592 / Ms Man Law on 2774 8593 / Ms Doris Ng on 2774 8533 / Ms Mani Ng on 5804 2439 during normal office hours.

7. APPLICATION FOR CEF





- Application form can be downloaded from website: <http://www.info.gov.hk/sfaa/cef/cnforms.htm>
- For Part B of the application form
Name of Institution: HKMA CEF Institution Code: 300
CEF Course Title & Code:
 - Financial Management (A module of the Master of Management and the Master of Business Administration offered by Macquarie University) (Course Code: 23Z01191-5)
 - Operations Management (A module of the Master of Management and the Master of Business Administration offered by Macquarie University) (Course Code: 25Z01190-2)
 - Organizational Behaviour (A module of the Postgraduate Programmes offered by Macquarie University) (Course Code: 21Z04634-9)
 - Strategic Management (A module of the Postgraduate Programmes offered by Macquarie University) (Course Code: 21Z04633-0)



Commencement Date: Starting date of the subject



Applications for the Continuing Education Fund (CEF) should be submitted directly to the Office of the CEF before the commencement of the subject. For details, please visit the website: www.info.gov.hk/sfaa/cef or call the CEF enquiry hotline on 3142 2277.




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8. SUBJECTS FOR JAN 2009 INTAKE POSTGRADUATE PROGRAMMES





MASTER OF BUSINESS ADMINISTRATION	
1.	Accounting for Management
2.	Economic Context of Management
3.	Financial Management 
4.	Human Resource Management
5.	Information and Decision Analysis
6.	Marketing Management
7.	Operations Management 
8.	Organisational Behaviour 
9.	Strategic Management 
10-16.	Elective Units

MASTER OF MANAGEMENT FINANCIAL MANAGEMENT (Updated)	
1.	Accounting for Management
2.	Advanced Financial Management
3.	Business Performance Measurement & Management
4.	Economic Context of Management
5.	Financial Management 
6.	Information and Decision Analysis
7.	International Financial Management
8.	Investment Management
9.	Marketing Management
10.	Organisational Behaviour 




MASTER OF MANAGEMENT HUMAN RESOURCE MANAGEMENT	
1.	Accounting for Management
2.	Advanced Human Resource Management
3.	Cross Cultural Management
4.	Human Resource Management
5.	International Human Resource Management
6.	Leadership and Motivation
7.	Managerial Psychology
8.	Marketing Management
9.	Organisational Behaviour 
10.	Strategic Management 

MASTER OF MANAGEMENT INFORMATION TECHNOLOGY MANAGEMENT (Updated)	
1.	Accounting for Management
2.	Information and Decision Analysis
3.	Information Technology Management
4.	Information Technology Strategy
5.	Management of Innovation
6.	Managing Electronic Business
7.	Marketing Management
8.	Operations Management 
9.	Organisational Behaviour 
10.	Strategic Management 

MASTER OF MANAGEMENT INTERNATIONAL MANAGEMENT (Updated)	
1.	Accounting for Management
2.	Economic Context of Management
3.	Financial Management 
4.	Global Strategic Management
5.	Human Resource Management
6.	International Financial management
7.	International Human Resource Management
8.	International Marketing
9.	Marketing Management
10.	Organisational Behaviour 


MASTER OF MANAGEMENT MANAGEMENT	
1.	Accounting for Management
2.	Economic Context of Management
3.	Financial Management 
4.	Global Strategic Management
5.	Human Resource Management
6.	Information and Decision Analysis
7.	Marketing Management
8.	Operations Management 
9.	Organisational Behaviour 
10.	Strategic Management 

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MASTER OF MANAGEMENT LOGISTICS AND OPERATIONS MANAGEMENT (Updated)	
1.	Accounting for Management
2.	Information and Decision Analysis
3.	Management of Innovation
4.	Management of Service Operations
5.	Marketing Management
6.	Operations and Logistics Strategy
7.	Operations Management 
8.	Organisational Behaviour 
9.	Strategic Management 
10.	Supply Chain Management

MASTER OF MANAGEMENT MARKETING MANAGEMENT (Updated)	
1.	Accounting for Management
2.	Advertising and Promotions Management
3.	Consumer Behaviour
4.	International Marketing
5.	Marketing Management
6.	Marketing Research
7.	Organisational Behaviour 
8.	Services Marketing
9.	Strategic Management 
10.	Strategic Marketing

POSTGRADUATE CERTIFICATE (Updated)	
1.	Accounting for Management
2.	Marketing Management
3.	Organisational Behaviour 

POSTGRADUATE DIPLOMA (Updated)	
1.	Accounting for Management
2.	Marketing Management
3.	Organisational Behaviour 
4-6.	Units in respective specialization

9. TIMETABLE FOR JAN 2009 INTAKE PROGRAMMES (SUBJECT 1 - 3)

Subject	Duration	Intensive Seminar	Exam Date
1. Accounting for Management	2 Jan - 14 Feb 2009	9 - 18 Jan 2009	14 Feb 2009
2. Marketing Management	20 Feb - 4 Apr 2009	27 Feb - 8 Mar 2009	4 Apr 2009
3. Organisational Behaviour	10 Apr - 23 May 2009	17 - 26 Apr 2009	23 May 2009

* The sequence of subject 1 -3 will be advised in due course.

* Information in this publication is correct as at September 2008, the University reserves the right to change any unit or course of study which it offers, or to change the period of Intensive Seminars with prior notice.