

## 1. INFORMATION SESSION FOR JAN 2012 INTAKE MACQUARIE POSTGRADUATE PROGRAMMES

A series of information sessions (1 hour in duration) conducted by senior representative from Macquarie Graduate School of Management will be organised to provide additional information for potential candidates interested in the Jan 2012 Intake Macquarie Postgraduate Programmes.

### Schedule of the session

Information Session	Date	Time
MBA (Reg. 210545)	Tuesday, 8 November 2011	7:00 - 8:00 pm
Master of Management (Reg. 211070)		
Financial Management	Thursday, 17 November 2011	Application Fee will be waived on attending the Information Session
International Management		
Logistics and Operations Management		
Management		
Marketing Management		
People and Performance		
Postgraduate Diploma (Reg. 211318)		

### The sessions will be held at:

MGSM Hong Kong Campus  
The Hong Kong Management Association  
2-4/F Pico Tower  
66 Gloucester Road  
Wanchai  
HONG KONG

Potential candidates for the Postgraduate Programmes are advised to contact The Hong Kong Management Association (Customer Service Department) during office hours on 2774-8500 / 2774-8501 to make a reservation for the session.



## 2. HOW TO APPLY

Please refer to the details listed in the Brochure and send the Application Documents to The Hong Kong Management Association on or before Friday, 25 November 2011

BY POST The Local MGSM Secretariat  
c/o The Hong Kong Management Association  
16/F Tower B Southmark  
11 Yip Hing Street  
Wong Chuk Hang HONG KONG

BY HAND Central Head Office Tel: 2526 6516  
Pico Tower Centre Tel: 2866 4551  
First Commercial Building Centre Tel: 2574 2238  
Olympia Plaza Centre Tel: 2574 9346  
Southmark Centre Tel: 2766 3303

## 3. PROGRAMME FEES\*

CEF Approved Course Up to Reimbursement HK\$10,000

In 2012, programme fee for each unit is HK\$15,680.

MBA : 16 units; Master of Management: 10 units; Postgraduate Diploma: 6 units.

The programme fees are payable every 2 months on the previous unit's examination date. Fee for CEF subjects will be paid monthly. The fee is a composite fee including:

- Registration with the University
- Induction Seminar
- Intensive Seminars conducted by lecturers from Macquarie University
- Local Study Group
- Examinations in Hong Kong
- Access to HKMA Library
- Study Notes and Essential Textbooks
- Local Administration Support

\* MGSM reviews its fees annually and from time to time this will result in increase in the fee per unit. Under normal circumstances these increase would be constrained to 5-10% per annum.

#### 4. IMPORTANT DATES FOR THE INTAKE

Information Session	8 November 2011 / 17 November 2011 (MBA, MGMT & PGD)
Deadline for Application	25 November 2011
Programme Fee Payment Due Date	9 December 2011
Induction Seminar	9 December 2011
Commencement Date	6 January 2012

#### 5. STUDY SCHEDULE

- a. Each subject will generally have a 6 to 8 week study schedule as follows:

Week 1	Course Preparation: Unit Outline, Textbook and Study Materials
Week 2 – 3	Intensive Seminar by Lecturer from Macquarie University
Week 4 – 6	Course Work: Assignment, Project, Revision, etc.
Week 7	Examination
Week 8	Break

- b. Each Intensive Seminar consists of a total of 40 contact hours and will be scheduled on two Saturdays & Sundays and also in evening(s) of weekday(s) during the Seminar period specified above. The time is as follows:

Time:	Fridays	6:00 pm - 10:00 pm
	Saturdays	2:00 pm - 10:00 pm
	Sundays	9:00 am - 5:00 pm

Detailed schedule for each Intensive Seminar will be advised in due course.

#### 6. VENUE FOR INTENSIVE SEMINAR

Venue of the Hong Kong Management Association or Conference Centre.

Details to be confirmed.





#### 7. ENQUIRIES


For detailed enquiries on course information and application procedures, please contact Ms Shino Choi on 2774 8592 / Ms Man Law on 2774 8500 / Ms Carol Wong on 2774 8585 / Ms Mani Ng on 2774 8511 (ext 309) during normal office hours.



#### 8. APPLICATION FOR CEF





- Application form can be downloaded from website: <http://www.sfaa.gov.hk/cef/cnforms.htm>
- For Part B of the application form  
Name of Institution: HKMA                      CEF Institution Code: 300  
CEF Course Title & Code:
  - Financial Management (A module of the Master of Management and the Master of Business Administration offered by Macquarie University) (Course Code: 23Z01191-5)
  - Operations Management (A module of the Master of Management and the Master of Business Administration offered by Macquarie University) (Course Code: 25Z01190-2)
  - Organizational Behaviour (A module of the Postgraduate Programmes offered by Macquarie University) (Course Code: 21Z04634-9)
  - Strategic Management (A module of the Postgraduate Programmes offered by Macquarie University) (Course Code: 21Z04633-0)
 Commencement Date: Starting date of the subject  
Fee for CEF subjects will be paid monthly.
- Applications for the Continuing Education Fund (CEF) should be submitted directly to the Office of the CEF before the commencement of the subject. For details, please visit the website: [www.sfaa.gov.hk/cef](http://www.sfaa.gov.hk/cef) or call the CEF enquiry hotline on 3142 2277.




**9. SUBJECTS FOR JAN 2012 INTAKE POSTGRADUATE PROGRAMMES**


<b>MASTER OF BUSINESS ADMINISTRATION</b>	
1.	Accounting for Management
2.	Economic Context of Management
3.	Financial Management 
4.	Human Resource Management
5.	Information and Decision Analysis
6.	Marketing Management
7.	Operations Management 
8.	Organisational Behaviour 
9.	Strategic Management 
10-16.	Elective Units



<b>MASTER OF MANAGEMENT Financial Management (Updated)</b>	
1.	Accounting for Management
2.	Business Performance Measurement & Management
3.	Economic Context of Management
4.	Entrepreneurial Finance
5.	Financial Management 
6.	Information and Decision Analysis
7.	International Financial Management
8.	Investment Management
9.	Marketing Management
10.	Organisational Behaviour 

<b>MASTER OF MANAGEMENT International Management (Updated)</b>	
1.	Accounting for Management
2.	Economic Context of Management
3.	Financial Management 
4.	Human Resource Management
5.	International Financial Management
6.	International Human Resource Management
7.	International Marketing
8.	Managing with a Global Mindset
9.	Marketing Management
10.	Organisational Behaviour 


<b>MASTER OF MANAGEMENT Management (Updated)</b>	
1.	Accounting for Management
2.	Economic Context of Management
3.	Financial Management 
4.	Human Resource Management
5.	Information and Decision Analysis
6.	Marketing Management
7.	Managing with a Global Mindset
8.	Operations Management 
9.	Organisational Behaviour 
10.	Strategic Management 

<b>MASTER OF MANAGEMENT Logistics and Operations Management</b>	
1.	Accounting for Management
2.	Information and Decision Analysis
3.	Management of Innovation
4.	Management of Service Operations
5.	Marketing Management
6.	Operations and Logistics Strategy
7.	Operations Management 
8.	Organisational Behaviour 
9.	Strategic Management 
10.	Supply Chain Management

<b>MASTER OF MANAGEMENT Marketing Management</b>	
1.	Accounting for Management
2.	Advertising and Promotions Management
3.	Consumer Behaviour
4.	International Marketing
5.	Marketing Management
6.	Marketing Research
7.	Organisational Behaviour 
8.	Services Marketing
9.	Strategic Management 
10.	Strategic Marketing

<b>MASTER OF MANAGEMENT People and Performance (formerly Human Resource Management)</b>	
1.	Accounting for Management
2.	Business Performance Measurement and Management
3.	Human Resource Management
4.	International Human Resource Management
5.	Managerial Psychology
6.	Managerial Self Development
7.	Managing with a Global Mindset
8.	Marketing Management
9.	Organisational Behaviour 
10.	Strategic Management 

<b>POSTGRADUATE CERTIFICATE</b>	
1.	Accounting for Management
2.	Marketing Management
3.	Organisational Behaviour 

<b>POSTGRADUATE DIPLOMA</b>	
1.	Accounting for Management
2.	Marketing Management
3.	Organisational Behaviour 
4-6.	Units in respective specialization

### 10. TIMETABLE FOR JAN 2012 INTAKE PROGRAMMES (SUBJECTS 1-3)

<b>Subject*</b>	<b>Intensive Seminar*</b>
1. Accounting for Management	6, 7, 8, 13, 14, 15 January 2012
2. Marketing Management	24, 25, 26 February; 2, 3, 4 March 2012
3. Organisational Behaviour	13, 14, 15, 20, 21, 22 April 2012

\* Information in this publication is correct as at October 2011, the University reserves the right to change any unit or course of study which it offers, or to change the period of Intensive Seminars with prior notice.