



## 1. INFORMATION NIGHT FOR SEPTEMBER 2019 INTAKE MACQUARIE POSTGRADUATE PROGRAMME

A series of information sessions (1 hour in duration) conducted by senior representative from Macquarie University Graduate School of Management will be organised to provide additional information for potential candidates interested in the September 2019 Intake Macquarie Postgraduate Programme.

### Schedule of the session

MBA (Reg. 210545) Graduate Diploma (Reg. 211318)	Date	Time
Private Consultation (By Appointment only)*	Thursday, 27 June 2019	7:30 pm <i>Application Fee will be waived on attending the Private Consultation</i>
Information Night	Thursday, 25 July 2019	7:00 - 8:00 pm <i>Application Fee will be waived on attending the Information Night</i>

\* Please contact Ms Carol Wong on 2774 8585 / Ms Cathy Lee on 2774 8527 for arrangement.

### The sessions will be held at:

MGSM Hong Kong Campus  
The Hong Kong Management Association  
2-4/F Pico Tower, 66 Gloucester Road, Wanchai, HONG KONG

Potential candidates for the Postgraduate Programmes are advised to contact The Hong Kong Management Association (Student Services Department) during office hours on 2774-8500 / 2774-8501 to make a reservation for the session.

## 2. HOW TO APPLY

Please refer to the details listed in the Brochure and send the Application Documents to The Hong Kong Management Association on or before Thursday, 15 August 2019.

BY POST	The Local MGSM Secretariat c/o The Hong Kong Management Association 16/F Tower B Southmark, 11 Yip Hing Street, Wong Chuk Hang, HONG KONG	
BY HAND	Central Head Office	Tel: 2526 6516
	Pico Tower Centre	Tel: 2866 4551
	First Commercial Building Centre	Tel: 2574 2238
	South Seas Centre	Tel: 2574 9346
	Southmark Centre	Tel: 2766 3303



## 3. PROGRAMME FEES\*

CEF Approved Course Up to Reimbursement HK\$20,000

In 2019, programme fee for each unit is HK\$21,500.

MBA: 16 units; Graduate Diploma: 8 Units.

The programme fees are payable every 2 months and the payment of each future unit is due two weeks prior to course commencement. Fee for CEF subjects will be paid monthly. The fee is a composite fee including:

- Registration with the University
- Induction Seminar
- Intensive Seminars conducted by lecturers from Macquarie University
- Local Study Group
- Examinations in Hong Kong
- Access to HKMA Library
- Study Notes and Essential Textbooks
- Local Administration Support

\* MGSM reviews its fees annually and from time to time this will result in increase in fee per unit.



#### 4. IMPORTANT DATES FOR THE INTAKE

Private Consultation	27 June 2019
Information Night	25 July 2019
Deadline for Application	15 August 2019
Programme Fee Payment Due Date	September 2019
Induction Seminar	September 2019
Commencement Date	27 September 2019

#### 5. STUDY SCHEDULE

- a. Each subject will generally have a 6 to 8 week study schedule as follows:

Week 1	Course Preparation: Unit Outline, Textbook and Study Materials
Week 2 – 3	Intensive Seminar by Lecturer from Macquarie University
Week 4 – 6	Course Work: Assignment, Project, Revision, etc.
Week 7	Examination
Week 8	Break

- b. Each Intensive Seminar consists of a total of 40 contact hours and will be scheduled on two Saturdays & Sundays and also in evening(s) of weekday(s) during the Seminar period specified above. The time is as follows:

Time:	Fridays	6:00 pm - 10:00 pm
	Saturdays	2:00 pm - 10:00 pm
	Sundays	9:00 am - 5:00 pm

Detailed schedule for each Intensive Seminar will be advised in due course.

#### 6. VENUE FOR INTENSIVE SEMINAR

Venue of The Hong Kong Management Association or Conference Centre.

Details to be confirmed.

#### 7. ENQUIRIES

For detailed enquiries on course information and application procedures, please contact Ms Carol Wong on 2774 8585 or Ms Cathy Lee on 2774 8527 during normal office hours.

#### 8. APPLICATION FOR CEF



- Application form can be downloaded from website: <http://www.wfsfaa.gov.hk/cef/en/application/forms.htm>
- For Part B of the application form
  - Name of Institution: HKMA                      CEF Institution Code: 300
  - CEF Course Title & Code:
    - Financial Management (A module of the Master of Management and the Master of Business Administration offered by Macquarie University)  
(Course Code: 23Z01191-5)
    - Operations Management (A module of the Master of Management and the Master of Business Administration offered by Macquarie University)  
(Course Code: 25Z01190-2)
    - Organizational Behaviour (A module of the Postgraduate Programmes offered by Macquarie University)  
(Course Code: 21Z04634-9)
    - Strategic Management (A module of the Postgraduate Programmes offered by Macquarie University)  
(Course Code: 21Z04633-0)
- Commencement Date: Starting date of the subject
- Fee for CEF subjects will be paid monthly.
- Applications for the Continuing Education Fund (CEF) should be submitted directly to the Office of the CEF before the commencement of the subject. For details, please visit the website: [www.wfsfaa.gov.hk/cef/index.htm](http://www.wfsfaa.gov.hk/cef/index.htm) or call the CEF enquiry hotline on 3142 2277.



## 9. SUBJECTS FOR SEPTEMBER 2019 INTAKE POSTGRADUATE PROGRAMME

<b>MASTER OF BUSINESS ADMINISTRATION (Reg. No.: 210545)</b>	
1.	Accounting for Management
2.	Economic Context of Management
3.	Financial Management
4.	Foundations of Management Thought
5.	Information and Decision Analysis
6.	Marketing Management
7.	Operations Management
8.	Organisational Behaviour
9.	Strategic Frameworks
10.	Strategic Management
11-16.	<p>Elective Units <i>Elective units may include:</i></p> <p><b>LEADERSHIP AND GENERAL MANAGEMENT:</b></p> <ul style="list-style-type: none"> <li>Executive Coaching</li> <li>Leadership and Motivation</li> <li>Managerial Psychology</li> <li>Managerial Self-Development</li> </ul> <p><b>FINANCIAL STRATEGY:</b></p> <ul style="list-style-type: none"> <li>Business Performance Measurement and Management</li> <li>Corporate Acquisitions</li> <li>Entrepreneurial Finance</li> <li>Investment Management</li> </ul> <p><b>MARKETING:</b></p> <ul style="list-style-type: none"> <li>Advertising and Promotions Management</li> <li>Consumer Behaviour</li> <li>International Marketing</li> </ul> <p><b>MANAGEMENT SKILLS:</b></p> <ul style="list-style-type: none"> <li>Management of Innovation</li> <li>Managerial Self-Development</li> <li>Negotiation: Theory and Practice</li> </ul> <p><b>STRATEGY:</b></p> <ul style="list-style-type: none"> <li>Big Data and Managerial Decision Making</li> <li>Competition and Strategy in Asia-Pacific</li> <li>Design Thinking for Innovation</li> <li>Strategic Human Resource Management</li> </ul> <p><b>LOGISTICS AND OPERATIONS MANAGEMENT:</b></p> <ul style="list-style-type: none"> <li>Supply Chain Management</li> </ul> <p><b>GLOBAL PERSPECTIVES:</b></p> <ul style="list-style-type: none"> <li>Competition and Strategy in Asia-Pacific</li> <li>Managing with a Global Mindset</li> </ul> <p><b>OTHERS:</b></p> <ul style="list-style-type: none"> <li>International Perspectives: Study Tour</li> <li>Reports 1 &amp; 2</li> </ul>

<b>GRADUATE DIPLOMA</b> (Reg. No.: 211318)	
1.	Accounting for Management
2.	Marketing Management
3.	Organisational Behaviour
4.	Strategic Frameworks
5-7.	3 Modules from: <ul style="list-style-type: none"> <li>Economic Context of Management</li> <li>Financial Management </li> <li>Information and Decision Analysis</li> <li>Operations Management </li> </ul>
8.	1 Elective from: <ul style="list-style-type: none"> <li>MGSM 800 - MGSM 989 (Units offered in the MBA programme in Hong Kong)</li> </ul>

<b>GRADUATE CERTIFICATE</b> (Reg. No.: 211317)	
1.	Accounting for Management
2.	Marketing Management
3.	Organisational Behaviour
4.	Strategic Frameworks

For more information of the modules and MGSM faculty, please visit [www.hkma.org.hk/mgsm/mba](http://www.hkma.org.hk/mgsm/mba).

## 10. TIMETABLE FOR SEPTEMBER 2019 INTAKE PROGRAMMES (SUBJECTS 1-2)

Subject*	Intensive Seminar*
1. Strategic Frameworks	27, 28, 29 September; 4, 5, 6 October 2019
2. Financial Management	8, 9, 10, 15, 16, 17 November 2019

\* Information in this publication is correct as at May 2019, the University reserves the right to change any unit or course of study which it offers, or to change the period of Intensive Seminars with prior notice.