









Edinburgh Napier University

Edinburgh Napier University is a dynamic, innovative and forward-looking institution located in the heart of Edinburgh. Since 1964, when it was first established as a centre of learning, Edinburgh Napier University has become one of Scotland's largest universities with 18,000 students and 1,700 staff. It offers over 100 undergraduate and 70 postgraduate programmes in arts, business, computing and information technology, health care, engineering and science in addition to a growing programme of continuing professional development programmes for working professionals. Edinburgh Napier University has a growing international reputation as a provider of high quality education.

The School of Health and Social Care Offers an exciting range of programmes at diploma, degree, honours, masters and doctoral levels. The School offers a vibrant and challenging academic environment and provides leading edge education and research. The School is one of the largest providers of nursing, midwifery and health care educational provision in Scotland. Some of the modules offered by the above stated programme are delivered by Edinburgh Napier University Business School.

The Business School is located at the heart of Edinburgh and provides an outstanding teaching and learning environment. As one of the largest and most modern Business Schools in Scotland, it offers a wide range of internationally recognised courses leading to awards of bachelor, masters and doctoral degrees, including BA (Hons), MSc, MPhil, DBA and PhD.



The Hong Kong Management Association

The Hong Kong Management Association (HKMA) is a non-profit-making incorporated body established in 1960 for the purpose of improving the effectiveness and efficiency of management in Hong Kong.

Since its establishment, HKMA has played a major role in contributing to the economic success of Hong Kong by providing a wide variety of high quality management training and various services.

As a membership organization, HKMA currently has a collective membership of over 14,000 from different business sectors. Members of the Council and Committees comprise eminent persons in industry, commerce and education who constantly advise on the directions and activities of the Association.

As part of HKMA's commitment to providing opportunities of continuing development for local executives, a full-spectrum of management education programmes are offered, ranging from short courses and workshops through to Certificate, Diplomas, Bachelor, Master and Doctoral Degree programmes. Annually, some 2,000 integrated and well-balanced courses are offered to some 54,000 participants from different business sectors.





MSc Healthcare Management

This innovative programme is intended specifically for graduates who have an administration role within health or social care or who aspire to such a role. This programme has a multi professional approach which will enable them to develop the knowledge and skills required to continue at a more advanced level and enhance their career development.

The MSc Healthcare Management programme is designed to prepare participants to function more effectively within the complex and rapidly evolving environments of health and social care. Through the programme they will be provided with the opportunity to enhance their knowledge and skills set base within a broad international context. Learning, teaching and assessment methods focus on providing students with engaging and contemporary materials which link theory to practice and require them to take a critical perspective on both. Critical appraisal of culturally relevant health and social policy is used to facilitate students achieve advanced levels of practice and influence decision making at local and strategic levels.

The MSc Healthcare Management programme is distinctive in that it offers modules from the School of Health and Social Care and the University's Business School.



Programme objectives

The programme aims:

- ✓ To provide students with sustainable healthcare management strategies and leadership skills that will enable them to respond effectively in a rapidly changing health arena that is strongly influenced by market place demands, economics, and local, national and international health policies.
- ✓ To support and challenge students in the development of their knowledge and skills to enable them to enter and / or continue more effectively in the professional practice of healthcare management.
- ✓ To engage students in the process of the practical application of their developing knowledge and skills in influencing increased effectiveness in their world of work.
- ✓ To provide students with the opportunity to plan and conduct a Healthcare Management project leading to the completion of a professional project report.



Programme structure*

This programme is expected to be delivered over 2 years with students undertaking two modules per trimester for the first year and undertaking the Project Module over two trimesters for the second year.

Year	Trimester	Modules	
1	Trimester 1	Contemporary Human Resource Management	Contemporary Ethical & Professional Issues in Healthcare or International Health and Social Care
	Trimester 2	Leadership and Finance for Effective Service Delivery	Organisational Change and Management
	Trimester 3	Clinical Governance & Improvement Practice	Exploring Evidence to Improve Practice
2	Trimester 1	Healthcare Management Project	
	Trimester 2		

^{*} Modules on offer may be subject to changes and are at the discretion of the university.







Module Specification

Contemporary Human Resource Management (20 credits)

This module gives an overview of key HRM activities within organisations, and insight into contemporary themes and issues. It will equip a general manager with a critical understanding of the contribution that HRM processes (as undertaken by all managers, not confined to HR specialists) can make to the achievement of organisational objectives. This module includes both UK and international HRM practice.

Contemporary Ethical & Professional Issues in Healthcare (20 credits)

The module is ideal if you are interested in ethical, professional and legal issues in healthcare. Internet access is required to access module materials, participate in online discussions about contemporary issues in healthcare and communicate with other students and the module team. You will be encouraged to use materials relevant to your own area of practice (national and/or international) in development of the module assessment (portfolio), in which you will explore and analyse a self-selected ethical, professional and/or legal issue relevant to healthcare.

International Health and Social Care (20 credits)

This module gives you a broad overview of contemporary issues in international health and social care policies and systems. You will also be given the opportunity to focus, in more depth, on specific areas in countries of your choice. Within each of the three units you will start by comparing differences between the home countries of the United Kingdom before making comparisons with other countries. Academic support will be provided online.

Leadership and Finance for Effective Service Delivery (20 credits)

In this module you will learn about the role of a leader and the contextual approach to effective leadership. You will, critically examine leadership theories in the context of different countries, companies and situations, with a specific focus on leadership in a public sector context. You will explore the extent to which effective leadership is situation-dependent. Leaders require good financial information so this module will also increase your ability to discuss financial information and understand the role of finance in an organisational context. In particular you will learn to prepare, understand, interpret and analyse internal and external information for investment appraisal. Distinctions will be made between UK and International Financial Reporting Processes.

Organisational Change and Management (20 credits)

This module focuses on the behaviour of people in a work environment and understanding the vital importance of change management, particularly management of change and culture. You will develop an understanding of the dynamics of working organisations in a rapidly evolving business environment. It also develops your ability to plan and carry forward system wide change programmes.



Clinical Governance & Improvement Practice (20 credits)

This module will facilitate your understanding of the need for the development of clinical governance as a framework for improving the safety and quality of healthcare in the UK and internationally. This module introduces you to the key concepts embedded in clinical governance and improvement practice. You will explore relevant policies and models related to clinical governance as well as differentiating between evidence-based practice and clinical effectiveness. You will also examine the different approaches to determining levels of quality in health care and ways of developing improvements in practice. Through the module you will also investigate the importance of teamwork in delivering quality person-centred care.

Exploring Evidence to Improve Practice (20 credits)

In this module you will develop a set of skills required by all professionals when undertaking an employment focussed project. Throughout the module you will be critically examining both quantitative and qualitative investigation methods as well as using a variety of problem-solving approaches and interventions to help you to learn about a range of different approaches to conducting employment focussed projects. This will help you to understand that conducting an employment focussed project requires the integration of both 'know-how' and 'know-that' knowledge.

Healthcare Management Project (60 credits)

You will undertake a negotiated employment focussed project with an explicit link to your working environment, allowing real-world learning. Central to your learning is the application of knowledge and skills to developing appropriate solutions to work related issues / challenges / problems. With your line manager you will develop a learning agreement to underpin your work-related project and to achieve this you will develop skills in negotiation and as well as undertaking and presenting a project that is of benefit to the organisation as well as your own professional development.



Candidates upon successful completion of the programme will be awarded the MSc Healthcare Management by the Edinburgh Napier University. The MSc awarded by the Edinburgh Napier University, UK through part-time studies in Hong Kong carries equivalent academic status and recognition to a Master's Degree conferred by the University to home students in the UK.







Format of Study

Students will have 12-15 hours face to face lectures undertaken by teaching staff from Edinburgh Napier University delivered at the start of the module with the remainder of the content being undertaken online with lecturer support. These lectures will be delivered at the weekend. There will be one member of the module team out in Hong Kong teaching one weekend and another the next weekend. In addition there will be local tutorial support if required when students are undertaking their Project Module.

The blended learning programme consists of interactive online learning experience via a virtual learning environment. The students will interact with Edinburgh Napier University academic staff in a number of ways:

- ✓ Induction and orientation activities
- ✓ Regular supported online discussion
- ✓ Online research and group work
- ✓ Independent learning
- ✓ Sharing of professional contexts
- ✓ Opportunities for autonomous learning
- ✓ Use of innovative tools and processes as they emerge
- ✓ Use of collaborative tools
- Synchronous planned availability of internationally experienced tutors
- ✓ Peer discussions
- ✓ Online tutorials

🌑 Assessment Methodology

Six taught modules

There is a variety of assessment methods, for example, essay, portfolio, learning agreement, report, project proposal and reflection. Examination is needed for "Organisational Change and Management" module only.

Project module

Candidates have to submit and present a project of 15,000 words in order to complete the study of the MSc programme.

🌑 Admission Information

Admission Requirements

All applicants of this programme should have:

- a. Honours degree in a subject related to health sciences or management
- Demonstrated proficiency in English language, such as first degree taught in English or IELTS 6.0 or equivalent

Programme Fee

The total tuition fee for the programme is HK\$99,000 by 4 instalments.

- Stage One (6 taught modules) is HK\$75,000 payable in 3 instalments, HK\$25,000 each.
- 2. Stage Two (Project module) is HK\$24,000 payable after completion of Stage One. The tuition fee for each instalment is payable one month before the commencement of each trimester.

How to Apply

Candidates should send the following:

- a completed application form,
- a copy of an updated and full CV,
- a copy of the personal detail page of your Identity Card or Passport,
- 2 sets of Certified True Copies of all your academic qualification attained,
- 2 passport-sized photographs, and
- a non-refundable application fee of HK\$250 (crossed cheque payable to "The Hong Kong Management Association")

by POST to:
The Hong Kong Management Association
16/F, Tower B Southmark,
11 Yip Hing Street,
Wong Chuk Hang, HONG KONG

Testimonials from students undertaking the MSc Healthcare Management Programme (formerly known as Health Administration Programme) in Singapore:



"the programme has helped us to critically review issues whenever they arise in practice, which influences the outcomes for us and the patients in a positive way"



"this programme has widened my knowledge and understanding in the field in which I am working"



"the module leaders were pleasant and helpful and encouraged us throughout the programme"



"the lecturers are professional, nice, approachable and friendly and they supported and facilitated our learning"



"Edinburgh Napier University is a good university and I would encourage others to study there"







