



THE HONG KONG MANAGEMENT ASSOCIATION

The Association operates under its auspices 9 specialist clubs which form an integral part of the Association's services to members. These Clubs provide opportunities for groups which are members of the Association and have similar interests to meet and develop further their specialist knowledge and develop a sense of involvement in the Association.

Activities of the Clubs are initiated by the Club Executive Committees and they take the form of luncheon meetings, forum discussions, seminars, research into particular subjects, study visits to places of interest in Hong Kong and overseas and social gatherings.

CHINESE EXECUTIVES CLUB (CEC)

Objectives: 1. To improve the effectiveness and efficiency of management in Hong Kong.
 2. To establish and maintain an association for persons and organizations concerned with and interested in management.

Its special feature is that all activities and correspondence are in Chinese.

Membership: Open to senior executives and to lecturers in business management in educational institutions. Annual subscription fee: HK\$290.00

DIPLOMA IN BUSINESS MANAGEMENT ALUMNI ASSOCIATION (DBMAA)

Objectives: To provide opportunities for DBM Alumni to meet and develop further their specialist knowledge and skills. All activities and social correspondence are in Chinese.

Membership: Full member (DBM Alumni), Annual subscription fee: \$290.00
 Associate member (current DBM participants), Annual subscription fee: \$270.00

DIPLOMA IN MANAGEMENT STUDIES ALUMNI ASSOCIATION (DMSAA)

Objectives: To provide an avenue as well as facilities for DMS graduates to promote fellowship amongst themselves and exchange information and ideas on management.

Membership: Full member (DMS Alumni), Annual subscription fee: \$290.00
 Associate member (current DMS participants), Annual subscription fee: \$270.00

HONG KONG TELECOMMUNICATIONS USERS GROUP (HKTUG)

Objectives: 1. To provide a means whereby users of telecommunications facilities and services can exchange information, experiences and concepts to the benefit of the individual members and the organizations they serve.
 2. To encourage development in the field of telecommunications.
 3. To promote, support and encourage the maintenance and development of domestic and international telecommunications capability to meet the requirements of the members' organizations.

Membership: Full member - individuals who are USERS of telecommunication services.
 (A maximum of 4 persons from each organization based on the number of units subscribed to the Association)
 Associate member - individuals who are involved in sales, rental and production of communication services or equipment. Annual subscription fee: \$290.00 Administration Fee: \$150.00

INFORMATION TECHNOLOGY MANAGEMENT CLUB (ITM)

Objectives: To achieve a higher standard of IT Management and a better utilisation of IT equipment by the exchange of information and ideas relating specifically to IT management.

Membership: Open to persons serving at a senior administrative level of IT Management in organizations.
 Annual subscription fee: \$290.00

MANAGEMENT AND METHODS CLUB (M & M)

Objectives: To provide a forum for those involved or otherwise interested in systems, procedures, organization & methods and related areas of management.

Membership: Membership shall be open to persons who are involved or interested in O & M, Work Study or other related fields of management. Annual subscription fee: \$290.00

Specialist Clubs

PERSONNEL MANAGEMENT CLUB (PM Club)

- Objectives:
1. To encourage the introduction and adoption of sound personnel policies and practices into Hong Kong's commerce and industry.
 2. To assist in promoting good management/labour relations in Hong Kong.
 3. To provide a meeting ground for persons from all fields who are interested in, or have responsibilities for personnel.
- Membership: Open to personnel managers and officers responsible for making decisions on personnel policies and procedures and teachers of personnel management and related subjects.
Annual subscription fee: \$290.00

SALES AND MARKETING EXECUTIVES CLUB (SME)

- Objectives:
1. To provide sales and marketing executives with effective and continuing professional leadership.
 2. To promote a better standard of living through better selling and marketing.
- The SME Club recognises outstanding performance by sponsoring sales and marketing awards - The Distinguished Salesperson Award Programme (DSA Programme).
- Membership: Open to executives responsible for the planning of sales/marketing, administration of policies or management of salesmen and to instructors in marketing and salesmanship in educational institutions.
Annual subscription fee: HK\$290.00

YOUNGER MANAGERS' CLUB (YM Club)

- Objectives:
1. To provide young executives with opportunities for self-development.
 2. To provide facilities for young executives to meet and exchange ideas on management.
 3. To promote fellowship among young executives.
- Membership: Open to executives between 21 - 45 years of age inclusive.
Annual subscription fee: HK\$290.00

QUALIFICATIONS FOR CLUB MEMBERSHIP

1. Membership of all clubs is open to persons who are members of the HKMA or who are nominated representatives of Corporate or Charter Members of the HKMA.
2. Any person who is not an HKMA member or a nominated representative must apply to become one before he/she is eligible to apply for Club membership.



REQUEST FOR HKMA MEMBERSHIP/CLUB MEMBERSHIP APPLICATION FORM

Please return this form to:

The Hong Kong Management Association
14/F Fairmont House
8 Cotton Tree Drive
Central HONG KONG
or call 2526 6516 / 2766 3303

Web Site: <http://www.hkma.org.hk>
E-mail: hkma@hkma.org.hk

Please send me an application form for

- HKMA Membership:
 HKMA Club Membership:

Name: _____

Title: _____

Company: _____

Address: _____

Tel. No.: _____ Fax No.: _____

Date: _____