



AWARD FOR EXCELLENCE IN TRAINING AND DEVELOPMENT 2010

Seminar on “Benchmark Your Training and Development
Practices with some of the Excellent Companies”

and

25th Susan Yuen Memorial Lecture and Dinner



AWARD FOR EXCELLENCE IN TRAINING AND DEVELOPMENT 2010

INTRODUCTION

The Award for Excellence in Training and Development has been organized by the Human Resources Development Management Committee of The Hong Kong Management Association since 1990. It is the only award of its kind in Hong Kong that gives public recognition of achievements in training and development to individuals as well as companies, whether large or small and whatever the nature of their businesses or services.

SIX FINALISTS

Each year, six outstanding training and development programmes would be shortlisted for the Final Judging. The six finalists this year are:

- "Optimization from "Inside-Out" - Aon Talent-leadership Development Programme 2009" by Aon Hong Kong Limited*
- "「一切由心出發」服務'Make-a-Difference' Service of Customer Service Ambassadors" by Bank of China (Hong Kong) Limited*
- "Document Solutions Pioneer Programme" by Fuji Xerox (Hong Kong) Limited*
- "Racing Ahead - Powered by YOU" by The Hong Kong Jockey Club*
- "Developing the Talent Pipeline to Support the Growth of the Mandarin Oriental Hotel Group" by Mandarin Oriental Hotel Group*
- "On The Job Training (OJT) for Operations" by Morgan Stanley*

SEMINAR ON "BENCHMARK YOUR TRAINING AND DEVELOPMENT PRACTICES WITH SOME OF THE EXCELLENT COMPANIES"

In this Seminar, some of the Hong Kong's best-known companies and training and development professionals, who are competing for the Campaign Awards of the Award for Excellence in Training and Development 2010, will share with you their training and development programmes including the objectives, design, implementation and results. This year, the Seminar will be held concurrently with the HKMA – AAMO Conference 2010 which is a one-and-a-half-day event (14 and 15 September) bringing together the region's brightest business minds and decision makers. The 2010 Conference is entitled "Winning in a Changing World – Innovation in Management".

Details of the Seminar are as follows:

Date:	Tuesday, 14 September 2010 (Day 1 of HKMA-AAMO Conference 2010)	<div style="border: 1px solid black; padding: 5px; text-align: center;"> <small>This programme qualifies for</small> 16 CPD Hours <small>in the Professional Manager Scheme.</small> </div>
Time:	8:15am - 5:45pm	
Venue:	Room S221 (Seminar) / Chancellor Room (Lunch) Hong Kong Convention and Exhibition Centre, 1 Harbour Road, Wanchai, Hong Kong	
Fee: (Inclusive of Lunch)	HK\$1,700 per person (HKMA Member), HK\$1,900 per person (Non-Member)	
Language Medium:	English	

PROGRAMME

8:15 am – 8:45 am	Registration
8:45 am – 9:40 am	Welcoming Address by Dr The Hon David K P Li GBM GBS JP, Chairman of The Hong Kong Management Association Opening Address by The Hon Henry Tang GBM GBS JP, Chief Secretary for Administration of The Government of the HKSAR Keynote Speech by Dr The Hon Victor Fung GBM GBS, Group Chairman, Li & Fung Group
9:40 am – 11:00 am	Plenary 1: Leadership and Entrepreneurship Speeches by: Prof Lord Kumar Bhattacharyya, Director – WMG, University of Warwick Mr Rajive Kaul, Chairman of Nicco Group; and Honorary Consul General of The Republic of Korea
11:00 am – 11:20 am	Coffee Break
11:20 am – 11:30 am	Concurrent Session 1A: Seminar on "Benchmark Your Training and Development Practices with some of the Excellent Companies"
11:30 am – 12:00 nn	Welcoming Address by Mr John Allison, Chairman, Organizing Committee, Award for Excellence in Training and Development 2010
12:00 nn – 12:30 pm	<i>"「一切由心出發」服務'Make-a-Difference' Service of Customer Service Ambassadors" by Bank of China (Hong Kong) Limited</i>
12:30 pm – 1:00 pm	<i>"Optimization from "Inside-Out" - Aon Talent-leadership Development Programme 2009" by Aon Hong Kong Limited</i> <i>"Developing the Talent Pipeline to Support the Growth of the Mandarin Oriental Hotel Group" by Mandarin Oriental Hotel Group</i>
1:00 pm – 2:15 pm	Lunch Concurrent Session 2A: Seminar on "Benchmark Your Training and Development Practices with some of the Excellent Companies"
2:15 pm – 2:45 pm	<i>"Racing Ahead - Powered by YOU" by The Hong Kong Jockey Club</i>
2:45 pm – 3:15 pm	<i>"On The Job Training (OJT) for Operations" by Morgan Stanley</i>
3:15 pm – 3:45 pm	<i>"Document Solutions Pioneer Programme" by Fuji Xerox (Hong Kong) Limited</i>
3:45 pm – 3:50 pm	Concluding Address by Mr John Allison
3:50 pm – 4:10 pm	Coffee Break
4:10 pm – 5:30 pm	Plenary 2: Sustaining Business in a Dynamic World Speeches by: Mr Tim Freshwater, Vice Chairman, Goldman Sachs (Asia) LLC Mr Richard Y M Eu, Group CEO, Eu Yan Sang International Ltd
5:30 pm – 5:45 pm	Announcement of Results of the Award for Excellence in Training and Development 2010
5:45 pm	End of Programme

25th Susan Yuen Memorial Lecture and Dinner

The Award Presentation Dinner of the Award for Excellence in Training and Development 2010 will be held at the 25th Susan Yuen Memorial Lecture and Dinner. Prizes of the Campaign and Individual Awards will be presented to the winners. They include:

Campaign Awards

Gold, Silver, Bronze Prizes
Three Excellence Awards
Certificates of Merit
Recruit Most Innovative Awards
Best Presentation Award

Individual Awards

Trainer of the Year
Distinguished Trainer Awards
Outstanding New Trainer Awards

GUEST OF HONOUR – THE HON MS EVA CHENG, JP

The Guest of Honour for the 25th Susan Yuen Memorial Lecture and Dinner will be The Hon Ms Eva Cheng JP, Secretary for Transport and Housing, Transport and Housing Bureau, The Government of the HKSAR.

Ms Eva Cheng joined the Hong Kong Government in 1983 as an Administrative Officer after graduating from the University of Hong Kong. She was appointed Secretary for Transport and Housing on 1 July 2007. Before taking up this appointment, she was the Permanent Secretary for Economic Development. Her previous civil service postings include the Commissioner for Tourism and postings with the Commerce, Industry and Technology Bureau, the Central Policy Unit, Financial Secretary's Office, Transport Branch, Education and Manpower Branch and the Standing Commission on Civil Service Salaries and Conditions of Service.

Date:	Monday, 18 October 2010	<div style="border: 1px solid black; padding: 5px; text-align: center;"> This programme qualifies for 6 CPD Hours in the Professional Manager Scheme. </div>
Time:	6:45 pm – 10:00 pm	
Venue:	JW Marriott Ballroom, Level 3 JW Marriott Hotel Hong Kong Pacific Place, 88 Queensway, Hong Kong	
Fee:	HK\$900 per person or HK\$9,900 per table (12 persons) (HKMA Member/Non-Member)	
Language Medium:	English	

PROGRAMME

6:45 pm	Cocktails (Cash Bar)
7:15 pm	Welcoming Address by Dr The Hon David K P Li GBM GBS JP Chairman, The Hong Kong Management Association Speech by The Hon Ms Eva Cheng JP Secretary for Transport and Housing, Transport and Housing Bureau, The Government of the HKSAR Announcement of Results by Mr John Allison Chairman, Organizing Committee Award for Excellence in Training and Development 2010 Dinner
10:00 pm	End of Programme

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Seminar Sponsors



REGISTRATION

All those interested are requested to complete the registration form below and return it together with appropriate fee(s) to the Secretariat on or before Friday, 27 August 2010 for the Seminar on "Benchmark Your Training and Development Practices with some of the Excellent Companies" and Friday, 24 September 2010 for the 25th Susan Yuen Memorial Lecture and Dinner. Reservation by fax (2365 1000) are welcome. For enquiries about reservation, please contact Ms Grace Sit, Assistant Executive Officer on 2774 8583. For information on the seminar and the dinner, please contact Ms Titania Woo, Senior Manager on 2774 8580, or Ms Sunnie Ma, Assistant Manager on 2774 8579, or Ms Carole Ma, Executive Officer on 2774 8519. Successful applicants will be notified by e-mail. No separate letter of acceptance will be issued. As space is limited, bookings will be on a first-come, first-served basis.

REGISTRATION FORM

To: The Secretariat, The Hong Kong Management Association
16/F, Tower B, Southmark, 11 Yip Hing Street, Wong Chuk Hang, Hong Kong

Attn: Ms Titania Woo	Tel: 2774 8580	Email: titaniawoo@hkma.org.hk
Ms Sunnie Ma	Tel: 2774 8579	Email: sunniema@hkma.org.hk
Ms Carole Ma	Tel: 2774 8519	Email: carolema@hkma.org.hk
Ms Grace Sit	Tel: 2774 8583	Email: gracesit@hkma.org.hk
	Fax: 2365 1000	

I would like to attend the following event(s): (Please "✓" where appropriate)

- Seminar on "Benchmark Your Training and Development Practices with some of the Excellent Companies" (ACT-47131-2010-1-NL)
- Whole day
HKMA Member: HK\$1,700 per person; Non-Member: HK\$1,900 per person
Total no. of Seat(s): _____
- Concurrent Sessions 1A, 2A and Plenary 2 only
HKMA Member: HK\$1,500 per person; Non-Member: HK\$1,700 per person
Total no. of Seat(s): _____
- Concurrent Sessions 1A and 2A only
HKMA Member: HK\$1,400 per person; Non-Member: HK\$1,600 per person
Total no. of Seat(s): _____
- 25th Susan Yuen Memorial Lecturer and Dinner (ACT-42846-2010-1-NL)
HKMA Member: HK\$900 per person or HK\$9,900 per table (HKMA Member/Non-Member)
Total no. of Seat(s)/Table(s): _____

FULL

FULL

Enclosed is a crossed cheque (Cheque No.: _____) for HK\$ _____ made payable to "The Hong Kong Management Association" for the *Seminar on "Benchmark Your Training and Development Practices with some of the Excellent Companies"/25th Susan Yuen Memorial Lecture and Dinner. (*Please delete as appropriate)

Name: Mr /Ms _____ (please print)

Position: _____

Company: _____

Address: _____

Telephone No.: _____ Fax No.: _____

Email: _____

HKMA Membership No.: _____ Date: _____
(if applicable)

- * Please photocopy for more registration forms if necessary.
- * No refund will be made after payment, but participants can arrange to have their places substituted should they be unable to attend the seminar and / or dinner.
- * Personal data will be used for the purpose of market research, programme development and direct mailing.
- * If you do not wish to receive the marketing materials from the Association, please put a "✓" in the box .