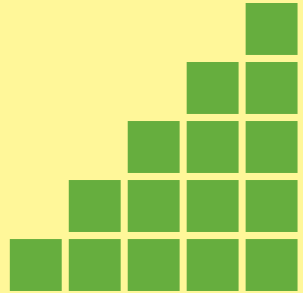


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HKMA BEST ANNUAL REPORTS AWARDS
THE HONG KONG MANAGEMENT ASSOCIATION

BEST ANNUAL REPORTS AWARDS

ENTRY FORM

ORGANIZER



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2010 HKMA BEST ANNUAL REPORTS AWARDS

1. Definition and Purpose

The Best Annual Reports Awards is an annual competition organized by The Hong Kong Management Association. The purpose of the Awards is to encourage the publication of timely, accurate, informative and well-presented annual reports for shareholders, stakeholders, employees and others who may have an interest in the performance and activities of the organizations in question and to recognise and honour the organisations for their exemplary achievement in producing such reports.

2. Categories of Awards

Awards will be offered in the following two categories:

- General
- Non-Profit-Making and Charitable Organizations

2.1 Overall Awards

Gold, Silver and Bronze prizes will be awarded in both categories. For the "General" category, 1 Gold, 2 Silver and 3 Bronze prizes will be awarded. For the "Non-Profit-Making and Charitable Organizations" category, 1 Gold, 1 Silver and 1 Bronze prizes will be awarded. A "Best Report Award" will be awarded to a company/organization if the Panel of Adjudicators finds that its annual report has sufficient merit to deserve the prize.

2.2 Sub-Category Awards

This year, the following sub-category awards will be offered to recognise other exceptional achievements:

- Citation for Corporate Governance Disclosure
- Citation for Design
- Best New Entry
- Judges' Special Award

Please note that sub-category awards will be awarded in both categories. Winners of overall awards (i.e. Best, Gold, Silver, Bronze and Honourable Mentions) would not be included in the assessment for the Sub-category Awards as they have already attained an outstanding level in each of the judging criteria.

3. Panel of Adjudicators

The following persons have been appointed by The Hong Kong Management Association to serve on the 2010 Panel of Adjudicators:

Professor Richard Petty (Chairman)
President & Chairman of the Board
CPA Australia
Professor in Accounting and Finance
Macquarie Graduate School of Management
(Representing CPA Australia)

Mr Colin Chau
Senior Vice President
Listing Division
Hong Kong Exchanges and Clearing Ltd
(Representing Hong Kong Exchanges and Clearing Ltd)

Mr Albert Lung
FCIS, FCS
The Hong Kong Institute of Chartered Secretaries
(Representing The Hong Kong Institute of Chartered Secretaries)

Ms Jill Cheshire
Director
Jill Cheshire Design

Mr Karl Lung
Immediate Past President and Director
The Hong Kong Society of Financial Analysts
(Representing The Hong Kong Society of Financial Analysts)

Professor Simon Ho
Board Director
Hong Kong Securities Institute
Vice Rector (Academic Affairs)
University of Macau
(Representing Hong Kong Securities Institute)

Dr John Tang
Director, Compliance
Ernst & Young, China

Dr Keith Lam
Vice President
Institute of Financial Planners of Hong Kong
Deputy Principal
HKU SPACE Po Leung Kuk Community College
(Representing Institute of Financial Planners of Hong Kong)

Mr Raymond Tong
Design Director
Leo Burnett Arc Hong Kong
(Representing Leo Burnett Ltd)



4. Method and Rules of Judging

Entries will be judged in accordance with the Schedule of Criteria. The Panel of Adjudicators will not only judge individual reports for their compilation with relevant standards or best practice but also take note of the sufficiency and relevance of the contents as well as the understandability and the manner in which information is presented.

The decision of the Panel of Adjudicators will be final and binding. In the event of the adjudicators being unable to reach a decision or find entries of sufficient merit, the Panel may withhold any or all of the awards at its absolute discretion.

SCHEDULE OF CRITERIA

General

1. Conformity with the financial reporting standards of the Hong Kong Institute of Certified Public Accountants / International Accounting Standards and the provision of accounting information over and above the statutory requirements
2.
 - a. Conformity with the disclosure requirements of the Hong Kong Stock Exchange and Hong Kong Companies Ordinance
 - b. Provision of voluntary information relating to corporate governance
3.
 - a. General presentation such as design, general layout, photographs, graphs, charts, diagrams and indexing
 - b. Understandability and clarity
4. Summary of past results and highlights
5. Management discussion and analysis
 - a. General description of business
 - b. Analysis of assets/liabilities
 - c. Analysis of income/expenses
6. Indications of prospects / Forward looking statements
7. Employee relations and development / Corporate social responsibility
8. Promptness of reporting

Non-Profit-Making and Charitable Organizations

1. General presentation of financial statements
 - a. Balance sheets
 - b. Income statements
 - c. Cash flow statements
 - d. Details of revenue and expenses
 - e. Sources of financing and application
2. Provision of information relating to corporate governance
3.
 - a. General presentation such as design, general layout, photographs, graphs, charts, diagrams and indexing
 - b. Understandability and clarity
4. Purpose, general description of activities and performance
5. Indication of prospects/ Forward looking statements
6. Employee relations and development / Corporate social responsibility
7. Promptness of reporting
8. Availability of the annual reports on the organization's website

Note : In both categories, it is considered helpful that the annual reports and financial statements be available in both English and Chinese.

5. Eligibility for Entry

Any company or organization listed in Hong Kong, or with its registered office or a principal place of business in Hong Kong, with financial reports presented based on International and/or Hong Kong financial reporting standards, is eligible to enter the competition. (The Hong Kong Management Association reserves the right to decide on eligibility for entry.)

6. Entry Requirements

A completed Entry Form and 13 copies of the latest published annual report and financial statements of the company or organization in respect of any financial year ended in either 2009 or during 2010 should be submitted by 5 July 2010, to:

The Secretariat

2010 HKMA Best Annual Reports Awards

The Hong Kong Management Association

16/F, Tower B, Southmark, 11 Yip Hing Street, Wong Chuk Hang, Hong Kong

Please note that full reports, not a summary, must be submitted for judging purposes.

For those companies or organizations whose balance sheet date is 31 March 2010 or later, the latest published annual report and financial statements must be submitted by 12 July 2010, but the completed Entry Form must be submitted by 5 July 2010.

For enquiries, please call Ms Doris Ng on 2774 8533 or Ms Mickey Lau on 2774 8513 during normal office hours.

7. Participation Fee

A participation fee of HK\$980 ("General" Category) / HK\$680 ("Non-profit Making and Charitable Organizations" Category) will be charged for each participating organization.

8. Retention of Reports

All reports submitted for the Awards will be retained or disposed by The Hong Kong Management Association at its discretion.

9. Exhibition and Publicity

An Awards Presentation Ceremony will be held at Island Shangri-La, Hong Kong in November followed by an exhibition of all entries to be held at the MTR Station. The Hong Kong Management Association reserves the right to exhibit, or to use any of the submitted reports to publicize or promote the Awards or exhibition at its discretion.

**2010
HKMA
BEST
ANNUAL
REPORTS
AWARDS**

**To: The Secretariat
2010 HKMA Best Annual Reports Awards
The Hong Kong Management Association
16/F, Tower B, Southmark, 11 Yip Hing Street, Wong Chuk Hang, Hong Kong**

1. Annual report title: _____
2. Balance sheet date: _____
3. Annual report entered for consideration for award in the category ticked hereunder:
 General Non-Profit-Making and Charitable Organizations
4. Name of company/organization participating in the Awards: _____

Person-in-Charge of the Submission

Name (Mr/Ms): _____ Position : _____

Address : _____

Email Address : _____

Telephone : _____ Fax : _____

Signature : _____ Date : _____

(by 5 July 2010)

5. Contact person(if different from above) / Representative of Participating Company
 Name of Company (Representative): _____

Name (Mr/Ms): _____ Position : _____

Address : _____

Email Address : _____

Telephone : _____ Fax : _____

Signature : _____ Date : _____

6. Date of despatch of the Annual Report to the shareholders/stakeholders: _____

7. Is the company / organization the first time to enter the Awards?

(For the Award - Best New Entry)

Yes No

8. Does the company / organization involve external design consultant/company in producing the annual report?

Yes (name of company: _____) No

contact person: _____

email address and telephone: _____)

9. Does the company/organization have a website?

Yes (website address: _____) No

Is the annual report available

a. on the website specified above? Yes (Date of availability: _____) No

b. if not, is it available on another website?

Yes (website address: _____) No

10. Submission of report(s) as ticked hereunder:

13 copies of Chinese and English versions of report attached

13 copies of report will be submitted by _____ (Date)

Please note that full reports, not a summary, must be submitted for judging purposes.

A crossed cheque: _____ for HK\$ _____ made payable to "The Hong Kong Management Association" is enclosed. *HK\$980 ("General") / HK\$680 ("Non-Profit Making and Charitable Organizations") for each participating organization

(ACR-42407-2010-1-NL Participation Fee)



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 Kerry Properties Limited
 Tung Wah Group of Hospitals, Board of Directors