

CAMPAIGN AWARD ENTRY FORM

To: The Secretariat
HKMA/TVB Awards for Marketing Excellence 2011
The Hong Kong Management Association
16/F, Tower B, Southmark
11 Yip Hing Street
Wong Chuk Hang
Hong Kong

(ACM-42412-2011-1-NL)

Attn: Ms Titania Woo, General Manager (Tel: 2774 8580 Email: titaniawoo@hkma.org.hk)
Ms Sunnie Ma, Manager (Tel: 2774 8579 Email: sunniema@hkma.org.hk)
Ms Candy Sun, Executive Officer (Tel: 2774 8547 Email: candysun@hkma.org.hk Fax: 2365 1000)

My company intends to enter the competition for the HKMA/TVB Awards for Marketing Excellence 2011 .

Name of Campaign: _____

Name of Organization: _____

Address: _____

Contact Person: _____ Job Title: _____

Tel: _____ Fax: _____

Email: _____

Deadline for submitting the completed write-up is Friday, 27 May 2011.

A crossed cheque no: _____ of HK\$ _____ made payable to
"The Hong Kong Management Association" is enclosed.

[HK\$5,800 (HKMA Member) / HK\$6,200 (Non-Member) for each participating marketing campaign]

(Companies may submit more than one entry. Please complete a separate form for each entry.)

Signature: _____ Date: _____

(not later than Tuesday, 3 May 2011)

* Personal data will be used for the purposes of market research, programme development and direct mailing of the HKMA.