

Apply by 20 Aug 2018  
Commence before 10 Nov 2018  
Enjoy Early Bird Offer of HK\$6,000

29 May 2018

Memorandum To: Candidate for Postgraduate Programme offered by Macquarie University  
Graduate School of Management in association with The Hong Kong  
Management Association

From: The Local MGSM Secretariat

Subject: Early Bird Application Offer (MGSM 2018 Entry)

Macquarie University Graduate School of Management postgraduate programme now accepts year round application. Candidates are allowed to join the postgraduate programme at any time of the year.

**Please submit the attached form together with your application form to indicate the module to start your MBA journey, and you will save HK\$6,000 on course fee if you apply for the programme by 20 August 2018 and commence the first module before 10 November 2018.**

\* Terms & Conditions:

1. Please note that it normally takes around 6 weeks for the University to process applications and notify applicants of the results.
2. If you apply for the programme by 20 August 2018 and successfully enrol for the first module before 10 November 2018, HK\$2,000 per module will be deducted when making payment for the first 3 modules fee. This early bird application offer is valid for modules to be completed on or before 30 September 2019.
3. The offer cannot be transferred to other applicants or redeemed for cash.
4. The offer is not applicable to current MGSM participants and is only limited to new applicants who apply for the programme by 20 August 2018 and commence the first module before 10 November 2018.
5. The offer can only be used for payment of tuition for the Macquarie University Graduate School of Management – MBA, Graduate Diploma and Graduate Certificate.
6. The offer cannot be used in conjunction with other discount offers including the Continuing Education Fund.
7. The offer cannot be used for paying the course application fee.
8. The offer is subject to change or cancellation at the sole discretion of The Hong Kong Management Association. In case of any disputes, the decision of The Hong Kong Management Association should be final.

## MGSM Postgraduate Programme - 2018 Hong Kong Entry

Candidate Name :

Programme Applied For :

Date of Information Session Attended\* :

The first module you would like to take<sup>#</sup> :

\* Application fee of HK\$250 will be waived for attending the private consultation/ information session. Submit this form to enjoy waiving of the application fee.

<sup>#</sup> Apply for the programme by 20 Aug 2018 and commence the first module before 10 November 2018 to enjoy the early bird application offer.

### MGSM 2018 Timetable (January - December)

Unit Name	Unit Type	Start Date	Intensive Seminars
<b>Economic Context of Management</b>	Core	12 Jan	12-14, 19-21 January (exam 24/2/2018)
<b>Leadership and Motivation</b>	Elective	12 Jan	12-14, 19-21 January (no exam)
<b>Management of Innovation *</b> <i>Prerequisite: minimum completion of 6 units (24 credit points)</i>	Elective	02 Feb	2-4, 9-11 February (no exam)
<b>Operations Management</b>	Core	02 Mar	2-4, 9-11 March (exam 7/4/2018)
<b>Strategic Human Resource Management</b>	Elective	09 Mar	9-11, 16-18 March (exam 14/4/2018)
<b>Information and Decision Analysis</b>	Core	13 Apr	13-15, 20-22 April (exam 19/5/2018)
<b>Foundations of Management Thought</b>	Core	11 May	11-13, 18-20 May (exam 16/6/2018)
<b>Managing Change *</b> <i>(Prerequisite: Organisational Behaviour)</i>	Elective	25 May	25-27 May, 1-3 June (no exam)
<b>Organisational Behaviour</b>	Core	25 May	25-27 May, 1-3 June (exam 30/6/2018)
<b>Negotiation: Theory and Practice *</b> <i>(Prerequisite: Organisational Behaviour)</i>	Elective	8 Jun	8-10, 15-17 June (no exam)
<b>Strategic Management *</b> <i>(Prerequisites: Strategic Frameworks, and completion of 32 credit points from MGSM postgraduate units)</i>	Core	29 Jun	29 Jun - 1 Jul, 6-8 July (exam 4/8/2018)
<b>Accounting for Management</b>	Core	6 Jul	6-8, 13-15 July (exam 11/8/2018)
<b>Managerial Self-Development</b>	Elective	20 Jul	20-22, 27-29 July (no exam)
<b>Investment Management *</b> <i>(Prerequisites: Financial Management, and Accounting for Management)</i>	Elective	3 Aug	3-5, 10-12 August (exam 8/9/2018)
<b>Marketing Management</b>	Core	17 Aug	17-19, 24-26 August (exam 22/9/2018)
<b>Business Performance Measurement &amp; Management *</b> <i>(Prerequisite: Accounting for Management)</i>	Elective	31 Aug	31 Aug - 2 Sept, 7-9 September (exam 6/10/2018)
<b>Strategic Frameworks</b>	Core	28 Sept	28-30 Sept, 5-7 October (exam 3/11/2018)
<b>Applied Business Techniques *</b> <i>(Prerequisite: Information and Decision Analysis)</i>	Elective	28 Sept	28-30 Sept, 5-7 October (exam 3/11/2018)
<b>Managerial Psychology</b>	Elective	12 Oct	12-14, 19-21 October (no exam)
<b>Competition and Strategy in Asia-Pacific *</b> <i>(Prerequisite: Strategic Frameworks)</i>	Elective	26 Oct	26-28 Oct, 2-4 November (no exam)
<b>Financial Management</b>	Core	9 Nov	9-11, 16-18 November (exam 15/12/2018)

**Notes:**

- I) Modules with \* have pre-requisite(s).
- II) The information contained herein is correct as of May 2018. The University reserves the right to change the pre-requisite requirements, any unit or course of study which it offers, or the period of intensive seminars with prior notice.