

HKMA Award for Excellence in Training and Development 2026
Presentation Ceremony

Theme Year

Since 1985, The Hong Kong Management Association has adopted a Theme Year concept to bring greater focus to key aspects of management of relevance to Hong Kong and the region each year.

The Theme for 2026 is **"Pursuing Progress through Enhancing Quality and Efficiency"**
「提質增效，共創未來」。A series of activities are being organized relating to this Theme.



Susan Yuen Memorial Lecture

The annual Susan Yuen Memorial Lecture is the highlight of the Theme Year activities. The event has been organized since 1985 in recognition of the outstanding contribution of the late Mrs Susan Yuen, the first Chief Executive of the Association. An important objective of this Memorial Lecture is to raise funds for the Susan Yuen Fellowshipship and Research Foundation which was established over 40 years ago to provide scholarships for in-service executives to attend non-degree study courses that enhance their professional performance. Annually over 40 recipients benefit from the scheme.



HKMA Award for Excellence in Training and Development 2026

The presentation ceremony of the HKMA Award for Excellence in Training and Development 2026 will also be held during the Memorial Lecture. Since 1990, the HKMA Award for Excellence in Training and Development has recognized outstanding Training and Development initiatives and outstanding Trainers, advancing the professionalism of the Training and Development profession, and the adoption of best practices in businesses. The Award consists of Campaign Awards and Individual Awards. All results of the Award will be announced at the event.



Details



Date: Thursday, 5 November 2026



Time: 6pm - 10pm



Venue: Grand Ballroom
Hong Kong Ocean Park Marriott Hotel



Language: English

**Talent Development Sponsor Package**
(12 seats per table)

HK\$49,800 (HKMA Member)
HK\$53,800 (Non-member)

**Table Reservation**
(12 seats per table)

HK\$33,480 (HKMA Member)
HK\$36,800 (Non-member)

**Individual Reservation**

HK\$3,000 (HKMA Member)
HK\$3,300 (Non-member)

**THE HONG KONG MANAGEMENT ASSOCIATION
41st SUSAN YUEN MEMORIAL LECTURE**

cum

HKMA AWARD FOR EXCELLENCE IN TRAINING AND DEVELOPMENT PRESENTATION CEREMONY 2026

REPLY SLIP

To: The Secretariat
The Hong Kong Management Association
Attn: Ms Candice Liu Tel: 2774 8515 / Email: candiceliu@hkma.org.hk
Ms Ellis Yeung Tel: 9274 7518 / Email: ellisyeung@hkma.org.hk
(on or before Monday, 5 October 2026)

ACT-42846-2026-6-NL

Please tick the appropriate box and fill in the blanks

A. TALENT DEVELOPMENT SPONSOR PACKAGE

- ☐ **We would like to join the *Talent Development Sponsor package* of the 41st Susan Yuen Memorial Lecture cum Award for Excellence in Training and Development Presentation Ceremony 2026.**

Fee: HK\$49,800 for HKMA Member; HK\$53,800 for Non-member
(including a table for 12 people; Advertisement at the Souvenir Programme and LED Panel)

a. The Souvenir Programme Advertisement (full page, 4-colour, A4 Size)

- File requirements are as follows:
- Hi-resolution CMYK pdf/ai (convert to outline)
 - Bleeding size: 216 (w) x 303 (h) mm
 - Trimmed size: 210 (w) x 297 (h) mm



b. The LED Panel Advertisement

- File requirements are as follows:
- Picture Pixel: 1920 (w) x 1080 (h)
 - Size: 16:9
 - Format: JPG or PNG

c. Promotional Materials in the Dining Room

- Company logo in png and jpg

B. TABLE / SEAT RESERVATION

- ☐ **I wish to reserve _____ table(s)/seat(s) for the 41st Susan Yuen Memorial Lecture cum Award for Excellence in Training and Development Presentation Ceremony 2026.**

Fee: (12 seats per table)

HK\$33,480 per table for HKMA Member
HK\$36,800 per table for Non-member

HK\$3,000 per seat for HKMA Member
HK\$3,300 per seat for Non-member

** Debit Note will be issued upon receipt of this reply slip. Please refer to the document for **payment methods**.*

Company: _____

Company Address: _____

Contact Person: _____ **Title:** _____

Tel: _____ **Email:** _____

Signature: _____

Personal Data Collection Statement

1. The personal data provided in this form will be used by the Association for direct marketing, including special offers, training and education programmes, awards and competitions, membership, alumni, promotional activities and other services and activities that it may arrange.
2. Applicants wishing for access to and/or correction of personal data may send their written requests to the Association.

If you do not wish to receive information as stated in point 1 of this statement, please indicate your objection by ticking the box. You may at any time send your written requests to the Association.