

WORKPLACE VALUES PROFILE™ CERTIFICATION

Monday, 8 April 2019

or

Monday, 28 October 2019



WORKPLACE

Values Profile™

WORKPLACE VALUES PROFILE™ CERTIFICATION

“Culture eats Strategy for breakfast” - Peter Drucker, Father of Management

INTRODUCTION

Culture is determined largely by the values of the people in the organization. Forward-thinking organisations are actively identifying their corporate values, and those corporate values increasingly look the same as the individual values. Authenticity is key to gaining respect and admiration in the workplace. Paradigm's Workplace Values Profile™ identifies individual and team drivers, motivations and values to develop strong leaders and strong teams. Identify personal values to understand how employees align with their organisation's values and understand how unique drivers impact team value. The Workplace Values Profile™ provides a helpful way to integrate values and performance.

BENEFITS TO YOU

ENGAGEMENT has been proven to be the critical success factor in any team or organisation. It is not about abilities but the alignment of values, motives and drivers of each team member with those of the other members. If we identify the important values of our colleagues, employees, business partners, teammates, coaching clients, or even life partners, we can gain valuable insight and understanding about what motivates and engages them. In addition, leaders are incorporating values into their leadership styles as they use values-based coaching and problem-solving tactics to develop further their employees and businesses.

Paradigm's Workplace Values Profile™ identifies individual and team drivers, motivations and values to develop strong leaders and teams. Identify personal values to understand how employees align with their organisation's values and learn how unique drivers impact team value. With the Workplace Values Profile™ you're on your way to developing your highest-achieving, most engaged team. The results of The Workplace Values Profile™ are used in the workplace for leadership development, job redesign, performance improvement, job enrichment, work culture alignment, and succession planning. Specifically, this profile will help organizations:

Creating Mission And Purpose

Forward-thinking companies are actively identifying their corporate values and using them to lead their organizations with meaning and purpose.

Understand Employee Motivations

Paradigm's WorkPlace Values Profile™ identifies individuals' values and motivations that affect work preferences and styles. Organizations can use the Values assessment to understand how each employee's unique motivations contribute to their performance. Our reports enable you to connect employee values to team effectiveness and the organization's bottom line.

Improve Your Workplace Culture

Results of The WorkPlace Values Profile™ are used for workplace initiatives such as leadership development, job redesign, performance improvement, job enrichment, work culture alignment, succession planning and more.

YOU WILL GET

You will receive a certificate issued by Paradigm Personality Labs based in USA, which enables you to:

- Understand the 16 Values Model and how they relate to each person
- Learn how to interpret and debrief the VALUES Profile with a client
- Practice and apply the Profile in the use in various applications like talent identification, team engagement, culture building, leadership development and coaching etc
- Take away a set of tools to use with the Values Profile

WHO MUST ATTEND

Learning and Development (L&D), Organization Development (OD), Talent Acquisition / Development professionals.



PROGRAMME OUTLINE

1. What are Values, and How Do They Relate to the Total Person: A Semantic Map
2. Overview of the Values Model and Prediction of Scores of 16 Values
3. Presentation of Results and Interpretation of the Report
4. How to use the Profile: Seven Steps to Clarifying Values
5. Applications & Case Studies in
 - Talent Identification
 - Team Alignment & Engagement
 - Culture Building
 - Leadership Development
 - Coaching

DATE AND TIME

Monday, 8 April 2019 [Register Now](#) **or**

Monday, 28 October 2019 [Register Now](#)

9:00 am to 5:00 pm

FEE

HKMA Member: HK\$4,500

Non-member: HK\$4,800

Early Bird Discount: HK\$200 less per person (for payment received one month before course commencement)

Group Discount: HK\$200 less each for companies which send TWO or more participants to attend the same session of workshops

*Lunch is provided with compliment.

SPECIAL OFFERS

Participants who have attended our DISC Certification or Workplace BigFive Profile Certification Program in the past can enjoy an extra 10% or 15% special discounts off respectively on top of the group and early bird discounts. These two special offers cannot be used at the same time.

VENUE

The Hong Kong Management Association

1-6/F First Commercial Building

33-35 Leighton Road

Causeway Bay

HONG KONG

LANGUAGE MEDIUM

Cantonese (Complemented with English materials)

PROGRAM LEADER

George T K Quek is a master trainer for various assessments like the Workplace Big Five Profile, DISC, Influencing Styles Indicator, Change Style Indicator etc. In addition, he has trained, coached and consulted for more than 3,000 executives and leaders from over 80 organisations throughout the Asia-Pacific in the last five years. Prior to that, he had over 15 years of senior management experience throughout Asia-Pacific with Fortune 500 and regional companies. He is also the author of the best-selling book *Service Unusual*, which is published in both English and Thai.

REGISTRATION

Please complete the registration form and return it together with appropriate fee(s) 7 days before the commencement of the class. Reservations by fax (2365 1000) are welcome but are subject to confirmation by payment in full prior to programme commencement. For information, please contact Ms Diana Li on 2774 8552. For registration details, please contact Ms Mei Tang at 2774 8553. Successful applicants will be notified by telephone. No separate letter of acceptance will be issued. As space is limited, bookings will be on a first-come, first-served basis.

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AC-A6945-2019-1-FC 8 April 2019

AC-A6945-2019-2-FC 28 October 2019

Fee: HKMA Members: HK\$4,500 / Non-Members: HK\$4,800

Early Bird Discount: HK\$200 less per person (for payment received one month before course commencement)

Group Discount: HK\$200 less each for companies which send TWO or more participants to attend the same session of workshops

SPECIAL OFFERS

Participants who have attended our DISC Certification or Workplace BigFive Profile Certification Program in the past can enjoy an extra 10% or 15% special discounts off respectively on top of the group and early bird discounts. These two special offers cannot be used at the same time.

Name (Mr/Ms): _____

HKID Card No.: _____ HKMA Membership No.: _____

Position: _____

Company: _____

Address of Company: _____

Telephone No. (Office): _____ (Residence): _____ (Mobile): _____

Email: _____ Education Level: _____

Correspondence Address: _____

Cheque Number: _____ Cheque Amount: HK\$ _____

Name and Title of Nominator (Mr/Ms): _____

Nominator Email / Address: _____

Sponsorship Company-sponsored Self-sponsored

Where did you **FIRST** learn about this programme?

Email Promotion from HKMA Direct Mail by Post HKMA Website

Others (please specify): _____

Note for application

- This form together with a crossed cheque payable to The Hong Kong Management Association should be returned to:
Executive Director, The Hong Kong Management Association, 16/F Tower B Southmark, 11 Yip Hing Street, Wong Chuk Hang, Hong Kong.
- Registration must be made on the Enrolment Form provided and returned to the Association before the programme commencement date (Not less than 5 days) with full fee.
- Acceptance is subject to the discretion of the Association.
- Applicants will be notified by telephone to confirm receipt of the application form and full programme fee. An official receipt will be sent to you within two weeks.
- Applicants are expected to attend the course at the place and time specified in the brochure unless otherwise notified.
- When a programme is over-subscribed, additional classes may be started in some cases. Applicants may then be notified of the new time, dates and place of meetings when necessary.
- For **ENROLMENT** and **ENQUIRIES** please call **2774-8500/2774-8501** (Customer Service Department) during normal office hours or fax **2365-1000**.
- No refund will be made after payment, but participants can arrange to have their places substituted should they be unable to attend the programme by notifying the Association at least 2 days prior to programme commencement.
- Fax reservations are welcome but are subject to confirmation by payment in full within 10 days of the date the reservation is made or 5 days prior to programme commencement, whichever is sooner.
- Applications, upon full payment, will be processed on a first-come first-served basis.
- When Typhoon Signal No.8 or above is in force during classes/examinations, all classes and examinations will be dismissed immediately. Replacement classes and remedial examinations will be arranged. When Black Rainstorm Warning is in force during classes/examinations, all classes and examinations will be held as scheduled.
- The HKMA reserves the right to make alterations regarding the details. For course details, please contact Customer Services Department on 2774-8501 or Ms Diana Li on 2774-8552. Website: www.hkma.org.hk
- The HKMA supports the equal opportunities policy, without discriminating against any person on the grounds of gender, disability, family status or any other basis.

Personal Data Collection Statement

1. The personal data of applicants are collected and kept for purposes of processing of applications of course enrolment, course admission, student and member administration, course research and statistical matters.
2. The personal data provided in this form will be used by the Association for direct marketing, including special offers, training and education programmes, awards and competitions, membership, alumni, promotional activities and other services and activities that it may arrange.
3. Applicants wishing for access to and/or correction of personal data may send their written requests to the Association.

If you do not wish to receive information as stated in point 2 of this statement, please indicate your objection by ticking the box. You may at any time send your written requests to the Association.

Notes

1. I understand that all handout materials obtained in class are strictly for my own educational purposes.
2. I have understood all the "Notes for Application" listed in Application Form.

Applicant's Signature: _____ Date: _____