

Bachelor of Arts (Hons) Business Studies

Reg.no.: 252020

Application Form

CHECKLIST

The following items (A – D) are all **COMPULSORY**. Before submitting your application, please put a “✓” to make sure all information is included. **INCOMPLETE** information will cause delays in processing for which neither The Hong Kong Management Association nor the University of Greenwich shall be responsible.

- A. Completed Application Form (1 original and 1 photocopy). **Please ensure ALL Sections are completed.**
 B. Certificates and Transcripts of ALL completed qualifications listed in the form (2 photocopies).
 C. Documents relating to English Proficiency, if appropriate.
 D. 1 passport sized photo.

Please note that all applications will be sent to the University of Greenwich for assessment and all admission decisions are made by the University.

1. Entry

- Year 2 Entry Year 3 Entry Year 3 Entry (Day time)

2. Intake (Please put a “✓” to indicate your selection.)

- April Intake
 September Intake

Programme applied for: Bachelor of Arts (Hons) Business Studies with specialization in:

(Please select ONE specialization)

- Business Studies (BGBS-43032)
 Events Management (BGEM-83702)
 Finance (BGBF-22705)
 Human Resource Management (BGHRM-A2524)
 Marketing (BGBM-82696)
 Logistics (BGBL-92581)

Are you a Student / Graduate of HKMA?

- No.
 Yes. Programme: ADMS(DMS) ADBM (DBM)* ADSA
 PD _____
 Others: _____

Affix Photo

*Proof of English Proficiency is required. Part 6 must be completed with supporting document.

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CATEGORY

6. English Proficiency

All applicants must either have completed Diploma studies or equivalent instruction in English, or have an IELTS overall band score of at least 6.0 or above. Have you completed a diploma programme(s) where the primary language of instruction was English?

- Yes, please state the qualification and institution

Qualification: _____

Institution: _____

Year of Graduation: _____

- No, have you undertaken English Language Test

No.

Yes. (Please enclose a copy of your result)

English Test Name	Dates of Test Taken	Result (if known)
* <input type="checkbox"/> IELTS / <input type="checkbox"/> TOFEL / <input type="checkbox"/> GCSE / <input type="checkbox"/> Others _____		
* <input type="checkbox"/> HKCEE / <input type="checkbox"/> HKDSE / <input type="checkbox"/> HKALE		

* Please put a "✓" where appropriate.

7. Summary of Work Experience

Please provide details of your work history starting with the most recent. Use separate sheets if required.

Period of Employment (Start with the most recent)	Position	Name of Organisation / Employer	Outline of your key activities
From To			
From To			
From To			
From To			
From To			
From To			

Total years of work experience: _____ years.

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Applicants with the following qualification are eligible for the Bachelor of Arts (Hons)

Business Studies:

Year 3 Entry (FINAL YEAR Studies) – to be completed in 8 months by completing 4 modules

Year 2 Entry – to be completed in 1 year by completing 6 modules

Equivalent Qualifications in Business and Management Study awarded by CUSCS, CUHK, SCE, Hong Kong Baptist University, HKIVE (VTC), HKU SPACE, PolyU CC, NCC and other institutions will also be considered by the University after assessment.

Year 3 Entry

2-year / 3-year full time
business-related Higher Diploma
or Associate Degree Holders

Awarding Body	Qualification	Entry
The Hong Kong Management Association	Advanced Diploma / Diploma in Management Studies	Year 3
	Advanced Diploma / Diploma in Business Management*	Year 3
	Advanced Diploma in Marketing and Business Management & Professional Diploma in Marketing and Business Management *	Year 3
	Advanced Diploma in Secretarial & Administrative Studies	Year 2
	Professional Diploma for Company Secretaries	Year 2
	Professional Diploma in Accounting and Taxation in Mainland China	Year 2
	Professional Diploma in Business Administrative Management	Year 2
	Professional Diploma in Event and MICE Management	Year 2
	Professional Diploma in Financial Management	Year 2
	Professional Diploma in Hospitality Management	Year 2
	Professional Diploma in Human Resource Management	Year 2
	Professional Diploma in Logistics & Import-Export Management	Year 2
	Professional Diploma in Logistics and Supply Chain Management	Year 2
	Professional Diploma in Management Psychology	Year 2
	Professional Diploma in Marketing and Retail Management	Year 2
	Professional Diploma in Marketing Management	Year 2
	Professional Diploma in Property & Facilities Management	Year 2
	Professional Diploma in Public Relations and Communications Management	Year 2
	Professional Diploma in Purchasing and Merchandising Management	Year 2
	Professional Diploma in Sales Management	Year 2
	Professional Diploma in Shipping and Logistics Management	Year 2
Professional Diploma in Management Studies	Year 2	
Professional Diploma in Business Management *	Year 2	
Advanced Diploma in Marketing and Business Management *	Year 2	
City University of Hong Kong	Associate of Social Science in Leisure and Tourism Management	Year 3
	Associate of Business Administration (General Management)	Year 3
	Associate of Arts in Communication & Public Relations	Year 3
	Associate of Arts of Bilingual Communication Studies	Year 3
	Advanced Professional Diploma in Human Resource Management	Year 3

	Higher Diploma in Business Studies	Year 3
	Diploma in Management Studies	Year 3
Community College of City University, City University of Hong Kong	Associate of Business Administration (Accountancy)	Year 3
	Associate of Business Administration (China Business Management)	Year 3
	Associate of Business Administration (Financial Services)	Year 3
	Associate of Business Administration (Human Resources Management)	Year 3
	Associate of Business Administration (International Business Management)	Year 3
	Associate of Business Administration (Global Logistics and Supply Chain Management)	Year 3
	Associate of Business Administration (General Management)	Year 3
	Associate of Business Administration (Marketing)	Year 3
	Higher Diploma in Business Studies	Year 3
School of Continuing and Professional Studies, The Chinese University of Hong Kong (CUSCS)	Higher Diploma in Business and Corporate Administration	Year 3
	Higher Diploma in Business and Human Resources Management	Year 3
	Higher Diploma in Business and Service Management	Year 3
	Higher Diploma in Tourism and Hospitality Management	Year 3
	Higher Diploma in Financial Services	Year 3
	Higher Diploma in Business Studies	Year 3
	Advanced Professional Diploma in Public Relations & Communication Management	Year 3
	Advanced Diploma + Diploma in Business Administration	Year 2
Edexcel BTEC	HND Level 5 in Travel and Tourism Management	Year 3
	HND Level 5 in Business	Year 3
IVE / VTC	Higher Diploma in Transport & Logistics Studies	Year 3
	Higher Diploma in Purchasing & Supply Chain Management	Year 3
	Higher Diploma in Sales & Marketing	Year 3
	Higher Diploma in Accountancy & Information	Year 3
	Higher Diploma in Accountancy & IT	Year 3
	Higher Diploma in Advertisement & Global Brand Management	Year 3
	Higher Diploma in Business Logistics	Year 3
	Higher Diploma in Business Administration	Year 3
	Higher Diploma in Business Promotion & Design	Year 3
	Higher Diploma in Business Promotion and Event Management	Year 3
	Higher Diploma in China Marketing & Logistics	Year 3
	Higher Diploma in Enterprise Management	Year 3
	Higher Diploma in Enterprises Management & Diploma in China Business Practice	Year 3
	Higher Diploma in Human Resource Management	Year 3
	Higher Diploma in International Business	Year 3
	Higher Diploma in Sales & Marketing	Year 3
	Higher Diploma in Supply Chain Management	Year 3
	Higher Diploma in Transport & Logistics	Year 3
Higher Diploma in Leisure Management	Year 3	

	Higher Certificate in Corporate Administration (3-Year Full Time)	Year 2
	Advanced Diploma in Hospitality Management	Year 3
	Diploma in Business	Year 2
HKU SPACE	Advanced Diploma in Accounting	Year 3
	Advanced Diploma in Recreation and Sports Management	Year 3
	Advanced Diploma in Marketing & Brand Management	Year 2
	Professional Diploma + Certificate in Marketing	Year 3
	Advanced Diploma in Business Management	Year 3
	Advanced Diploma in Corporate Administration & Governance	Year 3
	Advanced Diploma in Management	Year 3
	Advanced Diploma in Management Studies	Year 3
	Advanced Diploma in Marketing	Year 3
	Advanced Diploma in MICE & Event Management	Year 3
	Associate Degree in Accounting	Year 3
	Associate Degree of Business Administration (Accounting & Finance)	Year 3
	Diploma in Management Studies	Year 3
	Higher Diploma in Business (Sales, Marketing & Advertisement)	Year 3
	Higher Diploma in Business (Accounting & Financial Planning)	Year 3
	Higher Diploma in Business (Marketing & Media)	Year 3
	Advanced Diploma in Recreation and Sports Management	Year 3
	Professional Diploma in Logistics & Transportation Operations	Year 3
	Advanced Diploma in Financial Planning	Year 3
	Professional Diploma in Logistics & Transport Management	Year 3
	Professional Diploma in Logistics & Transport	Year 3
	Professional Diploma + Certificate in Strategic Procurement Management	Year 3
HKU SPACE Community College	Higher Diploma in Accounting and Finance Information Management (Double Award)	Year 3
	Associate of Business Administration (Accounting)	Year 3
	Associate of Business Administration (Finance)	Year 3
	Associate of Business Administration (Management)	Year 3
	Associate of Business Administration (Marketing)	Year 3
	Associate of Business Administration (Applied Economics)	Year 3
	Higher Diploma in Corporate Administration and Management	Year 3
	Higher Diploma in Economics	Year 3
	Higher Diploma in Financial Services	Year 3
	Higher Diploma in Global Business Management	Year 3
	Higher Diploma in Logistics and Transport Operations	Year 3
	Higher Diploma in Marketing and Management	Year 3
	Higher Diploma in Marketing and Media	Year 3
	Higher Diploma in Sales, Marketing & Advertising	Year 3
	Higher Diploma in Tourism and Events Management	Year 3

HKU SPACE Po Leung Kuk Community College	Higher Diploma in Business (Accounting & Banking)	Year 3
	Higher Diploma in Business (Accounting & Financial Planning)	Year 3
	Higher Diploma in Business (Accounting and Accounting Technologies)	Year 3
	Higher Diploma in Business (Accounting)	Year 3
	Higher Diploma in Business (Management & Psychology)	Year 3
	Higher Diploma in Business (Management)	Year 3
	Higher Diploma in Hotel Management	Year 3
	Higher Diploma in Tourism and Event Management	Year 3
	Higher Diploma in Tourism and Hospitality Management	Year 3
Hong Kong Polytechnic University	Executive Diploma in Management Studies	Year 3
	Associate in Business (Accounting & Finance)	Year 3
	Associate in Business (Logistics & Supply Chain Management)	Year 3
	Associate in Business (Business Management)	Year 3
	Associate in Business (Hospitality Management)	Year 3
	Higher Diploma in Hotel, Catering & Tourism Management	Year 3
	Higher Diploma in Fashion & Textile Studies	Year 2
	Higher Diploma in Events Management & Marketing	Year 3
Hong Kong Productivity Council + Hong Kong Logistics Association	Professional Diploma in Logistics & Supply Chain Management	Year 2
Lingnan Institute of Further Education, Lingnan University	Professional Diploma in Logistics Management	Year 3
	Professional Diploma in Business Management	Year 3
	Diploma in Marketing Management	Year 3
	Associate of Business Studies (Accounting)	Year 3
	Associate of Business Studies (Business Management)	Year 3
	Associate of Business Studies (Financial Services)	Year 3
	Associate of Business Studies (Human Resources Management)	Year 3
	Associate of Business Studies (Marketing)	Year 3
	Associate of Business Studies (Banking)	Year 3
	Associate of Business Studies (Tourism Management)	Year 3
	Higher Diploma in Banking and Security	Year 3
Lingnan University Community College	Higher Diploma in Marketing & Advertising	Year 3
	Higher Diploma in Business Administration	Year 3
	Higher Diploma in Professional Accounting	Year 3
	Higher Diploma in Tourism	Year 3
	Higher Diploma in Hospitality (Hotel Operations)	Year 3
	Higher Diploma in Airline Service and Management	Year 3
Hong Kong Productivity Council	Professional Diploma Program in Logistics and Supply Chain Management	Year 2
HKUST College of Lifelong Learning	Advanced Diploma + Diploma in Logistics	Year 2
NCC	NCC (Business Studies or Business Administration) or Thames - Advanced Diploma	Year 3
	International Advanced Diploma in Business	Year 3

	NCC (Business Studies or Business Administration) or Thames - Diploma	Year 2
Sacred Heart Canossian College of Commerce	Advanced Diploma in Accounting	Year 2
SCE Hong Kong Baptist University	Diploma in Management Studies	Year 3
	Diploma in Purchasing & Supply (12 modules)	Year 2
	Advanced Diploma in Business	Year 2
	Diploma in Corporate Communication & Public Relations (12 modules)	Year 2
	Diploma in Purchasing & Supply (12 modules)	Year 2
	Diploma in Business (Conference & Event Management) (12 modules)	Year 2
	Diploma in Business (Finance) (12 modules)	Year 2
	Diploma in Business (Marketing) (12 modules)	Year 2
	Diploma in Business Management	Year 2
	Diploma in Business (Logistics) (12 modules)	Year 2
	Diploma in Business (Marketing) (12 modules)	Year 2
	Higher Diploma in Business (Sales, Marketing & Advertisement)	Year 2
Sino College	Advanced Diploma in Business Management	Year 2
	Diploma in Advanced Hospitality & Tourism Management	Year 2
Thames College	Advanced Diploma in Business Administration	Year 2
Royal Brisbane International College	Advanced Diploma in Hospitality Management	Year 3
	Diploma in Business	Year 2
Association of Business Executives	Association of Business Executives (ABE) - Advanced Diploma	Year 3
	Association of Business Executives (ABE) - Diploma	Year 2
Leeds Metropolitan University	Diploma in Business Management	Year 3
Association of International Accountants	Advanced Diploma in Accounting	Year 2
Caritas Adult & Higher Education	Diploma in Logistics & Supply Management	Year 3
CIMA	Advanced Diploma in Management Accounting	Year 3
Leeds Metropolitan University	Diploma in Business Management	Year 3

Fee: HK\$ 60,800.00 (For Year 3 Entry)
 HK\$ 73,400.00 (For Year 2 Entry)

Enquiries: Mr Michael Lee (Direct Line: 2774-8513)

1. For course details, please refer to the programme brochure.
 2. The information contained on this list is correct at the time of printing. The University reserves the right to vary any information on this list at any time without notice.
 3. Admission is on a competitive and individual basis entirely at the discretion of the University. Admission criteria and procedures are set by the University and are subject to change without prior notice. The Association does not give any warranty and will not accept any liability regarding the above. And, the above list is for reference only.
 4. The Association reserves the rights to cancel a programme and/or make alterations in relation to its lectures, contents, dates, time, venue and other particulars without prior notice.
 5. It is matter of discretion for individual employers to recognise any qualification to which this course may lead.
 6. Students please allow USD 40 for the simulation game for the unit of Managing Strategy.
- * Proof of English proficiency is required.