École des Ponts
business school

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EXECUTIVE DBA PROGRAM

• Come with your past Experience, Leave with your future Expertise

École des Ponts Business School

www.hkma.org.hk/ponts/edba

Program starts every November in Paris

The School

△△ École des Ponts
△△△ business school

- Accredited by **AMBA**, the International **Association of MBAs**, its mother school, ENPC, is one of France's Prestigious 'Grandes Écoles' and the world's first civil engineering school, founded in 1747 by royal decree of Louis XV.
- Shanghai International MBA (SIMBA) - a Sino-Foreign MBA program jointly set up by ENPC and Tongji University in Shanghai is ranked 2nd most influential Sino-Foreign MBA programs in China in 2010.
- Famous ENPC alumni includes Jean Tirole, Nobel prize winner in economics.

Features of the E-DBA Program

- **The Learning Labs:** Reflexive and agile learning experience
- **The Research Method Modules:** Helping thinkers to ground practice in frameworks, concepts, models and research
- **A doctoral project with only three papers** (2 cases + 1 article)

- **Minimum 2 Years**
- **4 Residential Learning Sessions in the center of Paris**

Information Session in Hong Kong

For enquiries please contact christinechoy@hkma.org.hk or 2774 8517.

www.hkma.org.hk/ponts/edba

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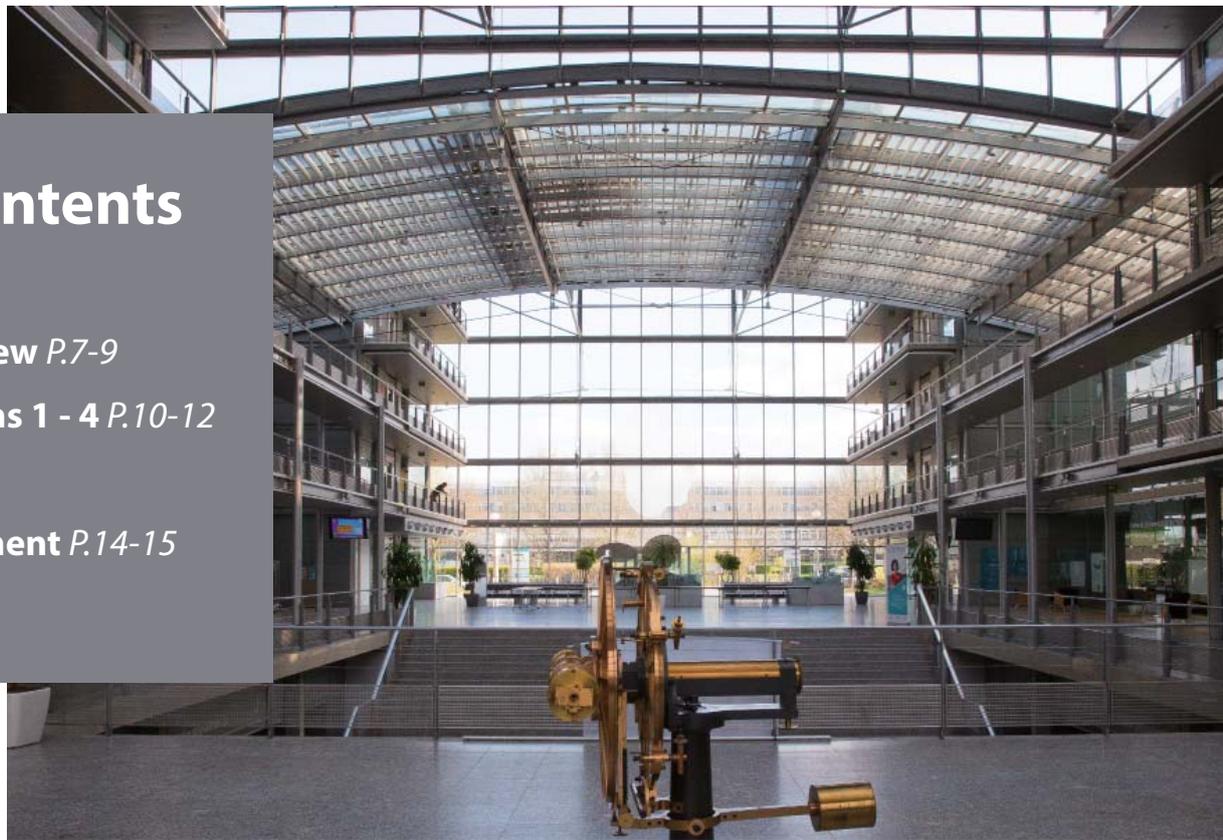
Introduction

The Executive Doctorate of Business Administration (E-DBA)

The Executive DBA is a professional doctoral degree for experienced executives who wish to pursue a degree beyond the MBA, E -MBA, or other advanced professional degree (e.g. MSc or LLB). In essence, typical E-DBA candidates seek to:

1. formalize, structure, and share their expertise;
2. learn to conduct high-level research to ground their practice in theory;
3. establish a well-defined area of expertise based on a mix of practice and theory;
4. move into a senior consulting role that requires recognized expertise;
5. gain teaching opportunities at renowned business schools and universities;
6. attract professional speaking opportunities in the area of expertise;
7. ensure credibility as a manager of graduate degree holders (e.g. MBA, MSc);
8. fill executive management, consulting and/or governance roles;
9. work in areas that require a doctoral level of mastery based on direct experience rather than theory;
10. speak and write with increased authority and confidence in both professional and academic settings;
11. be widely recognized as an expert.

The E-DBA is a doctoral level, research-based qualification, designed to make a contribution to the enhancement of interdisciplinary professional practice in management as well as a contribution to knowledge via the formalization of knowledge, methods and information gathered via the practice of one's career. This formalization often includes application to or development of theoretical frameworks, methods, and techniques, which emphasizes best practices or the novel applications of theories to business practices (rather than the creation and testing of theory in PhD programs).

More formally, according to the International Associations of MBAs (AMBA), our international accrediting body, the purpose of a DBA is to allow candidates to:

I. contribute to the enhancement of trans-disciplinary professional practice in management;
II. undertake business management research;
III. develop scholarship through business management research; and
IV. solve real and unique business problems through the application of research, scholarship and critical thinking.

Who should apply to the École des Ponts Executive DBA program?

Experience

All E-DBA applicants should have a minimum of 10 years of professional experience, and significant managerial experience.

MBA or Masters-level education

Most applicants will already have an MBA, E-MBA, or other advanced professional degree (e.g. MSc or LLB).

Business-level English proficiency is required for the first year of the program, although doctoral candidates may later write articles in the language of their choice.

Profile

The E-DBA applicant typically has professional expertise as well as an academic leaning. He or she is typically an experienced business manager or expert who would like to frame and formalize his/her knowledge, methods and experience and communicate them to a wider audience. Other E-DBA applicants seek to leverage their experience while establishing their expertise in a new or related area to evolve in step with their sector and/or the broader market.

In essence, the focus of the E-DBA is practical, rather than theoretical. The profile of applicants is therefore different from that of most PhD programs. **Our E-DBA program is for "thinkers and doers" or for "doers who are also thinkers".** It is tailored for those individuals who have gained valuable knowledge through their professional experiences and who now are reflecting upon what they have learned formally and informally. Often applicants are looking to ground their practical knowledge in academic best practices and theoretical frameworks.

Furthermore, applicants are often motivated by the desire to share their knowledge in an easy and effective way with others, and to further establish themselves as experts in their field.

Objectives

Typically, despite busy lives, one of the key objectives motivating applicants to our E-DBA program is a desire to be intellectually challenged in a meaningful way that contributes significantly to creating a wide range of career opportunities.

Once the program is completed, the E-DBA degree gives graduates the unique opportunity to add the title "doctor" to their curriculum vitae, to teach as adjuncts and/or full-time faculty in undergraduate and graduate programs (e.g. MIB, MM, MBA, EMBA, DBA, E-DBA), to conduct high-level consulting that requires internationally-recognized credibility, and, for many managers, the ability to efficiently lead and differentiate themselves from many of the master's-level staff they manage. The E-DBA also often opens opportunities for corporate governance roles (e.g. as a Board member.) These objectives are often shared by many of our applicants.

Many E-DBA graduates discover the attraction of conducting serious research and writing/publishing practical and theoretical articles. Thus, the E-DBA is also appropriate for applicants who may be interested in pursuing research-oriented opportunities and endeavors in the future.

This unique E-DBA program was designed for professionals, effectively minimizing the time required away from work to attain a professional doctorate. The program can be completed in as little as 2 years, although most are expected to complete the program within three years.

Year one of the program is concentrated into **four residential sessions** – two full weeks and two half-weeks. The program starts with a "learning lab" designed by the world-renowned Architects of Group Genius, and led by the founder Maurizio Travaglini. The idea is to lead doctoral students to think critically about what they want to achieve, what is the nature of their expertise, and what impact they would like their work to have. In other words, it is a meta-thinking lab. A key element of the learning lab is the forming of braintrusts- a small peer group of 3-4 doctoral students who will work together to support each other throughout the program.

The learning segment of the program concludes with a second learning lab. If the first lab sets the tone for the entire learning segment of the program, the second establishes the path to success as "doctoral students" change status to "doctoral candidates" (the research and writing segment of the program).

Each residential session includes one research methods module of 4 days. The final assignment of each research methods module helps doctoral students to develop their three doctoral projects.

Once all research methods modules and learning labs are validated, the official status of the doctoral student is changed to doctoral candidate. At this point each doctoral candidate will be matched with a doctoral supervisor according to the research interests of the doctoral candidate. The doctoral supervisor, through regular monthly meetings, will mentor candidates (guiding their thinking, research and writing) to assist them to complete their doctoral project, defend their research and complete the program effectively and efficiently.

Once all three doctoral papers are accepted, the doctoral candidate must defend his/her work during an oral defense call a Viva Voce (Viva for short). Once the viva is passed with success the title of doctor is bestowed upon the candidate. This part of the program can be completed in as little as 1 year and a maximum of 4 years.

The program is designed for participants to complete it from start-to-finish in 3 years on average. Overall we have intentionally designed a program that offers a smoother path to completion than most doctoral programs, in addition to an original interactive and reflective learning lab element unique to our program.

How is the Executive DBA program designed?

The 10-step Process : From inquiry to degree

The Executive DBA in 10 Steps : From Inquiry to Awarding of Degree

The 10-step process serves as a guideline for prospective E-DBA students and provides doctoral students with an overview of the process from their initial point of contact through the awarding of the E-DBA degree by the École des Ponts ParisTech (www.enpc.fr), the mother school of École des Ponts Business School.

1. Contact with school or school representative by quoting a special **Hong Kong code** as your reference
2. Validation of E-DBA project and respect of admissions requirements
3. On-line admissions
4. Admission interviews, including one with the EBBA director
5. Admission decision
6. Submission of a declaration of research interest(s)
7. Learning labs and research method modules
8. Submit research proposals and academic supervisor assignment
9. Doctoral project: Research case, teaching case, practice-based article
10. Viva Voce (oral defense) and awarding of degree

Curriculum Overview

The design of the École des Ponts Business School Executive Doctorate in Business Administration (E-DBA) curriculum ensures a unique, high-quality and time-effective experience that builds on and extends the reputation of academic excellence of the École des Ponts, which was established in 1747, nearly 280 years ago.

Since the E-DBA is intended for an internationally-diverse cohort of working professionals, the number of residential sessions in Paris has been minimized, grouping the first year of learning in only four sessions – two one-week long sessions and two four-day sessions.

The residential sessions are designed to include a progression of "research methods" modules. The doctoral project (or "thesis") format is also unique in that it is in three parts – one research case, one teaching case study, and one article – and expands the module work done during the doctoral residential sessions.

Learning Labs: A reflective and interactive learning experience

The École des Ponts Business School has joined forces with Architects of Group Genius (www.architectz.eu) to co-design a doctoral experience that cannot be found elsewhere.

The program includes two learning labs. During these labs doctoral students explore the contours of the doctoral journey, define and explore their own "practice" (area of expertise), understand how to create "braintrusts" (groups of peers to support them through their journey), and identify the areas where their work can create the most value for their careers and society.

The first learning lab focuses on the "doctoral *student* experience" (the learning portion of the program), while the second learning lab focuses on the "doctoral *candidate* experience" (the thinking, researching, and writing portion of the program).

The overall approach that can describe the learning labs is a "meta-thinking" approach, which involves thinking reflexively about one's one goals, objectives, expertise, career path and potential/desired impact. The learning labs also allow all doctoral students to gain important insight into the intended doctoral work of the other participants and lays the foundation for significant peer support throughout the program.

Research Method Modules: Helping thinkers to ground practice in theory

The research methods modules have been designed to ensure that practitioners are able to complement the experience acquired through their practice with the application of qualitative, quantitative, and mixed research methods. In other words, to ground their practice in a wide range of theoretical constructs, concepts, frameworks, best practices, as well as recent and seminal research.

From reviewing literature to designing and implementing various research survey methods (e.g. interviews, questionnaires, focus groups, statistical analysis, cross-sectional analysis) to testing to validity and statistical significance, these course modules are designed to ensure that the significance and value of the participant's qualified and quantified practice are robust and respect the international rigors of the scientific method.

The research method modules are offered in a progressive manner from introduction to capstone, and for all intent and purpose should be taken in order. In addition, each research method course paves the way for a rapid completion of the E-DBA doctoral project. Each module requires a mini- version of the three elements of the doctoral project.
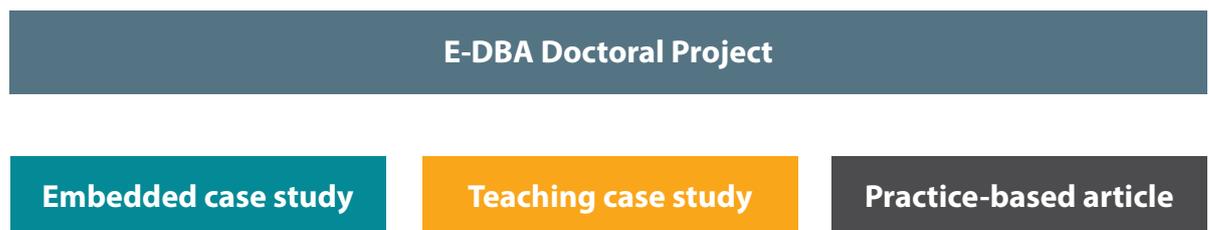
Once the learning labs and research modules are validated, the doctoral student officially becomes a "doctoral candidate".

The E-DBA Project: Innovative in form, effective in timeframe

Following completion of the four research methods modules and the submission of a research proposal, the final requirement, prior to receiving the E-DBA, is writing three discrete research projects and defending them viva voce (orally) before a scientific committee.

The school has chosen an innovative E-DBA "dissertation" approach. E-DBA candidates typically choose to write three papers that together constitute the doctoral dissertation experience. Each paper is supervised and vetted by an appointed dissertation faculty, who "mentors" each doctoral candidate through the process. In order to satisfy the doctoral requirement, the paper must be deemed of publishable quality, and intended for publication in a respected (listed) journal following an established peer-review process.

Figure 1 École des Ponts Business School E-DBA doctoral project

E-DBA Doctoral Project

Embedded case study	Teaching case study	Practice-based article

Language

While the learning labs and research modules are in English, and require business -level English proficiency, in order to encourage a multicultural approach to the E-DBA program and broaden the scope of participants and program output, the three doctoral papers may be written in the language of the doctoral candidate's choice, as long as they are accompanied by official translations of the original work into English.

Generating papers in a wide range of languages will facilitate the publication of many doctoral papers and ensure their inclusion in the École des Ponts Business School International Case Study Center (forthcoming), and École des Ponts Business School Practitioner Journal (forthcoming in the second year of the E-DBA program).

Duration

The minimum time estimated to complete the program is two years with a maximum allowable duration of five years. Any request for special exemption to this duration must be discussed with the director of doctoral programs before the five years elapse.

While our E-DBA has been designed to permit completion in as little as two years, we estimate the average time to completion of the E-DBA at three years. However, candidates have up to a maximum of 5 years from the start of program to graduate.

Accreditation

The École des Ponts Business School is accredited by the International Association of MBAs (AMBA) for its MBA and E-MBA programs. The School has designed its program in respect of AMBA DBA program guidelines. In accordance with AMBA policy, the desk accreditation of the E-DBA degree will be granted immediately when the third E-DBA candidate receives his/her degree.

Module Descriptions

The E-DBA curriculum consists of four residential sessions that include two learning labs, four research method modules, a "next steps" session. Academic supervision is provided, throughout the second half of the doctoral program, by a doctorally-qualified and experienced faculty member.

Learning Lab #1: Research, Depth & Mastery: an Inquiry into Your Practice

The doctoral journey begins with a new form of laboratory – a live interactive and reflective laboratory dedicated to personal and group enquiry about the doctoral journey. This "learning lab" will help define the field of the doctoral student's research, the boundaries of each student's practice and the value each student hopes to derive and share as a result of the doctoral experience. This module primarily aims to develop a deep and personal immersion in the meaning, structure, and possibility of each student's doctoral project, while creating the conditions for peer-based mutual support and encouragement at the cohort level.

The first step of this journey offers insights on the various ways that students will explore the body of knowledge acquired through the doctoral program and the ways that student learning will have an impact on the evolution of student "practice" (or area of expertise).

During this module, doctoral students will form their "Learning Sets" (the brain trust of doctoral peers who will support them throughout the doctoral program) and apply new techniques and methods to working with a group of doctoral level peers.

The themes for this first module include:

• Defining your individual practice
• Personal Inquiry: Scope, breadth and depth
• A "modernist" approach to research and practice
• The social life of your doctoral project: working inside a brain trust
• Applying design thinking to your doctoral project
• The Doctoral journey: Milestones, rhythm, discipline, traps and secrets

Introduction to Research Methods

The focus of this module is to introduce students to doctoral level research skills. It offers students background information on structuring the final papers, where to locate appropriate reference materials including academic and practitioner research. It serves as an initial testing ground for the development of ideas and proposals for the papers required as part of the degree. Explaining the nature of ranked journals and the process of submitting an article for publication will also be part of this module.
The themes for this first module include:

- Overview and introduction to the doctoral program
- Presenting the use of doctoral resources: databases, e-library and e-resources
- Analysis of an article, teaching case study, and research case
- The 22 major elements of a research case
- The literature review
- Writing the literature review
- Interviewing skills
- Writing a research case
- Writing a paper
- Presenting a paper

Students will submit a brief paper of 5-6 pages for the final assignment of this module. Doctoral students may use this paper as a basis for practice-based article of their doctoral project.

Residential Session 2 (4 days)

Qualitative Research Methods

The focus of this module centers on qualitative research methods and data collection activities. Doctoral students learn the elements of qualitative research and data collection methods, interview design methods (e.g., structured, semi-structured), saturation points and interview samples, practical techniques for securing interviews, ways to record interview data, and ways to synthesize data and to integrate findings into the narrative.

The themes for this first module include:

- Interviews
- Qualitative design
- Advanced interviewing skills
- Advanced research case methods
- Live cases (Manager and CEO interviews)
- Presenting the case(s)
- Debrief on interviewing methods and research cases

The final assignment for this module is a mini-paper of 5-6 pages that may be used by the doctoral student as a basis for paper #1 of the doctoral project.

Residential Session 3 (4 days)

Quantitative Research Methods

This module focuses on descriptive statistics and conducting and validating research using modern quantitative methods and tools. Doctoral students will learn how to use and apply simple or more elaborate statistical and analytical research methods in their research, which can be used alone, or in conjunction with qualitative research methods (mixed methods).

The themes for this first module include:

- Statistics for managers
- Descriptive statistics, inferential statistics, regression analysis, and correlation (e.g., T, Z and chi square tests)
- Survey design
- Sampling techniques
- Data analysis and decision making

The final assignment for this module is a quantitative survey or problem sample that may also be used in the final practice-based article.

Residential Session 4 (7 days)

Research and Teaching Case Development
This module focuses on case study research and the development of teaching cases. It extends the qualitative research methods course by doctoral students to case study methods. It relies heavily on the work of Yin (2013) and helps students shape case research by guiding them through the case research process. It also teaches doctoral students how to prepare, write, and use a teaching case based on a managerial/leadership dilemma or decision. Doctoral students learn methods to identify and define a topic, basic and advanced elements of case writing (case framework) and preparation of a teaching note (TN).

The themes for this first module include:

- Case study methods from research to writing
- Writing a Research Case Study
- Writing a Teaching Case study and teaching notes

The final assignment for this module is the development of a mini case study of 7-8 pages with a teaching note (TN) that may also be used as a teaching case element of the doctoral project.

Action Learning Lab #2: Making Sense of Your Doctoral Journey
This module invites doctoral students to reflect on the path of their learning, the evolution of their thinking, and the structure of their research work. This second Laboratory is dedicated to the production of a first draft of each student's Practice-Based Article.

The themes for this last module include:

- Reframing the Individual Practice
- Defining the depth of enquiry and the scope of the doctoral project
- Developing a Researcher's Mind
- "Writing" for non-writers - audience, impact, and story
- An expert for which market - hints for the next stage of your practice
- Taking a doctoral project beyond design thinking
- Getting to the finish line: working solo and advancing together

From Doctoral Student to Doctoral Candidate: Next Steps
As doctoral students complete the learning element of the doctoral program and prepare to become doctoral candidates, in the process of writing their doctoral project, this section of the module informs doctoral candidates of the next steps in the doctoral program.

The themes for this module include:

- Writing the doctoral thesis
- Supervisor appointment and interaction
- Submitting your doctoral papers
- Revising your doctoral papers
- The Viva Voce (oral defense)
- Next steps

E-DBA Faculty

E-DBA faculty include admissions, teaching and dissertation faculty, as well as a our scientific committee as detailed below. Faculty involved with the academic aspects of the program hold a doctoral degree from a recognized university, as well as graduate level teaching experience in E- DBA, DBA or PhD programs and/or international senior business/consulting experience. Naturally, E-DBA faculty have appropriate academic and/or practitioner publications in their respective fields.

Admissions Faculty

Admissions faculty are responsible for validating the applications of doctoral students for admission, including the relevancy of the DBA research project proposal. This includes Prof Joseph Santora, Director of the Program, Prof Suman Modwel, Emeritus Professor at the École des Ponts Business School, and Prof Alon Rozen, the Dean of the Business School.

Teaching Faculty

Teaching faculty are responsible for leading the residential learning sessions. These include, but are not limited to, the following:

* Professor Joseph Santora
* Mr Maurizio Travaglini
* Professor Conor Carroll
* Professor Annette Craven
* Professor Nickolas Harkiolakis

Doctoral Supervisory Faculty

Doctoral supervisory faculty are responsible for supervising doctoral candidates throughout the second part of the program. These include, but are not limited to, the following:

* Dr Ioannis Askoxtylakis
* Dr Joachim Bauer
* Dr Gil Bozer
* Dr Nickolas Harkiolakis
* Dr Dominique Jacquet
* Dr Tawfik Jelassi
* Dr Suman Modwel
* Dr Joseph C. Santora
* Dr James C. Sarros
* Dr Wendy Wang

This list will be expanded over time as a function of the specific expertise required by the doctoral candidates.

Also known as Dissertation Faculty, the "doctoral supervisors" work directly with E-DBA doctoral candidates to shape the three doctoral papers required for the doctoral project. Doctoral supervisors have experience mentoring doctoral candidates in teaching case study writing, writing academic and/or practitioner articles, case writing and, often, supervising doctoral dissertations.

Scientific Committee

The members of the scientific committee include faculty who validate the doctoral projects of DBA candidates. Members of the scientific committee have doctorates from leading international institutions of higher learning. In some cases, members have the French title of "habilité de recherche" (HDR). The members of the Scientific Committee have published in peer-reviewed journals, often peer-review articles for publication in professional journals, are members of journal editorial boards and supervise doctoral dissertations. The Scientific Committee includes:

* Dr Mohan Kumar
* Dr Tawfik Jelassi
* Dr Suman Modwel
* Dr Dominique Jacquet
* Dr Joseph Santora

Program Management

Executive DBA Program Management
Dr Joseph C. Santora, EdD, Fordham

Dr Santora is the Executive DBA Program Director and a Distinguished Visiting Professor of Management at the École des Ponts Business School.

He has held two deanships, one in Europe and one in the US. He also served as director of doctoral studies, and a director of research at graduate business school and has taught in MBA, E-MBA, DBA and PhD programs. He was an adjunct senior research fellow (associate professor rank), department of management, Monash University (Australia). He also served as a visiting professorial fellow at the Leadership Centre, Monash Mt-Eliza Business School (Australia). He was a tenured full professor of business and management in the US. He has been a visiting professor at several business schools in Australia, Europe , the UK and the US. He has led 30 DBA/PhD dissertations and served as an external DBA/PhD examiner for more than 20 dissertations.

Professor Santora's research focuses on leadership, change, coaching, family businesses, founders, nonprofits, and executive succession. He published more than three dozen refereed articles and teaching cases and 150 academic and practitioner papers, cases, book chapters, and reviews in various leading academic and practitioner outlets. In recent years, he received the Outstanding Paper Award Winner for Excellence in 2009 for a co-authored paper in Development and Learning Organizations (DLO), Highly Commended Paper Award for a co-authored paper in DLO in 2013, and Highly Commended Paper Award Winner at the Emerald Literati for Excellence in 2014 for a co- authored paper in Leadership & Organizational Development Journal. His co-authored paper in Leadership and Organization Development Journal was listed among the Top 10 Downloaded Articles in the 30-year history of the journal.

Dr Suman Modwel, PhD, I.E.P. Paris (Sciences Po)

Dr Modwel is the Emeritus Professor of Business Policy at the Ecole des Ponts Business School.

Formerly in the Indian Administrative Service of India where he participated in the development process of his country both at the district and national policy making levels, especially in the international trade policy area as Director General of the Indian Institute of Foreign Trade and as Chairman of a 50, 000 employee public sector textile conglomerate. He has published more than 30 diverse books, papers, cases and articles. In addition to managing the Master's thesis process, Modwel has supervised hundreds of Master's theses and final professional projects for MBA and E-MBA programs in the past and holds the official French accreditation to supervise doctoral research (HDR, Habilitation à Diriger des Recherches).

Dr Modwel is attached to the Groupe d'Économie Mondial at Sciences Po, Paris as a researcher and a doctoral supervisor. He is a visiting professor at the EHTP-Ponts MBA at École Hassania, Casablanca, at Tongji-Ponts SIMBA at Tongji University, Shanghai, and he is a member of the Conseil de Surveillance of MIB Développement, the governing body of the École des Ponts Business school.

École des Ponts Business School Management
Alon Rozen, PhD. (ABD)

Prof Rozen is the Dean of the École des Ponts Business School and an Associate Professor of Innovation and Management.

With research and teaching interests ranging from innovation, business modeling, dynamic complex systems, systems thinking, the wine industry, globalization, lean and evidence-based entrepreneurship, business planning and business plan development, Dean Rozen has worked closely with the E-DBA expanded team to design a unique Executive DBA which leverages the history of academic excellence of the École des Ponts and the pedagogical cutting edge of the École des Ponts' business school.

Prof Rozen's work experience includes over 20-years of consulting to a wide array of businesses. He has been teaching since 1997 at various business schools in France and internationally. He has experience teaching and training a wide range of subjects and populations. Dean Rozen teaches innovation, entrepreneurship, business modeling, business planning, finance and entrepreneurship, and business communications. More recently he has taught marketing and strategy.

Dr Desmond Mcgetrick, DBA, Paris School of Business

Dr McGetrick is the Director of Corporate and Alumni Relations at the École des Ponts Business School and a professor of business in society (ethics, sustainable development, corporate social responsibility).

He was, until recently, the President of the École des Ponts Business School Alumni Association. Dr McGetrick is an active leader in connecting École des Ponts Business School programs alumni, the École des Ponts and ParisTech alumni networks and linking these networks to the broader corporate community in France and internationally.

François Blanchet

Mr Blanchet is the Executive Director, Marketing, Admissions & Careers Department at the School.

He and his team provide guidance and assistance to prospective doctoral applicants from career strategy to financing an E-DBA program and to navigating the on-line admissions process. Mr Blanchet is also in charge of developing career services, leadership coaching and personal development initiatives at the École des Ponts Business School.

HK MA

E-DBA LOCAL SECRETARIAT

The Hong Kong Management Association
16/F, Tower B, Southmark
11 Yip Hing Street
Wong Chuk Hang, Hong Kong

T : 2774-8517
F : 2365-1000
E : christinechoy@hkma.org.hk
W : www.hkma.org.hk/ponts/edba

個別僱主可酌情決定是否承認這些課程可令學員獲取的任何資格。
It is a matter of discretion for individual employers to recognise any qualification to which these courses may lead.

EXECUTIVE DBA PROGRAM

● **Come with your past Experience, leave with your future Expertise**

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Programme starts in Paris, November each year

The School

- accredited by AMBA, the International Association of MBAs
- its Mother School - **ENPC**, one of France's ' prestigious Grandes Écoles', renowned for the excellence in its education and the world's first elite civil engineering school, founded in 1747 by royal decree of Louis XV
- Nobel prize winner in economics, Jean Tirole, is an alumnus of the ENPC
- École des Ponts's MBA is 'the 20th leading MBA in continental Europe and the only MBA based in Paris' *(The Economist)*
- Shanghai International MBA (SIMBA) - a Sino-Foreign MBA Program jointly set up by ENPC and Tongji University in Shanghai is ranked 2nd most influential Sino-Foreign MBA programs in China

Features of the E-DBA Program

- Interactive 'Learning Labs' designed by Harvard research fellow, Travaglini, provides a reflective and agile learning experience
- 'Learning Labs' facilitates mutual peer support amongst an international class of executives
- Research Method Modules - Help thinkers like you ground practice in frameworks, concepts, models and research
- Achievable degree - submit three doctoral papers (2 cases + 1 practice-based article) that helps organize your thoughts in stages
- High Academic Standard - published article(s) in peer-reviewed journals
- Time effective Schedule - 4 Residential Learning Sessions in the Executive Campus in Paris in the first year (November 2017; March, June and October 2018)
- Minimum 2 Years Completion

Admissions

Admissions Process

In order to be accepted to the E-DBA Program, prospective students must hold an advanced degree such as an MBA, E-MBA, specialized Master's or a comparable graduate business degree (i.e. MIB, MIM, LLB or a degree deemed acceptable by the admissions team). Applicants should also have a minimum of ten years of work experience, preferably demonstrating managerial/leadership skills, increasing levels of managerial/leadership responsibility, and/or a discernible area and level of expertise.

The admission process into the E-DBA program is online and user-friendly:

1. Connect to the online application at https://www.pontsbschool.net/admission/welcome and create an Account.
2. Enter the special **Contact Code: HKMA2017** from the École des Ponts Business School Admissions Office and pay the €150 admissions fee by credit card.
3. Once payment is received, you will receive a notice saying that your account was created. A one-time password will be sent to you by e-mail (at the address you provided when creating your account) that allows you to connect to the system and continue the process.
4. Once connected, you will need to create a personal password.
5. You then have access to a Dashboard with the different sections relative to the admissions process – personal information, professional information, academic background and essays. Please note: the tests section does not apply to this degree.
6. Upload a portrait photo, copies of your graduate level transcripts and/or diplomas, a CV and other information relative to your degrees and professional experience.
7. Download, complete and upload a document called "Essay questions" (available on the Bridge) in English expressing fully your answers and thoughts about the essay questions.
8. Fill in the details of your recommenders. They will receive an email inviting them to an online questionrnaire in English which takes 5/10 minutes to complete.
9. Once the application file is complete, our admissions team will contact you to schedule an admissions interview either face-to-face at our Paris campus, or via videoconference.
10. Once the application and the admissions interview are completed you will be contacted with our admissions decision and, if applicable, with a deadline to accept the admissions offer.

Please contact our Admissions Team on +33 (0)1 64 15 22 12 for help, whenever necessary. Once you start your application you will see an application dashboard.

Meet the Dean at our Information Session in Hong Kong

A free information session will be held on:

Wednesday, 24 May 2017 or 9 August 2017

from 7:30pm – 8:30 pm

at: The Hong Kong Management Association

14/F Fairmont House

8 Cotton Tree Drive

Central Hong Kong.

Please click: www.hkma.org.hk/ponts/edba to enrol.

Tuition Fees

- E-DBA tuition fees: €36,000 (€37,000 if paid in five installments) up to three years
- E-DBA tuition fees for École des Ponts alumni: €27,000 (€28,000 if paid in five installments)
- Students transferring from another doctoral program: please contact us

Tuition fees cover all course materials, the residential sessions, doctoral supervision and access to our e-library (notably European Business Source Complete) only. All other expenses relative to the program including accommodation, travel, food and entertainment are at the student's expense.

The "Admissions offer letter" given to each accepted student details payment conditions and offers to choose from three tuition payment options:

1. Option A: tuition fees paid upfront
   - 1st installment (non-refundable): payment of €5,000 upon acceptance of admissions offer
   - The Balance of the Tuition fees is due 2 weeks before the program starts
2. Option B: tuition fees paid in five installments (additional fee of €1,000)
   - 1st installment (non-refundable): payment of €5,000 upon acceptance of admissions offer
   - 2nd installment: November 1 (or two weeks before start of first module): €8,000
   - 3rd installment: May 1 (or 6 months after start of first module): €8,000
   - 4th installment: Oct 1 (€8,000)
   - 5th installment: April 1 of the third year (€8,000)
3. Option C: tuition fees paid in monthly installment (additional fee of €1,000)
   - 1st installment (non-refundable): payment of €5,000 upon acceptance of admissions offer
   - 18 installments split over 18 months (November 2017 to April 2019)

Tuition fees cover for the normal three-year duration of the program. At the end of three years from the start of the program, in the event that a doctoral candidate has yet to defend their doctoral project, an additional €3,600 per year will be due at the start of each of the two remaining years in order to maintain active doctoral candidate status.

Schedule of Modules and Location

The 2017-2020 Executive DBA Schedule

Session	Dates & Duration

Residential session 1:
    Learning Lab #1
    Introduction to Research Methods
	20-26 November 2017
	3 days
	4 days

Residential session 2: Qualitative Research Methods	1-4 March 2018 4 days
Residential session 3: Quantitative Research Methods	21-24 June 2018 4 days

Residential session 4:
    Research & Teaching Case Development
    Learning Lab #2
    Next steps
	8-14 October 2018
	4 days
	2 days
	1 day

Doctoral modules will be offered in Paris at the École des Ponts Business School Executive Campus in the center of Paris (five minutes from the Champs Elysées, Opera Garnier, and Gare Saint Lazare).

Scholarships and Financing

The school has not created a scholarship fund for those interested in pursuing the E-DBA. External grants or funding, depending on the country of origin and/or residence, may be available for the program. In addition, some doctoral students may be able to obtain partial or full tuition funding from their employer and some doctoral students may qualify for government or other forms of financing schemes in their country.

Payment in additional installments can be arranged with the admissions department for an additional financing fee. Some doctoral students may also qualify for bank loans from one of our partner banks. Special conditions do apply; contact the admissions department for information: info@pontsbschool.com.

Contact Information
École des Ponts Business School Admissions Enquiries

HONG KONG:
The Hong Kong Management Association
*   + 852 27748517 / christinechoy@hkma.org.hk
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from 7:30 pm to 8:30 pm
*   Visit www.hkma.org.hk/ponts/edba

Ready to start the admissions process?

*   **www.pontsbschool.net/admission/welcome**

FRANCE:
Ms Boubet for any question related to your application:
*   + 33 (0)1 64 15 22 12 / info@pontsbschool.com
(Please quote **HKMA2017** as your **Contact Code** which is created by the School Admissions Office)