

MBA (International Business)

“Are You Ready For The Next Level In Your Career?”

Reg. no.: 252208

HONG KONG ENTRY

1. INFORMATION SESSION FOR MAY 2019 INTAKE -

UNIVERSITY OF GREENWICH MBA (INTERNATIONAL BUSINESS) PROGRAMME

An information session will be organised to provide additional information for the potential candidates interested in the May 2019 intake – University of Greenwich MBA (International Business) programme.

| Information Session | Date | Time |
|------------------------------|--------------------------|-------------------|
| MBA (International Business) | Wednesday, 20 March 2019 | 7:00 pm – 8:00 pm |

Information Session will be held at:

The Hong Kong Management Association
 1-6/F First Commercial Building
 33-35 Leighton Road
 Causeway Bay
 HONG KONG

Enquiries and Reservation: 3958 4800 (Ms Eva Lock)

Website: www.hkma.org.hk/greenwich/mgmba



2. SPECIAL FEATURES

- Aims at enabling students to develop innovative ways of managerial decision making in a global setting.
- Expose to theories, policies and practices of global business operations.
- Expose to cutting edge Social Network Analysis techniques focusing on the importance of relationship within and across organizations.

3. HOW TO APPLY

Candidates are required to send the following:

1. Two (2) sets of duly completed Application Form for the University of Greenwich MBA (International Business) programme. (One original set and one set of photocopies).
2. Two (2) sets of duly completed Referee Report for the University of Greenwich MBA (International Business) programme (One original set and one set of photocopies). Or Two (2) sets of reference letter with the company's letterhead from the current employer (One original set and one set of photocopies).
3. Two (2) sets of photocopies of all certificates of educational qualifications mentioned in the Application Form, including a full transcript with grades for relevant level qualification.
4. Two (2) copies of Curriculum Vitae.
5. One (1) passport sized photograph.
6. Documentary proof of proficiency in English, where applicable, e.g. A result slip of IELTS with overall band score at 6.5 or above.

Before Friday, 12 April 2019 to:

The Local Greenwich MBAMA Secretariat
 c/o The Hong Kong Management Association
 16/F Tower B Southmark
 11 Yip Hing Street
 Wong Chuk Hang
 HONG KONG

**Application Fee Waived for
 May 2019 Intake**

* Applicants will be requested to provide originals of certificates and transcripts for verification if they are admitted to the programme.

4. IMPORTANT DATES FOR MAY 2019 INTAKE

| | |
|-------------------------------|-----------------------|
| Deadline for Application: | Friday, 12 April 2019 |
| Induction Seminar: | May 2019 |
| Payment for the Programme Fee | April 2019 |
| Intake Commences: | May 2019 |

* Candidates will be notified of their application results by email three to four weeks after the application deadline.

5. PROGRAMME FEES

The total programme fee is HKD\$116,000.00 to be collected in four (4) instalments, according to term of study.

The fee is a composite fee including the followings:

- Registration with the University
- Induction seminar
- Block classes
- Supervision for the dissertation
- Local study group
- Access to library facilities
- Course materials and essential textbook(s)
- Local administrative support

Students should note that all fees are subject to review and may be changed by the University.

6. MODULES OF THE PROGRAMME

1. Foundations of Scholarship and Research
2. Financial and Management Accounting
3. Global Strategy: Analysis and Practice
4. Global Business and Sustainability
5. International Marketing
6. Global Networks and Innovation
7. E-Logistics and International Supply Chain Management
8. Managing Across Cultures
9. International Business Project

7. VENUE FOR INTENSIVE SEMINAR

Venue of The Hong Kong Management Association or Conference Centre. Details to be confirmed.

8. ENQUIRIES

For further details about the programme, please contact Ms Eva Lock on 3958 4800. For enquiries on application procedures, please contact 2774 8500 / 2774 8501 / 2774 8527 during normal office hours.

Personal data will be used for the purpose of market research, programme development and direct mailing.

It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.