



## 1. INFORMATION SESSION FOR JUN 2017 INTAKE MACQUARIE POSTGRADUATE PROGRAMME

A series of information sessions (1 hour in duration) conducted by senior representative from Macquarie University Graduate School of Management will be organised to provide additional information for potential candidates interested in the Jun 2017 Intake Macquarie Postgraduate Programme.

### Schedule of the session

| Information Session                            | Date                 | Time   |
|--|----------------------|--|
| Private Consultation<br>(By Appointment only)* | Tuesday, 16 May 2017 | 7:00 - 9:00 pm<br><div style="border: 1px solid black; padding: 5px; text-align: center;">Application Fee<br/>will be waived on attending<br/>the Private Consultation</div> |

\* Please contact Ms Carol Wong on 2774 8585 / Ms Mani Ng on 2774 8534 for arrangement.

### The sessions will be held at:

MGSM Hong Kong Campus  
The Hong Kong Management Association  
2-4/F Pico Tower, 66 Gloucester Road, Wanchai, HONG KONG

Potential candidates for the Postgraduate Programmes are advised to contact The Hong Kong Management Association (Customer Service Department) during office hours on 2774-8500 / 2774-8501 to make a reservation for the session.



## 2. HOW TO APPLY

Please refer to the details listed in the Brochure and send the Application Documents to The Hong Kong Management Association on or before Wednesday, 31 May 2017

BY POST The Local MGSM Secretariat  
c/o The Hong Kong Management Association  
16/F Tower B Southmark, 11 Yip Hing Street, Wong Chuk Hang, HONG KONG

|         |                                  |      |           |
|---------|----------------------------------|------|-----------|
| BY HAND | Central Head Office              | Tel: | 2526 6516 |
|         | Pico Tower Centre                | Tel: | 2866 4551 |
|         | First Commercial Building Centre | Tel: | 2574 2238 |
|         | South Seas Centre                | Tel: | 2574 9346 |
|         | Southmark Centre                 | Tel: | 2766 3303 |

## 3. PROGRAMME FEES\*

CEF Approved Course Up to Reimbursement HK\$10,000

In 2017, programme fee for each unit is HK\$21,500.

MBA: 16 units; Graduate Diploma: 8 Units.

The programme fees are payable every 2 months on the previous unit's examination date. Fee for CEF subjects will be paid monthly. The fee is a composite fee including:

- Registration with the University
- Induction Seminar
- Intensive Seminars conducted by lecturers from Macquarie University
- Local Study Group
- Examinations in Hong Kong
- Access to HKMA Library
- Study Notes and Essential Textbooks
- Local Administration Support

\* MGSM reviews its fees annually and from time to time this will result in increase in fee per unit.



#### 4. IMPORTANT DATES FOR THE INTAKE

|                                |              |
|--------------------------------|--------------|
| Private Consultation           | 16 May 2017  |
| Deadline for Application       | 31 May 2017  |
| Programme Fee Payment Due Date | June 2017    |
| Induction Seminar              | 20 June 2017 |
| Commencement Date              | 30 June 2017 |

#### 5. STUDY SCHEDULE

- a. Each subject will generally have a 6 to 8 week study schedule as follows:

|            |  |
|------------|--|
| Week 1     | Course Preparation: Unit Outline, Textbook and Study Materials |
| Week 2 – 3 | Intensive Seminar by Lecturer from Macquarie University        |
| Week 4 – 6 | Course Work: Assignment, Project, Revision, etc.               |
| Week 7     | Examination  |
| Week 8     | Break  |

- b. Each Intensive Seminar consists of a total of 40 contact hours and will be scheduled on two Saturdays & Sundays and also in evening(s) of weekday(s) during the Seminar period specified above. The time is as follows:

|       |           |                    |
|-------|-----------|--------------------|
| Time: | Fridays   | 6:00 pm - 10:00 pm |
|       | Saturdays | 2:00 pm - 10:00 pm |
|       | Sundays   | 9:00 am - 5:00 pm  |

Detailed schedule for each Intensive Seminar will be advised in due course.

#### 6. VENUE FOR INTENSIVE SEMINAR

Venue of The Hong Kong Management Association or Conference Centre.

Details to be confirmed.

#### 7. ENQUIRIES

For detailed enquiries on course information and application procedures, please contact Ms Shino Choi on 2774 8592 / Ms Ivy Ng on 2774 8590 / Ms Carol Wong on 2774 8585 / Ms Mani Ng on 2774 8534 during normal office hours.

#### 8. APPLICATION FOR CEF



- Application form can be downloaded from website: <http://www.wfsfaa.gov.hk/cef/en/application/forms.htm>

- For Part B of the application form

Name of Institution: HKMA                      CEF Institution Code: 300

CEF Course Title & Code:

- Financial Management (A module of the Master of Business Administration offered by Macquarie University)  
(Course Code: 23Z01191-5)
- Operations Management (A module of the Master of Business Administration offered by Macquarie University)  
(Course Code: 25Z01190-2)
- Organizational Behaviour (A module of the Postgraduate Programmes offered by Macquarie University)  
(Course Code: 21Z04634-9)
- Strategic Management (A module of the Postgraduate Programmes offered by Macquarie University)  
(Course Code: 21Z04633-0)

Commencement Date: Starting date of the subject

Fee for CEF subjects will be paid monthly.

- Applications for the Continuing Education Fund (CEF) should be submitted directly to the Office of the CEF before the commencement of the subject. For details, please visit the website: [www.wfsfaa.gov.hk/cef/index.htm](http://www.wfsfaa.gov.hk/cef/index.htm) or call the CEF enquiry hotline on 3142 2277.



**9. SUBJECTS FOR JUN 2017 INTAKE POSTGRADUATE PROGRAMME**

| <b>MASTER OF BUSINESS ADMINISTRATION</b><br>(Reg. No.: 210545) |   |
|--|---|
| 1.   | Accounting for Management   |
| 2.   | Economic Context of Management  |
| 3.   | Financial Management 粵  |
| 4.   | Foundations of Management Thought   |
| 5.   | Information and Decision Analysis   |
| 6.   | Marketing Management  |
| 7.   | Operations Management 粵   |
| 8.   | Organisational Behaviour 粵  |
| 9.   | Strategic Frameworks  |
| 10.  | Strategic Management 粵  |
| 11-16.   | Elective Units<br><i>Elective units may include:</i> <ul style="list-style-type: none"> <li>• Advertising &amp; Promotions Management</li> <li>• Business Performance Measurement &amp; Management</li> <li>• Competition and Strategy in Asia-Pacific</li> <li>• Entrepreneurial Finance</li> <li>• Leadership &amp; Motivation</li> <li>• Management of Innovation</li> <li>• Managerial Psychology</li> <li>• Managerial Self-Development</li> <li>• Managing Change</li> <li>• Special Topics: Applied Business Techniques</li> <li>• Report 1</li> <li>• Report 2</li> <li>• Study Tour (2 units)</li> </ul> |

| <b>GRADUATE DIPLOMA</b><br>(Reg. No.: 211318) |  |
|---|--|
| 1.  | Accounting for Management  |
| 2.  | Marketing Management   |
| 3.  | Organisational Behaviour 粵   |
| 4.  | Strategic Frameworks   |
| 5-7.  | 3 Modules from: <ul style="list-style-type: none"> <li>• Economic Context of Management</li> <li>• Financial Management 粵</li> <li>• Information and Decision Analysis</li> <li>• Operations Management 粵</li> </ul> |
| 8.  | 1 Elective from: <ul style="list-style-type: none"> <li>• MGSM 800 - MGSM 989<br/>(Units offered in the MBA programme in Hong Kong)</li> </ul>   |

| <b>GRADUATE CERTIFICATE</b><br>(Reg. No.: 211317) |                            |
|---|----------------------------|
| 1.  | Accounting for Management  |
| 2.  | Marketing Management       |
| 3.  | Organisational Behaviour 粵 |
| 4.  | Strategic Frameworks       |

For more information of the modules and MGSM faculty, please visit [www.hkma.org.hk/mgsm/mba](http://www.hkma.org.hk/mgsm/mba).

**10. TIMETABLE FOR JUN 2017 INTAKE PROGRAMMES (SUBJECTS 1-4)**

| <b>Subject*</b>              | <b>Intensive Seminar*</b>                    |
|------------------------------|--|
| 1. Accounting for Management | 30 June; 1, 2, 7, 8, 9 July 2017             |
| 2. Marketing Management      | 11, 12, 13, 18, 19, 20 August 2017           |
| 3. Strategic Frameworks      | 22, 23, 24, 29, 30 September; 1 October 2017 |
| 4. Financial Management      | 10, 11, 12, 17, 18, 19 November 2017         |

\* Information in this publication is correct as at May 2017, the University reserves the right to change any unit or course of study which it offers, or to change the period of Intensive Seminars with prior notice.