

# MASTER OF BUSINESS ADMINISTRATION

## HONG KONG ENTRY

### 1. FREE INFORMATION SEMINAR FOR MASTER OF BUSINESS ADMINISTRATION (MBA) PROGRAM

Free information seminar conducted by senior representatives from the University of South Australia will be organized to provide additional information for potential candidates interested in the MBA program.

Date	Time
Wednesday, 11 July 2018	7:00 pm - 8:00 pm

Date	Time
Thursday, 12 July 2018	7:00 pm - 8:00 pm

Information Seminars will be held at:

W Haking Management Development Centre  
 The Hong Kong Management Association  
 14/F Fairmont House, 8 Cotton Tree Drive, Central, HONG KONG

HKMA Management Development Centre  
 3/F, Tower 2 South Seas Centre, 75 Mody Road,  
 Tsim Sha Tsui, KOWLOON



**Wine and Cheese will be provided for Free**

**Enquiries and Reservation: 2774 8596 (Ms Vivian Lee) / 2774 8501 (Ms Vicky Chung) Website: [www.hkma.org.hk/unisamba](http://www.hkma.org.hk/unisamba)**

### 2. HOW TO APPLY

Candidates should send the following:

- i Completed Application Form
- ii Copies of Certificates and Transcripts of Completed Qualifications in English
- iii IELTS Test Report Form, TOEFL Official Score Report, University of Cambridge ESOL Examination (where applicable), or Evidence of English Language Proficiency
- iv A Detailed Curriculum Vitae
- v A copy of ID document (e.g. HKID)
- vi 2 Passport Sized Photos (Names printed on the reverse side)
- vii Non-Refundable Application Fee HK\$250  
(Cheque Payable to The Hong Kong Management Association)

**Early Bird Discount**  
**\$2,000**  
**by 27 July 2018**

**BY Friday, 17 August 2018 return to HKMA with either one of the following ways:**

**Post to:**  
**The Local UniSA MBA Secretariat**  
**c/o The Hong Kong Management Association**  
**16/F, Tower B, Southmark, 11 Yip Hing Street,**  
**Wong Chuk Hang, HONG KONG**

**Submit to HKMA training centres.**

**For detailed address, please visit**  
**[www.hkma.org.hk/trainingcentre](http://www.hkma.org.hk/trainingcentre)**

\* Applicants will be asked to bring along original certificates and transcripts for verification at the Student Registration if they are admitted to the program.

### 3. PROGRAM FEES\*

The total fee HK\$148,800 is to be collected in 6 instalments over two years (HK\$24,800 per instalment) and is a composite fee including:

- Registration with the University of South Australia
- Commencement Seminar
- 12-subject Intensive Seminars
- Assessments
- Study Notes and Essential Textbooks (if any)
- Access to e-learning platform and e-library
- Local Administration Support

\* Students should note that all fees are subject to review and change by the University of South Australia.

### 4. IMPORTANT DATES FOR THE INTAKE

Deadline for Application                      Friday, 17 August 2018  
Commencement Seminar Date                  Wednesday, 5 September 2018 (Tentative)

### 5. PROGRAM STRUCTURE #

CORE SUBJECTS		
1. Strategic Thinking: Concepts and Tools	4. International Business	7. Strategic Marketing
2. Accounting for Decision Making	5. Entrepreneurship and Innovation	8. Ethics, Governance and Sustainability
3. Managerial Finance	6. Managing People and Organisations	9. Leadership for Growth
SPECIALIZATIONS		
MARKETING	HUMAN RESOURCE MANAGEMENT	FINANCE
10. Brand Management	10. Managing the Global Workforce	10. Investment Management
11. Marketing Information and Analysis	11. Managing Employee Performance and Rewards	11. International Finance
12. Strategic Research Project	12. Strategic Research Project	12. Strategic Research Project

# Please note courses on offer may subject to change by the University of South Australia.

### 6. TERM ONE TIMETABLE OF INTENSIVE SEMINARS, SEPTEMBER 2018 INTAKE\*

	MBA (Finance)	MBA (HRM)	MBA (Marketing)
<b>Term 1</b>			
14 – 16 September 2018	Ethics, Governance and Sustainability	Ethics, Governance and Sustainability	Ethics, Governance and Sustainability
21 – 23 September 2018	Strategic Marketing	Strategic Marketing	Strategic Marketing

\* The above dates are correct at the time of publication. The UniSA reserves the right to change the dates and courses without prior notification.

### 7. STUDY SCHEDULE

Week 1	Pre-Reading
Week 2	Intensive Seminar
Week 3	Intensive Seminar
Week 4	Intensive Seminar
Week 5 - 14	Study & Revision
Week 15	Exam / Assignment & Break

a. Each Intensive Seminar consists of a total of 15 contact hours and will be scheduled on weekends as follows:

Time:        Friday            7:00 pm - 10:00 pm  
                Saturday        2:00 pm - 7:00 pm  
                Sunday            9:00 am - 5:00 pm

b. Intensive Seminar will be held in Hong Kong.

\* HKMA reserves the right to change the dates and venue without prior notification.

### 8. ENQUIRIES

For detailed enquiries about the program and application procedures, please contact Ms Vivian Lee on 2774 8596, Ms Vicky Chung on 2774 8501.

\* It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.