

# DOCTOR OF BUSINESS ADMINISTRATION

## HONG KONG ENTRY

### 1. FREE INFORMATION SEMINAR FOR DOCTOR OF BUSINESS ADMINISTRATION (DBA) PROGRAM

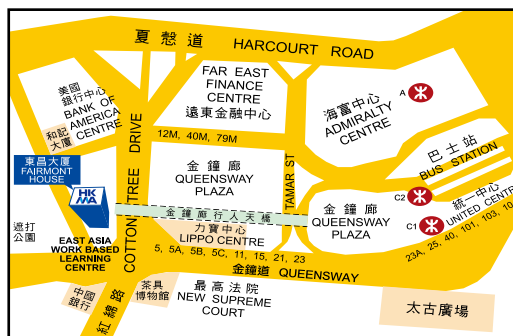
Free information seminar conducted by senior representatives from the SBS Swiss Business School will be organized to provide additional information for potential candidates interested in the DBA program.

Date	Time	Venue
Wednesday, 20 March 2019	7:00 pm - 8:00 pm	F
Thursday, 21 March 2019	7:00 pm - 8:00 pm	SS

Seminars will be held at:

(F) W Haking Management Development Centre  
The Hong Kong Management Association  
14/F Fairmont House, 8 Cotton Tree Drive,  
Central, HONG KONG

(SS) HKMA Management Development Centre  
3/F, Tower 2 South Seas Centre, 75 Mody Road,  
Tsim Sha Tsui, KOWLOON



### 2. HOW TO APPLY

Candidates should send the following:

- Completed Application Forms (1 Original and 1 Photocopy)
- Certificates and Transcripts of Completed Qualifications (2 Sets of Photocopies)
- 2 Passport Sized Photos (1 Affixed and 1 Spare)
- Area of Research Interest Outline (Around 1,000 Words)
- A Detailed Curriculum Vitae (CV)
- Documents Relating to English Proficiency (If Applicable)
- Non-Refundable Application Fee HK\$250 (Cheque Payable to The Hong Kong Management Association, or by Visa / Master paid at HKMA training centres)
- A copy of ID document (e.g. HKID)

**BY Thursday, 18 April 2019 to HKMA with either one of the following ways:**

**Post to:**

**The Local SBS DBA Secretariat**  
c/o **The Hong Kong Management Association**  
**16/F, Tower B, Southmark, 11 Yip Hing Street,**  
**Wong Chuk Hang, HONG KONG**

**Submit to HKMA training centres.**

**For detailed address, please visit**  
**[www.hkma.org.hk/trainingcentre](http://www.hkma.org.hk/trainingcentre)**

\* Applicants will be asked to bring along original certificates and transcripts for verification on the Induction Seminar if they are admitted to the program.

**Enquiries and Reservation: 2774 8596 (Ms Vivian Lee)**

**Website: [www.hkma.org.hk/sbs/dba](http://www.hkma.org.hk/sbs/dba)**

### 3. PROGRAM FEES\*

The total fee HK\$240,000 is to be collected in 10 instalments over two and a half years (Year 1: HK\$37,500 per instalment of 4; Year 2: HK\$15,000 per instalment of 4; Year 3 (half year only): HK\$15,000 per instalment of 2) and is a composite fee including:

- Registration with the SBS Swiss Business School
- Induction Seminar
- Intensive Seminars
- Examinations
- Study Notes and Essential Textbooks (if any)
- Local Administration Support
- Academic Supervisor for Dissertation

\* Students should note that all fees are subject to review and change by the SBS Swiss Business School.

### 3. IMPORTANT DATES FOR THE INTAKE

Deadline for Application      Thursday, 18 April 2019 | Commencement Date      Thursday, 2 May 2019

### 4. PROGRAM STRUCTURE #

YEAR ONE	
1. Management Research Perspectives	5. Contemporary Management
2. Information Technologies for Business Research	6. Research Methods in Business & Management
3. Global Environments and Management Trends	7. Management Research Design & Methodologies
4. Critique Analysis of Research	8. Preparation and Presentation of a Research Proposal
YEAR TWO	YEAR THREE (HALF YEAR ONLY)
1. Doctoral Research Project	1. Submission of Dissertation
2. Literature Review	2. Oral Defense
3. Dissertation	

# Please note courses on offer may subject to change by the SBS Swiss Business School.

### 5. TIMETABLE OF MAY 2019 INTAKE\*

#### First Year

Global Environments and Management Trends	11 & 12 May 2019
Management Research Perspectives	6 July 2019
Information Technologies for Business Research	24 & 25 August 2019
Critique Analysis of Research	26 & 27 October 2019
Contemporary Management	4 & 5 January 2020
Research Methods in Business & Management	14 & 15 March 2020
Management Research Design & Methodologies	16 & 17 May 2020
Preparation and Presentation of a Research Proposal	11 & 12 July 2020

#### Second Year

1. Doctoral Research Project
2. Literature Review
3. Dissertation

#### Third Year (Half Year Only)

1. Submission of Dissertation
2. Oral Defense

\* The above dates are correct at the time of publication. The SBS Swiss Business School reserves the right to change the dates and courses without prior notification.

### 6. STUDY SCHEDULE

Week 1	Course Preparation: Unit Outline, Textbook and Study Materials
Week 2	Intensive Seminar
Week 3 - 5	Course Work: Assignment, Project, etc.
Week 6	Submission of Assignment & Break

- a. Intensive Seminar will be scheduled on weekends as follows:

Time:      Saturday      9:00 am - 6:00 pm                      Sunday      9:00 am - 6:00 pm

- b. Intensive Seminars will be held in Shenzhen.

\* HKMA reserves the right to change the venue without prior notification.

### 7. ENQUIRIES

For detailed enquiries about the program and application procedures, please contact Ms Vivian Lee on 2774 8596.