

DOCTOR OF BUSINESS ADMINISTRATION

HONG KONG ENTRY

1. FREE INFORMATION SEMINAR FOR DOCTOR OF BUSINESS ADMINISTRATION (DBA) PROGRAM

Free information seminar conducted by senior representatives from the SBS Swiss Business School will be organized to provide additional information for potential candidates interested in the DBA program.

Date	Time
Wednesday, 28 June 2017	7:00 pm - 8:00 pm

Date	Time
Tuesday, 8 August 2017	7:00 pm - 8:00 pm
Thursday, 10 August 2017	7:00 pm - 8:00 pm

Seminars will be held at:

HKMA Management Development Centre
3/F, Tower 2 South Seas Centre, 75 Mody Road,
Tsim Sha Tsui, KOWLOON

W Haking Management Development Centre
The Hong Kong Management Association
14/F Fairmont House, 8 Cotton Tree Drive, Central, HONG KONG



Enquiries and Reservation: 2774 8501 (Ms Vicky Chung) / 2774 8596 (Ms Rachel Lee) Website: www.hkma.org.hk/sbs/dba

2. HOW TO APPLY

Candidates should send the following:

- Completed Application Forms (1 Original and 1 Photocopy)
- Certificates and Transcripts of Completed Qualifications (2 Sets of Photocopies)
- 2 Passport Sized Photos (1 Affixed and 1 Spare)
- Area of Research Interest Outline (Around 1,000 Words)
- A Detailed Curriculum Vitae (CV)
- Documents Relating to English Proficiency (If Applicable)
- Non-Refundable Application Fee HK\$250 (Cheque Payable to The Hong Kong Management Association, or by Visa / Master paid at HKMA training centres)
- A copy of ID document (e.g. HKID)

BY or BEFORE Friday, 1 September 2017 return to HKMA with either one of the following ways:

Post to:
The Local UniSA MBA Secretariat
c/o The Hong Kong Management Association
16/F, Tower B, Southmark, 11 Yip Hing Street,
Wong Chuk Hang, HONG KONG

Submit to HKMA training centres.

For detailed address, please visit
www.hkma.org.hk/trainingcentre

* Applicants will be asked to bring along original certificates and transcripts for verification on the induction seminar if they are admitted to the program.

3. PROGRAM FEES*

The total fee HK\$240,000 is to be collected in 10 instalments over two and a half years (Year 1: HK\$37,500 per instalment of 4; Year 2: HK\$15,000 per instalment of 4; Year 3 (half year only) : HK\$15,000 per instalment of 2) and is a composite fee including:

- Registration with the SBS Swiss Business School
- Induction Seminar
- Intensive Seminars
- Examinations
- Study Notes and Essential Textbooks (if any)
- Local Administration Support
- Academic Supervisor for Dissertation

* Students should note that all fees are subject to review and change by the SBS Swiss Business School.

4. IMPORTANT DATES FOR THE INTAKE

Deadline for Application Friday, 1 September 2017 | Commencement Date Thursday, 19 October 2017

5. PROGRAM STRUCTURE

YEAR ONE	
1. Management Research Perspectives	5. Contemporary Management
2. Information Technologies for Business Research	6. Research Methods in Business & Management
3. Global Environments and Management Trends	7. Management Research Design & Methodologies
4. Critique Analysis of Research	8. Preparation and Presentation of a Research Proposal
YEAR TWO	YEAR THREE (HALF YEAR ONLY)
1. Doctoral Research Project	1. Submission of Dissertation
2. Literature Review	2. Oral Defense
3. Dissertation	

Please note courses on offer may subject to change by the SBS Swiss Business School.

6. TIMETABLE OF NOVEMBER 2017 INTAKE*

First Year

- | | |
|--------------------------------------------------------|-----------------------|
| 1. Management Research Perspectives | 18 November 2017 |
| 2. Information Technologies for Business Research | 6 - 7 January 2018 |
| 3. Global Environments and Management Trends | 24 - 25 February 2018 |
| 4. Critique Analysis of Research | 7 - 8 April 2018 |
| 5. Contemporary Management | 19 - 20 May 2018 |
| 6. Research Methods in Business & Management | 7 - 8 July 2018 |
| 7. Management Research Design & Methodologies | 18 - 19 August 2018 |
| 8. Preparation and Presentation of a Research Proposal | 27 - 28 October 2018 |

Second Year

1. Doctoral Research Project
2. Literature Review
3. Dissertation

Third Year (Half Year Only)

1. Submission of Dissertation
2. Oral Defense

* The above dates are correct at the time of publication. The SBS Swiss Business School reserves the right to change the dates and courses without prior notification.

7. STUDY SCHEDULE

Week 1	Course Preparation: Unit Outline, Textbook and Study Materials
Week 2	Intensive Seminar
Week 3 - 5	Course Work: Assignment, Project, etc.
Week 6	Submission of Assignment & Break

a. Intensive Seminar will be scheduled on weekends as follows:

Time: Saturday 9:00 am - 6:00 pm Sunday 9:00 am - 6:00 pm

b. Intensive Seminars will be held in Shenzhen.

* HKMA reserves the right to change the venue without prior notification.

8. ENQUIRIES

For detailed enquiries about the program and application procedures, please contact Ms Vicky Chung on 2774 8501, Ms Rachel Lee on 2774 8596.