

# THE ESSENCE OF 21<sup>ST</sup> INNOVATION LEADERSHIP

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## INTRODUCTION

Consider these trends:

- An entire Chinese generation DOES not know the internet, because their world is mastered by WeChat;
- Classical US retail giants like Target or even Walmart are losing because of Amazon and Alibaba;
- Machine learning is "eating" our jobs;
- Russia is meddling with USA elections with fake news; and
- Syrians kill themselves because they think the world is in Facebook.
- "The gig economy...is now estimated to be about 34% of the workforce and expected to be 43% by the year 2020".

In this talk, Professor of Innovation and Venture, Yesha Sivan will share his views on the nine key factors of these trends – focusing on:

- The **three 21<sup>st</sup> century global forces** (fast, messy, global)
- The **three PIE modes of operation** (planning, implementation, evaluation)
- The **three key innovation leadership qualities** (openness, focus, control) and how to train yourself for them ("orange bike")

In the Q&A session we will discuss how to bring more openness, focus on the control into the workplace, using the four modes of enculturation formal training, modeling, interaction, and feedback.

## ADMINISTRATIVE DETAILS

### DATE AND TIME

Friday, 9 March 2018  
8:30 am – 9:30 am

### VENUE

The Hong Kong Management Association  
14/F Fairmont House, 8 Cotton Tree Drive,  
Central, HONG KONG

### FEE

HKMA Member: HK\$100  
Non-member: HK\$280

### DEADLINE FOR REGISTRATION

2 March 2018

### LANGUAGE MEDIUM

English

### REGISTRATION LINK

Please click this QR code or visit website:  
[www.hkma.org.hk/sivan/leadership](http://www.hkma.org.hk/sivan/leadership)



## SEMINAR LEADER

Professor Yesha Sivan is the founder and CEO of i8 ventures - a business platform focusing on "innovating innovating". He is also a visiting professor of innovation and venture at The Chinese University of Hong Kong (CUHK) Business School. Sivan's professional experience includes developing and deploying innovative solutions for corporate, hi-tech, government, and defense environments.

He focuses on digital strategy (SVIT – Strategic Value of Innovation Technology), innovation and venture (employment black holes), mindful leadership (orange bike workshop), virtual worlds (3D3C platforms), and knowledge age standards. After receiving his doctorate from Harvard University, he has taught EMBA, MBA, executives, engineering and design courses in his areas of expertise.



## ENQUIRIES

For course enquiries and reservations, please call Customer Service Department on 2774-8501 or via fax 2774-8503. For course details, please contact Ms Diana Li on 2774-8552 or [dianali@hkma.org.hk](mailto:dianali@hkma.org.hk); or visit the HKMA website: [www.hkma.org.hk/sivan/leadership](http://www.hkma.org.hk/sivan/leadership).

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