

# THE ESSENCE OF 21<sup>ST</sup> CENTURY INNOVATION LEADERSHIP: FIVE KINDS OF DIGITAL TECHNOLOGIES YOU NEED TO MASTER

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## INTRODUCTION

Consider these questions:

- Are you able to **balance innovation** including Big, Medium, Small?
- Do you still use just R&D and not **Ecosystem R&D**?
- Do you know how to use **“data” to identify unique opportunities**?
- Do you create value **building upon on other subsystems**, and connecting them in your way
- Do you actively **enable others to innovate**?

In this talk, Professor of Innovation and Venture, Yesha Sivan will share his “five technology-based platforms for innovation”:

- The Foundation: Motivation
- Platform 1: Supporting Innovation (Big, Medium, Small)
- Platform 2: Generating Innovation
- Platform 3: Analytics for Innovation
- Platform 4: Sub-Systems for Innovation
- Platform 5: Building Innovation Platforms
- Reflection: Q&A and Conclusion

## DETAILS

### DATE AND TIME

Friday, 13 April 2018

8:45 am – 9:45 am

- 8:15 am - 8:45 am Signup, Coffee and Gathering
- 8:45 am - 9:30 am Lecture
- 9:30 am - 9:45 am Q&A (Famous “Ask Yesha anything” ☺)

### FEE

HKMA Member: HK\$100

Non-member: HK\$280

### LANGUAGE MEDIUM

English

### SPEAKER

Professor Yesha Sivan is the founder and CEO of i8 ventures - a business platform focusing on “innovating innovating”. He is also a visiting professor of innovation and venture at The Chinese University of Hong Kong (CUHK) Business School. Sivan’s professional experience includes developing and deploying innovative solutions for corporate, hi-tech, government, and defense environments.

He focuses on digital strategy (SVIT – Strategic Value of Innovation Technology), innovation and venture (employment black holes), mindful leadership (orange bike workshop), virtual worlds (3D3C platforms), and knowledge age standards. After receiving his doctorate from Harvard University, he has taught EMBA, MBA, executives, engineering and design courses in his areas of expertise.



### ENQUIRIES

For course details, please contact Ms Diana Li on 2774-8552 or [dianali@hkma.org.hk](mailto:dianali@hkma.org.hk); or visit the HKMA website: [www.hkma.org.hk/sivan/innovationleadership](http://www.hkma.org.hk/sivan/innovationleadership). For course enquiries and reservations, please call Customer Service Department on 2774-8501 or via fax 2774-8503.

### OTHER WORKSHOPS BY PROF SIVAN

Please visit [www.hkma.org.hk/sivan](http://www.hkma.org.hk/sivan) for more details.

### VENUE

The Hong Kong Management Association  
14/F Fairmont House, 8 Cotton Tree Drive,  
Central, HONG KONG

### DEADLINE FOR REGISTRATION

6 April 2018

### REGISTRATION LINK

Please click this QR code or visit  
website: [www.hkma.org.hk/sivan/innovationleadership](http://www.hkma.org.hk/sivan/innovationleadership)

