

Prevail in tomorrow's competitive world of business

The University of Iowa's world-class business MBA is now available through The Hong Kong Management Association (HKMA).

The fast-paced world of business is constantly evolving and demanding more. A driving force of marketing excellence in Hong Kong, HKMA has joined hands with The University of Iowa's famed Tippie College of Business to extend its highly coveted Master of Business Administration (MBA) (Reg no. 262810) program, ranked no. 22 in the U.S. (*U.S. News & World Report, 2019*), to Hong Kong.

The part-time MBA offers Bachelor's degree holders with English proficiency and a minimum of 3 years of professional, full-time work experience, an invaluable experience to learn from top lecturers. The program consists of 15 courses in total, with 9 core subjects which give students an in-depth understanding of functional areas of business administration that is crucial for success in the fiercely competitive world of business.

"We have an outstanding program as we equip our students with highly practical skills and knowledge which they can instantly apply back to their place of work," says David Frasier, Associate Dean of The University of Iowa. "In the constantly evolving world of business, our students find it priceless to be able to put into practice what they've learnt."

Aside from the career boosting curriculum, the globally respected MBA also offers students vital opportunities to expand their professional network. They are able to interact with fellow students in the same industry, learning from one another, and developing valuable contacts that will benefit them in their career progression. Exchange trips are also available with The University of Iowa in the US as well as with other institutions around the world.

"Our MBA program opens up global learning opportunities for students. The reason we chose Hong Kong as the place to extend the program is due to its international status, attracting students worldwide," says Stephanie Schnicker, Program

Director. "In addition, exchange trips are also readily available for students to broaden their horizon and learn from different business cultures around the world."



The team work oriented MBA adopts a part-time curriculum, allowing students to graduate in as little as 15 months while achieving optimal work-life balance. It is designed for busy professionals who are juggling courses, work and family, enabling them to define a study plan that fits them personally. They can start the program in almost any module, as new modules begin monthly.



For David Chivers, the Iowa MBA rocketed him to the top. "You do your MBA for the toolkit, the network, and the brand name. For me, the flexibility of Iowa's part-time program was terrific," says Chivers, now regional president and publisher for Gannett, one of the largest media companies.

RANKINGS

- **#20 Best Public Business School (U.S. News and World Report, 2018)**
- **#3 Value for the Money in US (Financial Times, 2017)**
- **#1 Percent Salary Increase in US (Financial Times, 2017)**
- **#4 Finance in the World (Financial Times, 2017)**

Meet Associate Dean David Frasier in the special consultation session:

Date Thursday, 21 February 2019
Time 7:30 pm - 8:30 pm
Venue 3/F, Tower 2, South Seas Centre,
 75 Mody Road, Tsim Sha Tsui East

For registration and more information, please visit:

<https://www.hkma.org.hk/iowa/iomba>

Enquiries:
 2774 8573 Ms Winnie Sit / Mr Perry Wong

